SMIRNOFF FLYAWAY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND WASHINGTON, DC, 21 YEARS OF AGE OR OLDER, WHO HAVE INTERNET ACCESS AND A VALID E-MAIL ADDRESS. VOID WHERE PROHIBITED BY LAW.

1. **Sweepstakes Structure.** The SMIRNOFF FLYAWAY SWEEPSTAKES ("Sweepstakes") begins on November 9, 2026 at 12:00 a.m. Eastern Time (ET) and ends on November 23, 2026 at 11:59:59 p.m. ET ("Sweepstakes Period). **Residents of Virginia will only be entered for a chance to win the Grand Prize in the random drawing but not the First or Second Prize.**

Sweepstakes is sponsored solely by Diageo Americas, Inc., Marvel Entertainment, LLC, Marvel Studios, LLC, The Walt Disney Company and their affiliates are not sponsors, administrators or prize providers of this Sweepstakes.

2. **How to Enter.** To enter this sweepstakes.

A. Go to https://www.smirnoff.com/en-us/assembleyournightparty ("Website") and verify your age.

{You may access the mobile version of the Website by scanning the QR Code found on Sweepstakes advertising materials where available. For clarity, scanning the QR Code in and of itself will not result in entry.}

B. Provide all required information on the entry form. The required information includes your first name and last name, date of birth, mailing address, city/state and zip code, phone number and e-mail address.

Internet access and valid e-mail address are required to enter the Sweepstakes. If utilizing the mobile version of the Website (including scanning QR Code to access same), wireless Internet access and/or other fees may apply. Please consult your wireless service provider regarding your pricing plan as well as reviewing your phone's capabilities for specific instructions as to utilizing QR Code. Not all cellular phone providers carry necessary service to enter via mobile version of Website (including the ability to scan QR Code to access same). Wireless Internet access is not available in all areas.

All entries must be received by November 23, 2026, at 11:59:59 p.m. ET. There is a limit of one (1) entry per person. Multiple entries will automatically result in disqualification. Receipt of entry may be acknowledged by Sponsor, but any such acknowledgment is not binding other than indicating that entry has been received. No alterations or forged entries are permitted. Prize will be awarded to the name corresponding to the e-mail address indicated on entry form.

Sponsor is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues which might affect the ability of a Website visitor to enter on-line (including scanning QR Code to access Website); or the ability of the Sponsor to notify the winners. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, garbled, corrupted, jumbled, inaccessible, incomplete, incorrect entries or other Sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted. All entries become the property of the Sponsor and will not be returned.

Entrants' personal information will only be used for purposes of Sweepstakes administration unless an entrant expressly consents beforehand in writing to such other use by Sponsor. For more information, please review Diageo's Privacy & Cookie Notice at https://legal.diageo.com/en-us/diageo-privacy-and-cookie-notice and Diageo's Conditions of Use at https://legal.diageo.com/en-us/website-conditions-of-use. In the event of any discrepancy between the privacy and cookie notice and these Official Rules, the privacy and cookie notice shall control and govern; in the event of any discrepancy between the conditions of use and these Official Rules, the conditions of use shall control and govern.

3. Prizes:

One (1) Grand Prize will be awarded. Grand Prize is $10,000.00 provided as four (4) eGift Cards that may be used for travel to Sponsor's event in Grand Rapids, Michigan or otherwise (issuer's terms and conditions apply).**
Value of Grand Prize: $10,000.

**Bank/financial institution is American Express, MasterCard or Visa. Trademarks used solely for purposes of prize description. None of the foregoing entities have sponsored, endorsed, authorized this Sweepstakes, Sponsor's Smirnoff Vodka, Marvel Studios' *Avengers: Doomsday* or are otherwise affiliated with this Sweepstakes in any manner.

Two Hundred (200) First Prizes will be awarded. First Prize is a Smirnoff x Marvel Studios' *Avengers: Doomsday* chalice.
Approximate Retail Value of Grand Prize: $150 each.

Five (5) Second Prizes will be awarded. Second Prize is a Smirnoff x Marvel Studios' *Avengers: Doomsday* record player.
Approximate Retail Value of Grand Prize: $150 each.

Total Approximate Retail Value of all Grand Prizes: $40,750.

Sponsor shall determine in its sole discretion the specific manufacturer, model, color and other attributes of First and Second Prizes, which may differ from depictions of same in Sweepstakes advertising (including Website). Sponsor, Marvel Entertainment, LLC, Marvel Studios, LLC, The Walt Disney Company and their affiliates disclaim any and all liability in conjunction with differences between the actual prize items and depictions of same in Sweepstakes advertising. For clarity, prize items will NOT include any material that was used in the motion picture

Marvel Studios' *Avengers: Doomsday* or that was autographed by any actor, director, producer, writer or other individual in any way associated with Marvel Studios' *Avengers: Doomsday*.

ALCOHOL IS NOT PART OF ANY PRIZE.

Prizes must be accepted as set forth herein.

If winner declines any prize for any reason, no compensation or alternate prize will be awarded in its place.

Except where prohibited, acceptance of prize(s) constitutes winner's consent to use of their name, likeness and biographical data for advertising and promotional purposes without additional compensation.

4. **Winner Determination:**

The winners will be selected in a random drawing on or about November 24, 2026. The random drawing will be conducted by Avid Inc., d/b/a/ Avid Marketing Group ("Administrator") the independent, third party agency retained by Sponsor to administer the Sweepstakes on its behalf, whose decisions will be final in all matters relating to the Sweepstakes. Odds of winning the Grand Prize will be determined by the total number of eligible entries received. Odds of winning a First or Second Prize will be determined by the total number of eligible entries received excluding those received from Virginia.

ADMINISTRATOR WILL USE COMMERCIALLY REASONABLE EFFORTS TO NOTIFY WINNERS, WITH ADMINISTRATOR (AND SPONSOR) DISCLAIMING ANY AND ALL LIABILITY IN CONJUNCTION THEREWITH.

Winner for the Grand Prize will be notified by e-mail and/or phone from Administrator on or about November 24, 2026 (method[s] of notification is of Sponsor's sole determination). The e-mail communication will include an affidavit of eligibility, a liability release and a publicity release (where lawful), which must be signed by winner **within 24 hours** of notification or Prize will be forfeited and may be awarded to another winner at Sponsor's sole discretion, time permitting. If winner cannot be located or does not respond to attempt to be contacted **within 24 hours**, Prize will automatically be forfeited and an alternate winner may be selected at Sponsor's sole discretion (again, time permitting).

The e-mail communication will ask whether the Grand Prize winner is interested in attending Sponsor's event in Grand Rapids, Michigan. Attending Sponsor's event is entirely optional and at the winner's sole discretion. Should winner indicate that he/she wishes to attend Sponsor's event and to have guests accompany him/her to Sponsor's event: (a) winner is limited to a maximum of four (4) guests; (b) each guest must be 21 years of age or older; and (c) each guest may be required to sign a liability release and a publicity release (where lawful) which must be returned prior to attending Sponsor's event.

Winners for the First and Second Prizes will be notified by e-mail and/or phone from Administrator on or about November 25, 2026 (method[s] of notification is of Sponsor's sole

determination). The e-mail communication will include an affidavit of eligibility, a liability release and a publicity release (where lawful), which must be signed by winner **within three (3) days** of notification or Prize will be forfeited and may be awarded to another winner at Sponsor's sole discretion. If winner cannot be located or does not respond to attempt to be contacted **within three (3) days**, applicable Prize (that is, First or Second Prize as the case may be) will automatically be forfeited and an alternate winner may be selected at Sponsor's sole discretion.

First and Second Prizes will not be shipped to an address in Virginia.

WINNERS AGREE THAT AN ELECTRONIC SIGNATURE/AFFIRMATION OR FACSIMILE VERSION OF THE AFFIDAVIT OF ELIGIBILITY AND LIABILITY/PUBLICITY RELEASE SHALL HAVE THE SAME LEGAL FORCE AND EFFECT AS A HAND-SIGNED DOCUMENT; IF APPLICABLE, GUEST(S) OF GRAND PRIZE WINNER AGREE THAT AN ELECTRONIC SIGNATURE/AFFIRMATION OR FACSIMILE VERSION OF THE LIABILITY/PUBLICITY RELEASE SHALL HAVE THE SAME LEGAL FORCE AND EFFECT AS A HAND-SIGNED DOCUMENT. NOTWITHSTANDING THE FOREGOING, SHOULD SPONSOR/ADMINISTRATOR DETERMINE IN THEIR SOLE DISCRETION THAT THE ELECTRONICALLY SIGNED/AFFIRMED/FACSIMILE VERSION OF THE AFFIDAVIT/RELEASE OR GUEST RELEASE IS NOT ACCEPTABLE, SPONSOR MAY CONDITION AWARD OF PRIZE OR ACCOMPANYING GRAND PRIZE WINNER TO SPONSOR'S EVENT (AS THE CASE MAY BE) ON RETURN OF THE ACTUAL HAND-SIGNED DOCUMENT.

Winners must furnish valid proof of age (for example, a government-issued driver's license, birth certificate or passport). An affidavit of eligibility, liability release and publicity release (where lawful) must be provided to Administrator before prize can be received. No prize will be awarded unless the Affidavit has been received and verified by Administrator.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without notice or further obligation.

5. **Eligibility.** This Sweepstakes is open only to legal residents of the 50 United States or Washington, DC, who are 21 years of age or older at the time of entry. Void where prohibited or restricted by law. Employees or owners of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc., Marvel Entertainment, LLC, Marvel Studios, LLC, The Walt Disney Company, their respective affiliates, printers, advertising and promotion agencies (including Administrator), alcohol beverage suppliers, importers, wholesalers, distributors or retailers. All federal, state and local laws apply.

6. **General Conditions.** Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize or cash equivalent except at Sponsor's sole discretion. (The preceding excludes the Grand Prize to the extent required by applicable law.) Limit of one (1) First or Second Prize per person. Prize is non-transferable except at the sole discretion of

the Sponsor. All federal, state and local taxes on prize are winner's sole responsibility. By accepting prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking to redeem said prize. Sponsor reserves the right to conduct a background check of any criminal records of Grand Prize winner and guest(s), if and as applicable. To the extent necessary and permitted by law, Grand Prize winners and guest(s), if and as applicable, shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify Grand Prize winner and guest(s), if and as applicable, based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

By participating in the Sweepstakes, entrants hereby agree to indemnify, completely and forever release and hold Sponsor, Marvel Entertainment, LLC, Marvel Studios, LLC, The Walt Disney Company and their affiliates, and Administrator harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above.

SPONSOR MAKES NO REPRESENTATION, GUARANTEE OR WARRANTY OF ANY KIND REGARDING ANY PRIZE, INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE.

The value of prize(s) won by a participant under the sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with prize(s). Grand Prize winner will be issued an IRS Form W-9 with the affidavit of eligibility, a liability release and a publicity release (where lawful), and a subsequent IRS Form 1099. If Grand Prize winner also wins a First or Second Prize, the IRS Form 1099 will reflect the combined value of both prizes. Upon receipt of prize(s), the winner shall be required to comply with any and all applicable federal, state and local laws, rules and regulations.

In consideration of their receipt of any prize, prize winner for himself or herself and their guest, heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties, Marvel Entertainment, LLC, Marvel Studios, LLC, The Walt Disney Company and their affiliates, and Administrator from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes entry; use of prize winner's name, likeness, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited to injury or loss sustained in any travel related to the prize(s); financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

7. **Electronic Entries.** In the event of a dispute, online entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries; corrupted, jumbled, interrupted, irregular or defective entries or entries not received or properly recorded due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. Sponsor and its agencies are also not responsible for incorrect or inaccurate entry information, whether caused by users or by any human or technological error that may occur in the processing of entries in this Sweepstakes or for any malfunction, defect or error in the scanning of QR Code such that mobile version of the Website is not accessible or usable as intended by Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE, SEEK TO DEFRAUD SPONSOR OR ADMINISTRATOR, OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

8. **Winners' List:** For winners' list, please send a self-addressed stamped envelope to DIA10468455W SMIRNOFF FLYAWAY SWEEPSTAKES WINNERS, P.O. Box 1008, Rocky Hill, CT 06067-1008. All requests for the winners' list must be postmarked by December 23, 2026 and received by January 8, 2027.

Sponsor: Diageo Americas, Inc., New York, NY.

Please Drink Responsibly.
The Smirnoff Co., New York, NY.

AVENGERS: DOOMSDAY – © MARVEL. USED WITH PERMISSION.