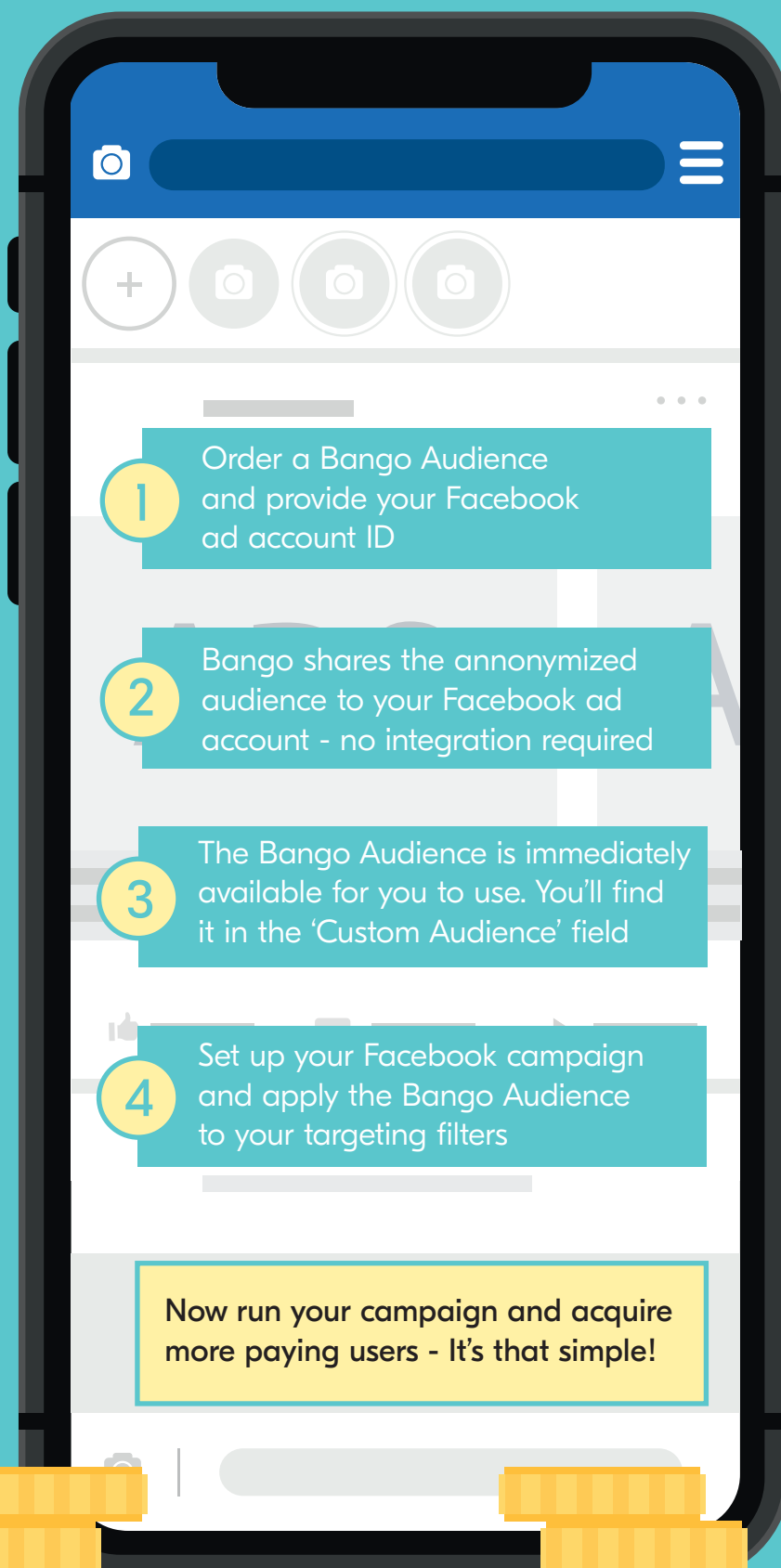


How Bango Audiences are shared

Bango Audiences are custom audiences of users with a history of paying in apps. It's really simple to apply one to your campaign to get straight to paying users.



1 Order a Bango Audience and provide your Facebook ad account ID

2 Bango shares the anonymized audience to your Facebook ad account - no integration required

3 The Bango Audience is immediately available for you to use. You'll find it in the 'Custom Audience' field

4 Set up your Facebook campaign and apply the Bango Audience to your targeting filters

Now run your campaign and acquire more paying users - It's that simple!