



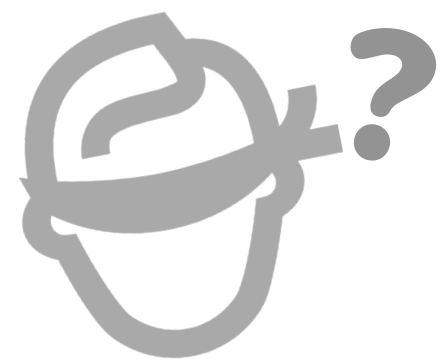
# LENSES

ANY DATA • ANY FLOW

DATA OPERATIONS FOR ALL

# Data logistics is hard

# TIME TO VALUE IS SLOW, EVEN WITH STREAMING!



# Presentation

# Infrastructure

# Constant effort for DIY solutions



# Business challenges

ADOPT A WHOLE NEW ECOSYSTEM & REDEFINE PRODUCTION READINESS

A decorative graphic on the left side of the slide. It features four overlapping speech bubbles at the top, each containing a white icon: a checkmark, a bar chart, two interlocking gears, and a document. Below the speech bubbles are four stylized human silhouettes in shades of blue and grey, representing a diverse team.

Invest in training & development

Build DevOps mindset & muscle

Keep up with compliance & new regulations



# Technical challenges

ENABLE DISCOVERABILITY, ACCESSIBILITY, SELF-SERVICE SECURE PLATFORM



Fine grained and secure access for all

Serverless repeatable real time pipelines

Easy data enrichment & performant apps



**Simple & secure data operations  
platform for data in-motion**

We help you build your data  
highway with confidence on  
powerful open source engines  
Kafka & Kubernetes

# Very happy users

## OUR CUSTOMERS APPRECIATE

“Lenses greatly improves our visibility and control and enables us to move faster into production” Financial - UK

“I have just deployed Lenses in our QA environment but already our ~400 developers are beginning to rely on it, a credit to you and your team!!” Retail - US

“Just deployed the new release of Lenses, i.e. 2.0...and...it's amazing! Responsive, polished & with new amazing features!” FinTech - Italy

*“Looks like we’ll skip the PoC we go to purchasing directly” - Telco - Global*

*“Just wanna say you have an amazing product, well thought, good design and unique features” - Analytics - US*

*"Your product is so damn great, keep up the good work!" - Community*

*"Unsure how to thank you guys but this is a masterpiece. We are going into production with this now. Speaks volumes about the quality.” - Community*

# Our DataOps formula

MADE FOR CONNECTING DATA WITH PEOPLE IN REAL TIME

**Self service & SQL**  
data access & preparation



**For all users**  
devs, consumers, stewards

**Easily apply data flows**  
Automated and scalable



**Free up time**  
from building infrastructure

**Protection policies**  
for anonymisation & compliance



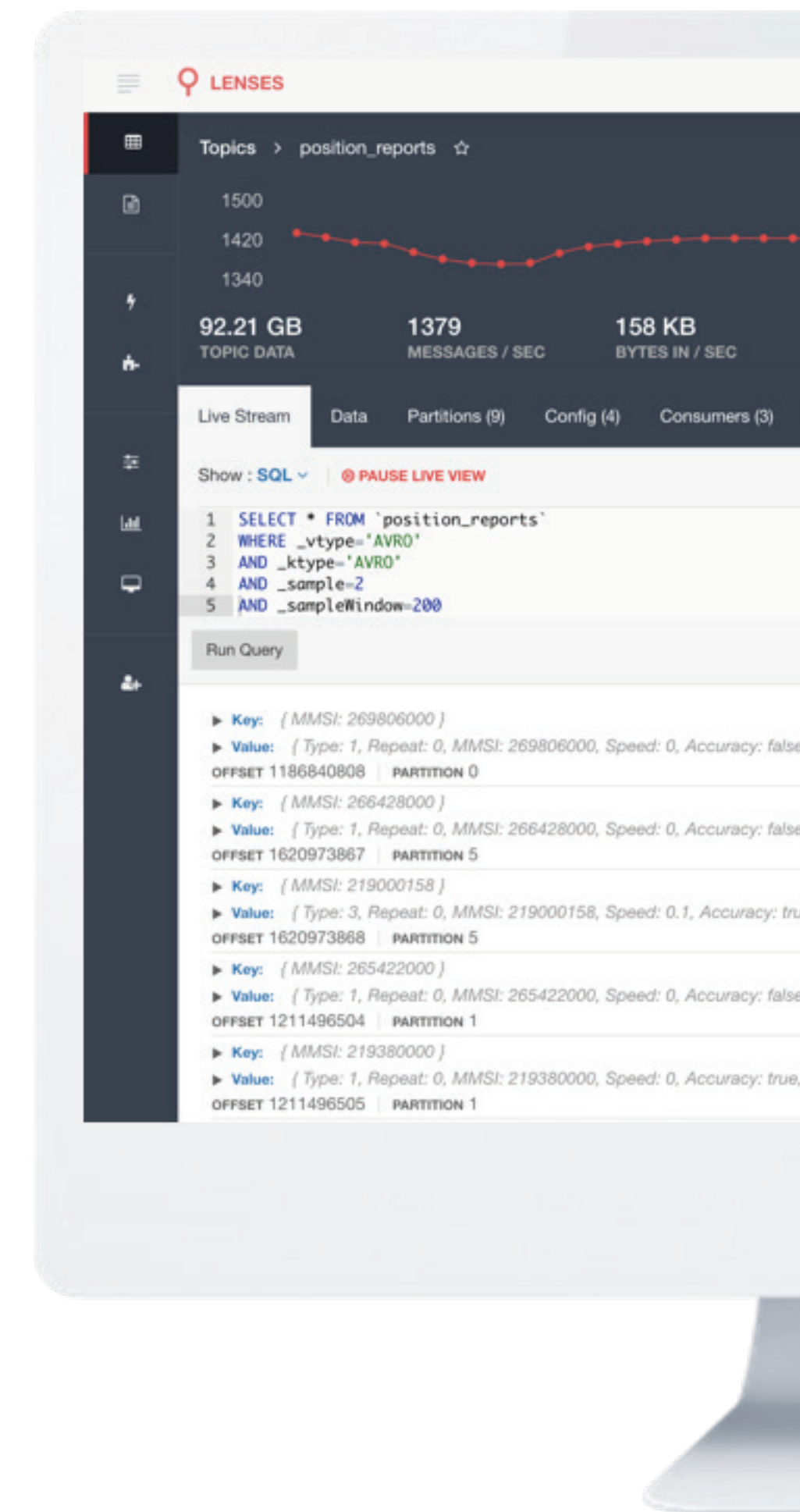
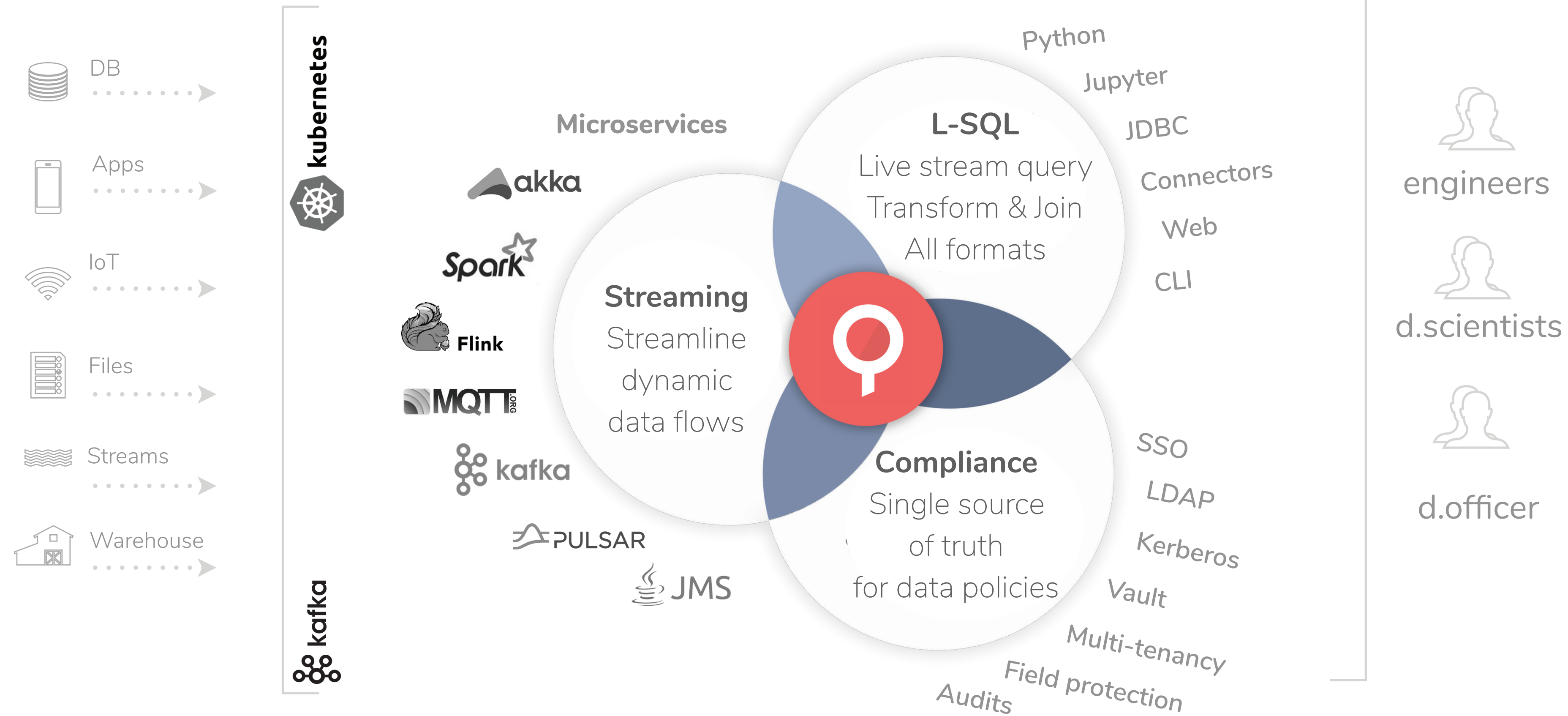
**Data access**  
and confident business integration





# LENSES = $f(\text{data})$

THE CATALYST FOR DATA-IN MOTION





# LENSES

THE REQUIREMENTS OF A MODERN DATA PLATFORM

Visibility

Manage Data Flows

SQL Enrichment

Fine grained data access

Data Movement

Governance & Lineage

Self Service Data Operations

Performance & Monitoring

# Lenses SQL for streams & ALL data formats

- ✓ Protected Browsing
- ✓ Scalable Processing
- ✓ Easy Ingesting

JSON

AVRO

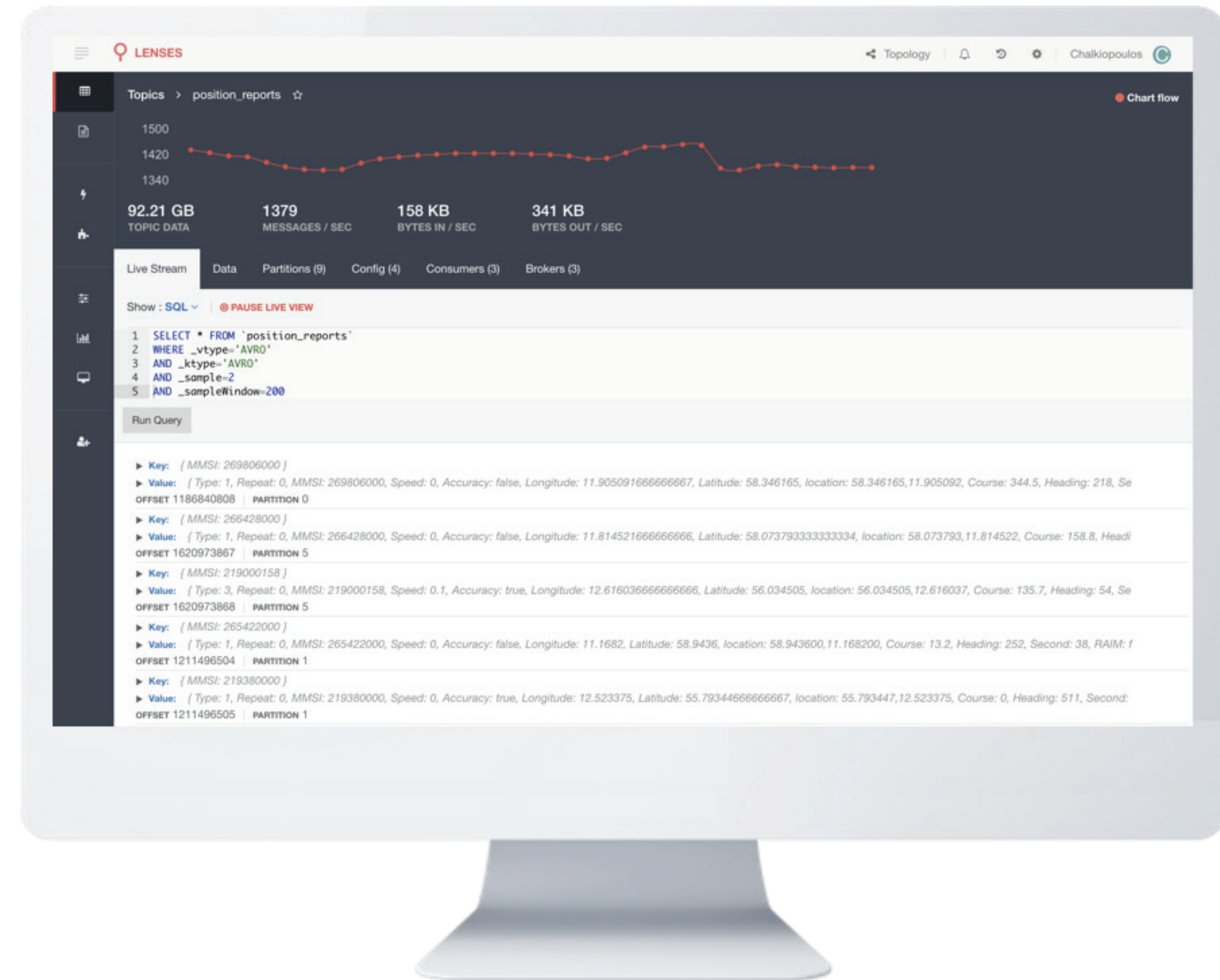
XML

CSV

PROTOBUF

ARRAYS

CUSTOM



# Self service, scalable & repeatable SQL queries for real time processing

- ✓ Continuously running queries
- ✓ Visual interactive SQL flows
- ✓ Scalable out-of-box
- ✓ Performance metrics

Processors (5) > join-example-fraud-detection ☆

● RUNNING | Runners: 1 | Uptime 19 hours | created by: christina

```
1 SET `autocreate`=true;
2 SET `auto.offset.reset`='earliest';
3 SET `commit.interval.ms`='120000';
4 SET `compression.type`='snappy';
5
6 INSERT INTO `cc_payments_fraud`
7 WITH tableCards AS (
8   SELECT *
9   FROM `cc_data`
10  WHERE `_ktype`='STRING' AND `_vtype`='AVRO' )
11
12 SELECT STREAM
13   p.currency,
14   sum(p.amount) as total,
15   count(*) usage
16 FROM `cc_payments` AS p LEFT JOIN tableCards AS c ON p._key = c._key
17 WHERE p._ktype='STRING' AND p._vtype='AVRO' and c.blocked is true
18 GROUP BY tumble(1,m), p.currency
```

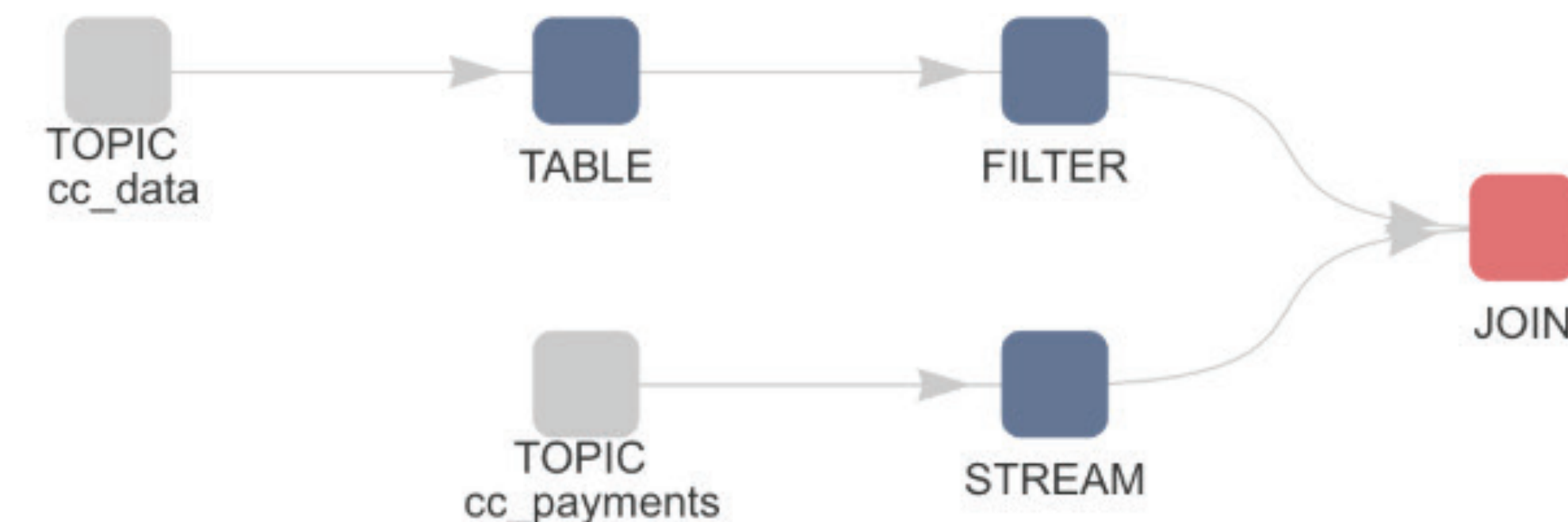
Topology

Monitor

Runners

## Stream Topology

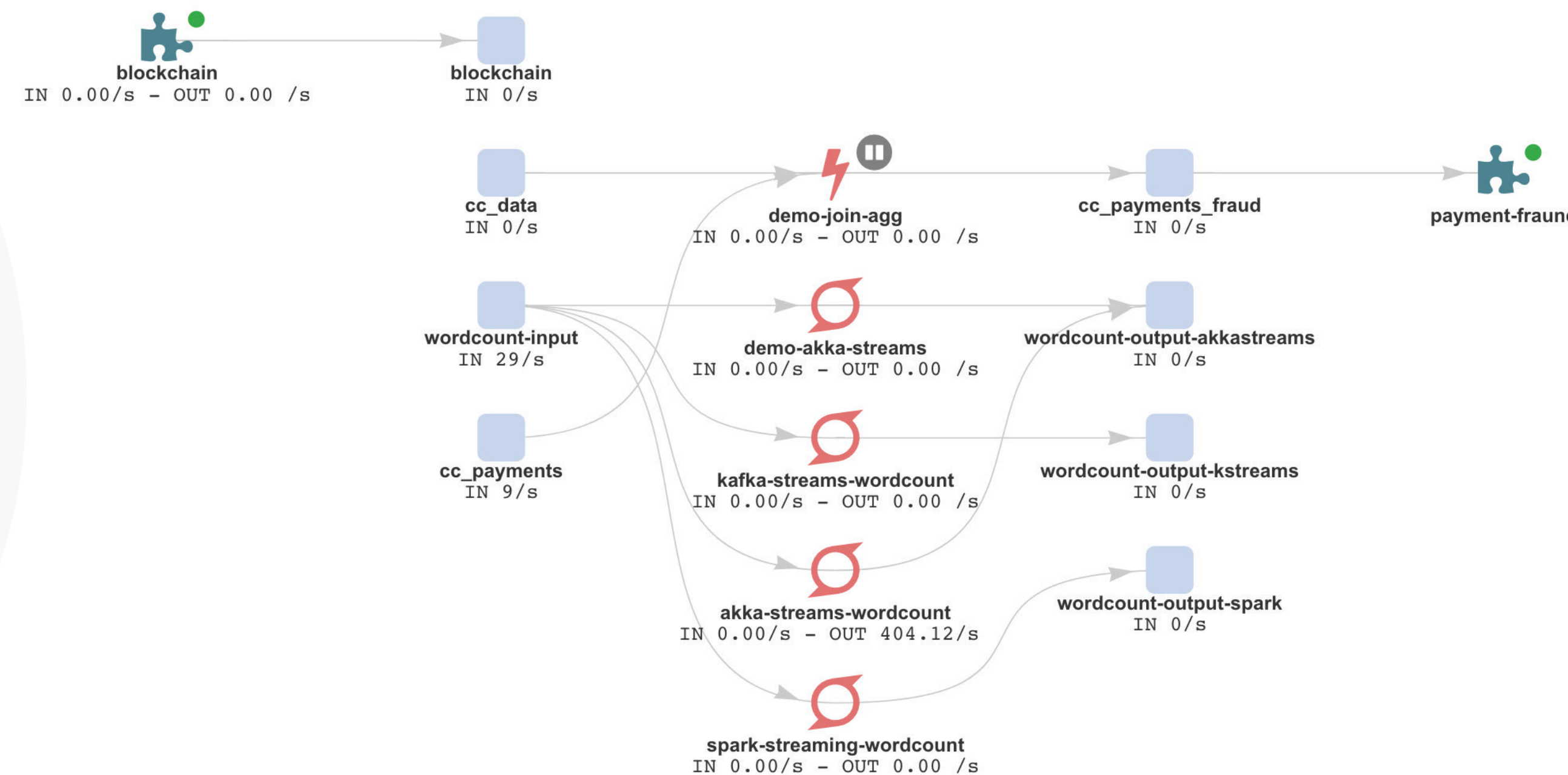
click on the nodes for details





# Manage & Monitor streaming Topologies

- ✓ Promotable Flows
- ✓ Custom Apps
- ✓ Kafka Processors & Connectors
- ✓ SLA Alerts



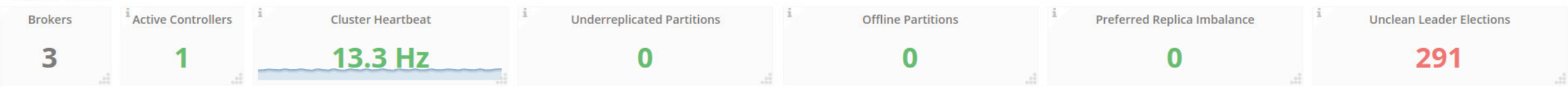


# Operational Monitoring & Custom Alerting

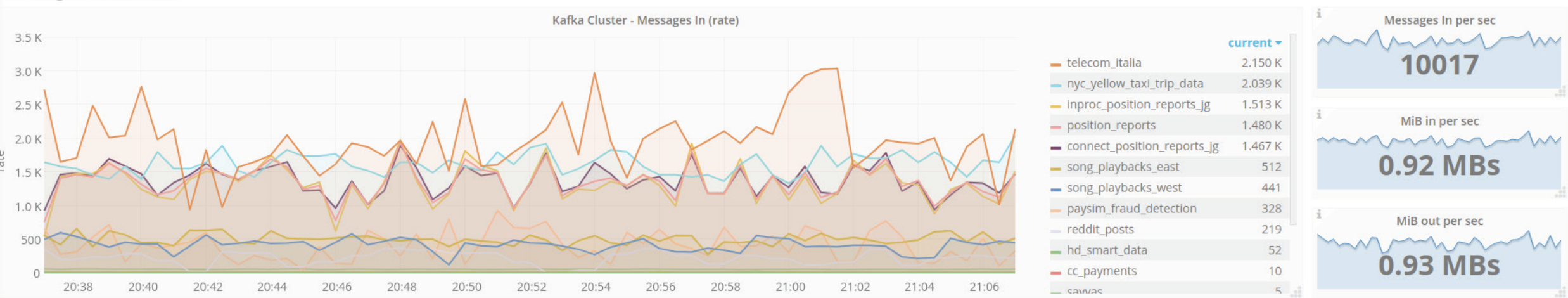
- ✓ Infrastructure metrics
- ✓ Consumer lags & replay messages
- ✓ Custom Alerts

## Kafka Cluster Overview

### Cluster Health



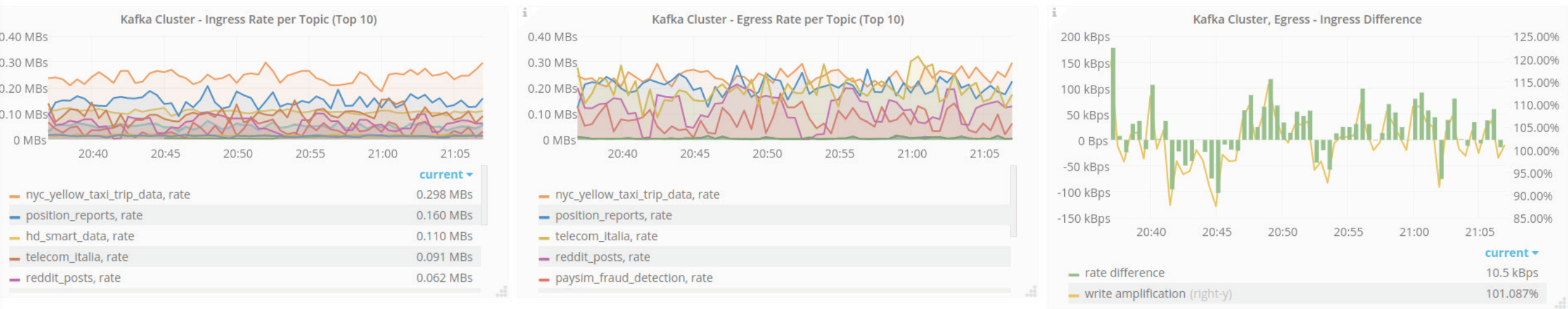
### Message and Data Rate



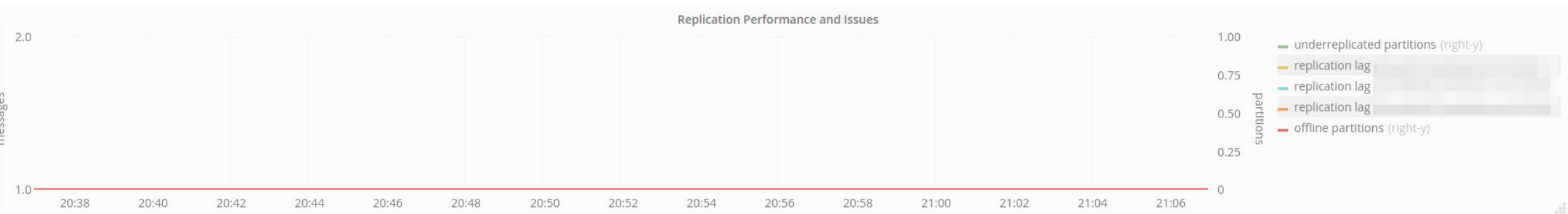
### Request Rates



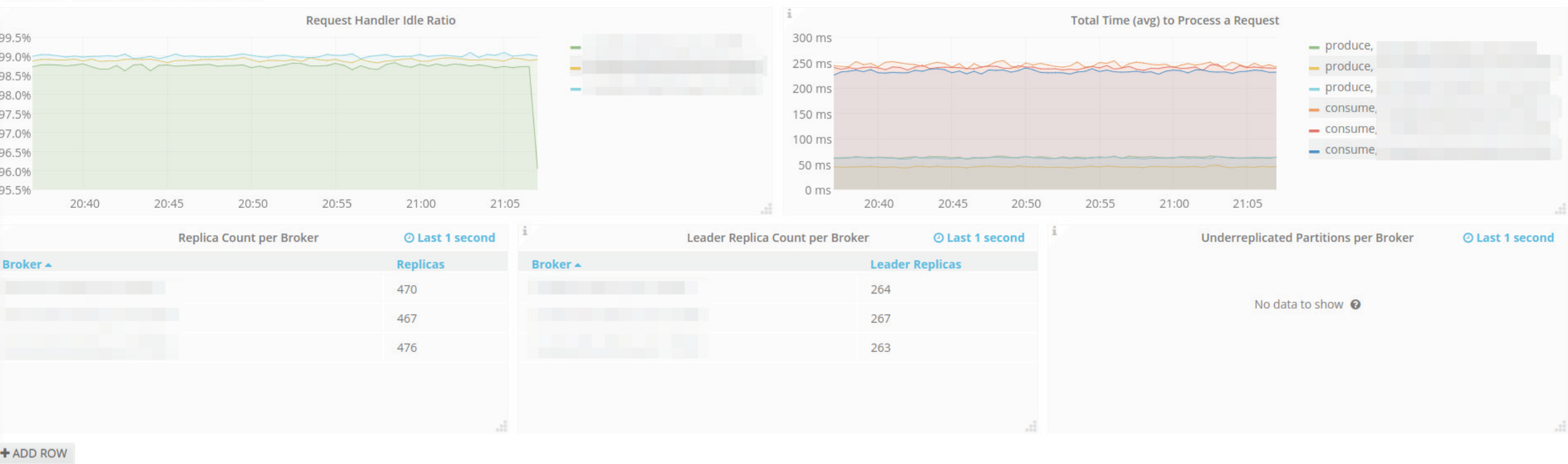
### Network Traffic



### Issues



### Brokers' Balance and Performance





# Protection policies by default

- ✓ Field level redaction policies
- ✓ Immutable Audit logs
- ✓ Role based access
- ✓ Multi-tenancy (white/black listing)
- ✓ SSO, LDAP / AD, Kerberos

```
1  
2 SELECT * FROM `cc_payments`  
3 LIMIT 100
```

Run Query

Results (100)

Recent Queries (2)

**STATS** Fetched: 100

	Key	value.creditCardId	value.amc
☰	MDM4MTg3NjMzMw==	*****6333	104.31
☐	c1ODMxMTYxMg==	*****1612	2872.17
☰	c1ODMxMTYxMg==	*****1612	1094.71
⬇	IDU0NjA2NTYxMA==	*****5610	2242.37
	c1ODMxMTYxMg==	*****1612	3264
	TY0Nzk5NDQ5Mg==	*****4492	3020.81
	VzQ5NDM0NzUzMg==	*****7532	2433.32
	1jl0MTExMTUzOA==	*****1538	3120.78
	1jkxNzYwMDAwMg==	*****0002	4733.69
	c1ODMxMTYxMg==	*****1612	778.61
	1M2Mjl1MjM5NA==	*****2394	69.27
	MDM4MTg3NjMzMw==	*****6333	4291.92
	1TQ1MTY1NjMzMw==	*****7017	2522.52

# A rich ecosystem

- ✓ APIs
- ✓ CLI
- ✓ JDBC Driver
- ✓ JS / Redux
- ✓ Python / Jupyter





Thank you!  
<https://lenses.io>

