

# How do we help you sell for more?



## What's included for free

- ✓ An expert valuation
- ✓ Photos and floorplan
- ✓ A dedicated property expert
- ✓ Ads on Rightmove, Zoopla and more
- ✓ For Sale Board
- ✓ Negotiations and sales progression
- ✓ Free independent mortgage advice

## Optional boosts

<b>Performance Package</b>	<b>£499</b>
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- Digitally enhanced professional photos
- Custom video trailer
- Premium Rightmove listing
- Facebook boost campaign

<b>Hosted Viewings Package</b>	<b>£699</b>
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- Unlimited viewings — fully handled by us
- Safe key transfer

<b>Ultimate Package</b>	<b>£899</b>
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Get the Performance Package and Hosted Viewings Package with a saving of £299



# Performance package

Our performances packages pay for themselves — and then some. On average, our customers sell 2% closer to asking price with our packages. That's £4,500 to the average home seller!



## What's included

## Professional Photographs

more desirable and  
attract more buyers

## Premium Listing

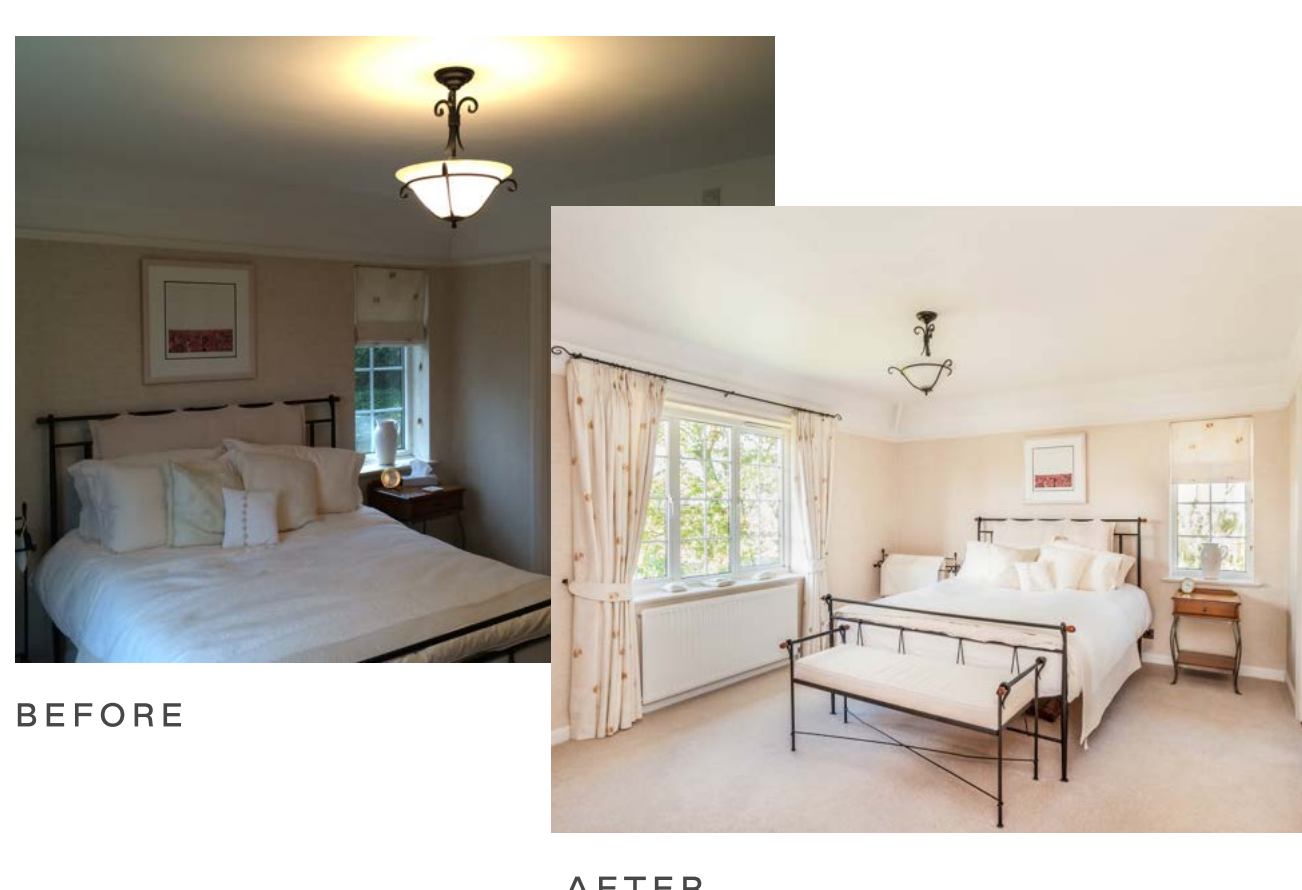
enquiries — and sell  
your home 30% faster

## Custom Video Trailer

asked price with a  
video of your home

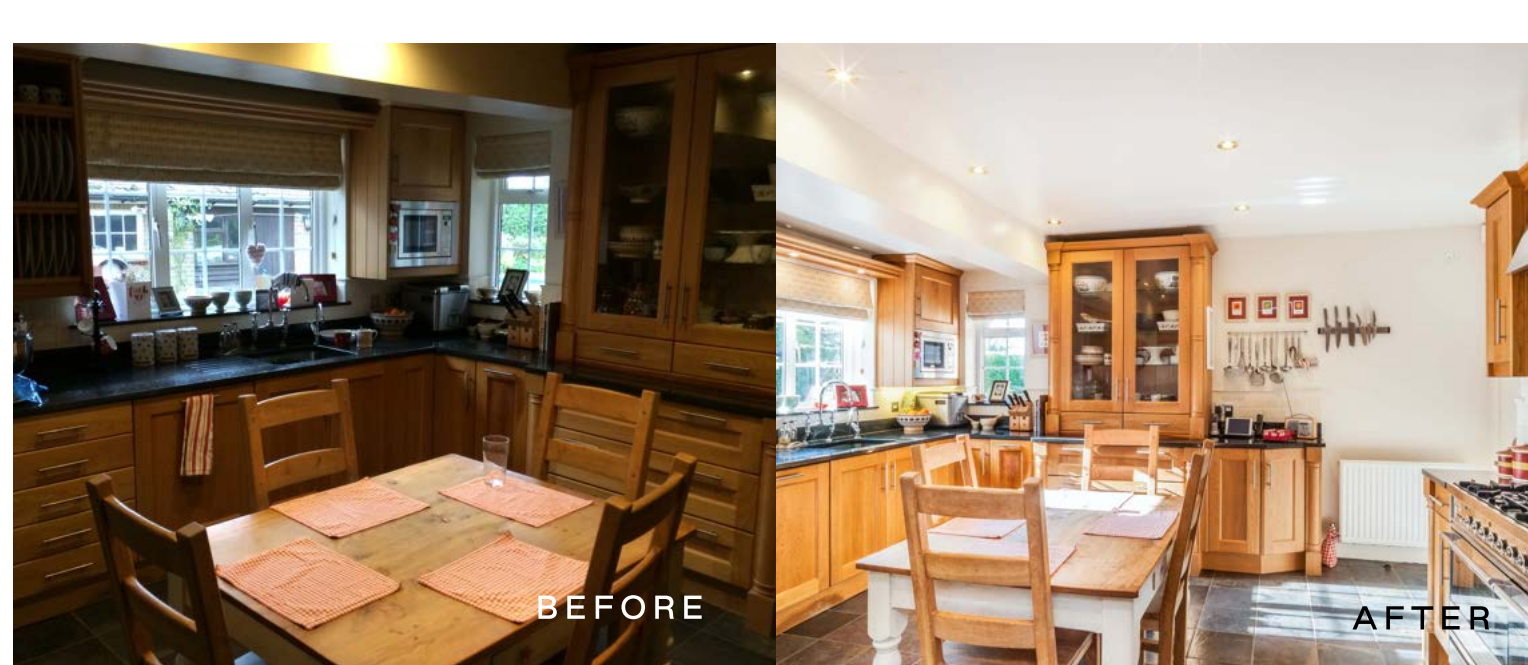
## Facebook Boost Campaign

1000s of buyers  
in your area



# Attract **more buyers** with photography that pays for itself

15 high-quality professional  
photos with digitally-enhanced  
blue skies, colour correction and  
shadow reduction

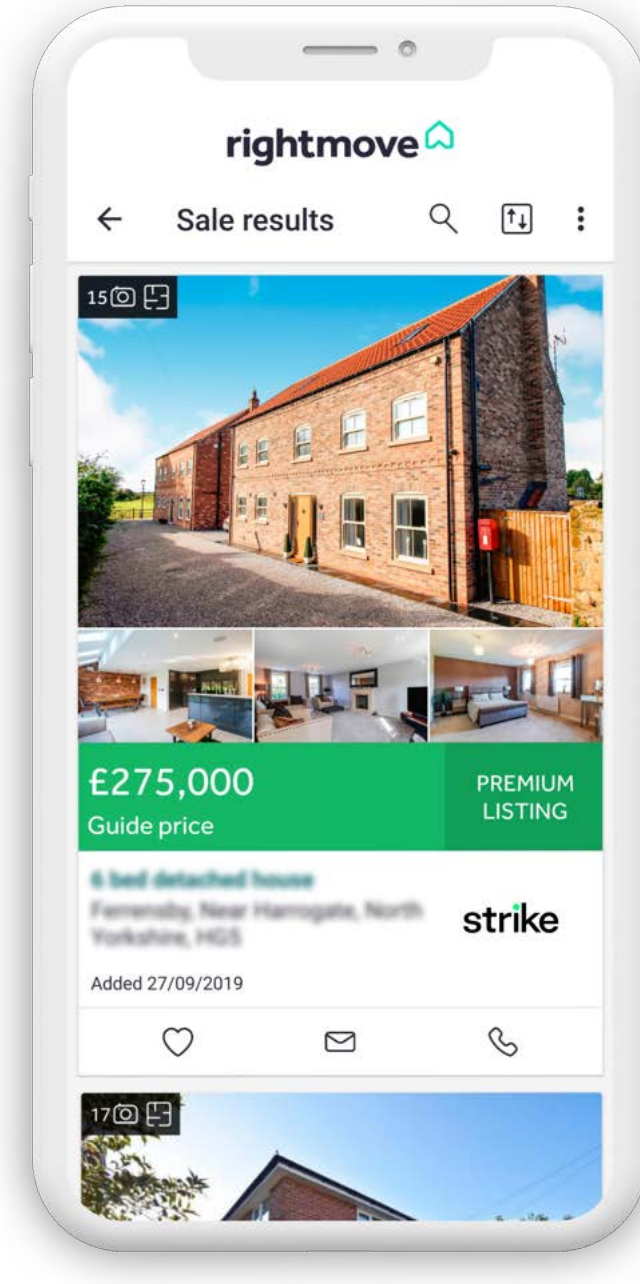


## PREMIUM LISTING

# Sell **30% quicker** with double the enquiries from Rightmove

- Generates up to 33% more views
- Sells 30% quicker than a regular listing
- Gets twice as many enquiries

\* Source: Rightmove 2019



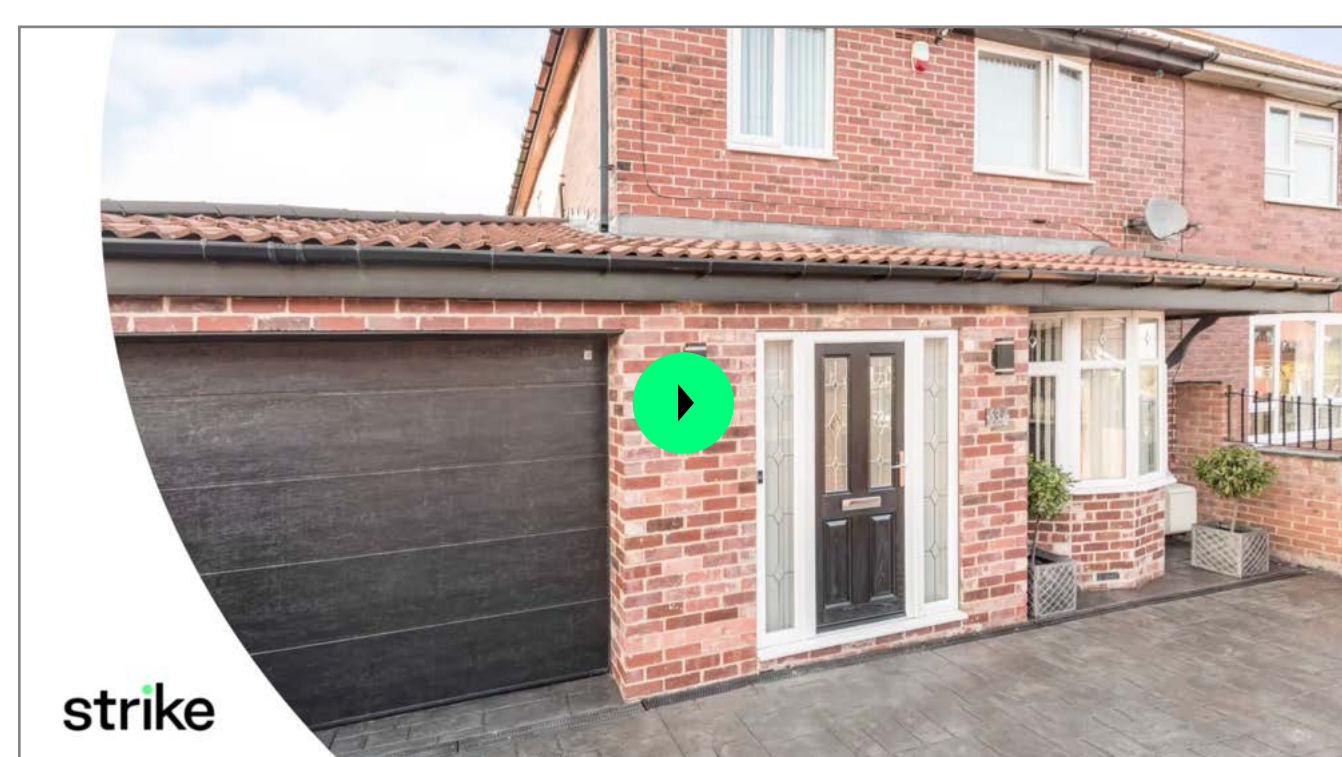
## CUSTOM VIDEO FRAMES

**Sell for 2% more  
with video**

Our custom video trailers highlight the key selling points of your property and the local area.

- Achieves 2% closer to your asking price\*\*
- Reduces time to sell\*\*
- Increases likelihood of selling by 31%\*\*

\*\* Source: EcolAgent 2019



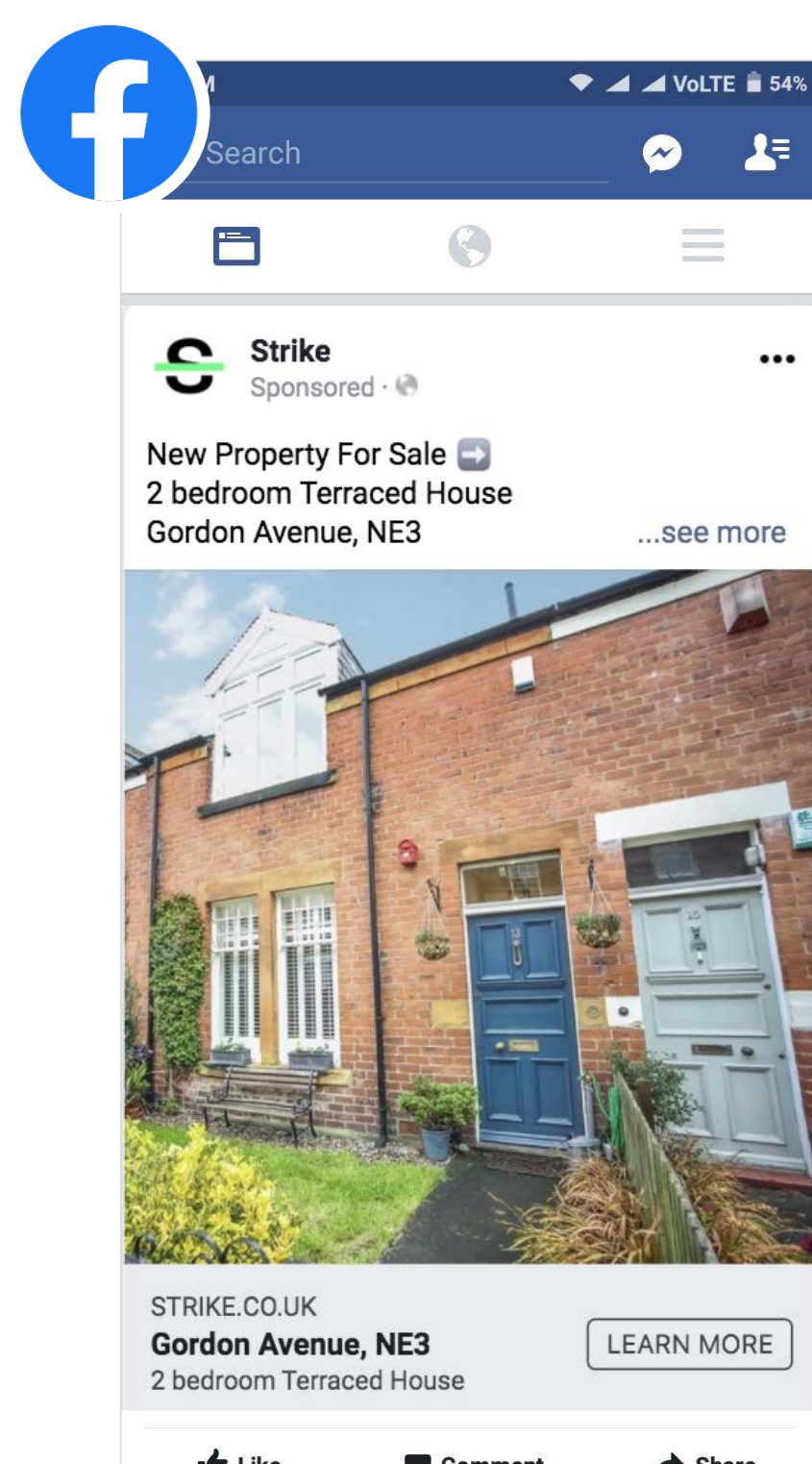
## FACEBOOK BOOST CAMPAIGN

Get seen by **1,000s** of local buyers on Facebook

Get seen by local buyers as soon as you hit the market  
with our advanced Facebook targeting techniques

- Find passive and active buyers in your area
- Target buyers outside of traditional property portals
- Get more views in the first two weeks, when you're most likely to achieve the best price\*

\*Homeowners Alliance 2020



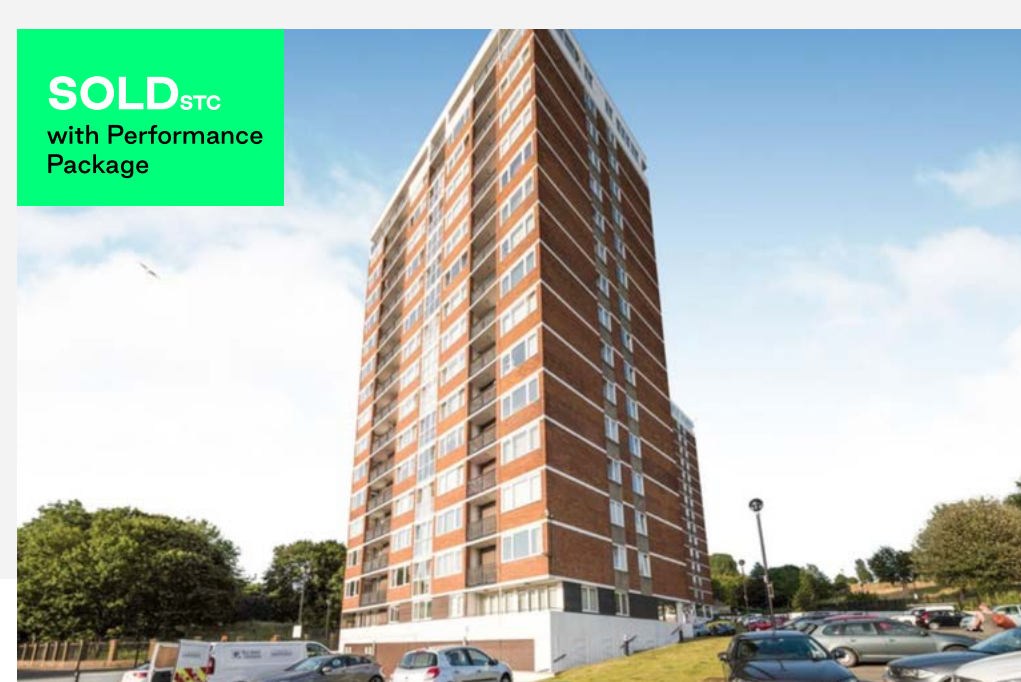
# Sell smarter. Sell faster.

- ✓ **Professional photos**  
Attract more buyers with photography that pays for itself
- ✓ **Premium listing**  
Sell 30% quicker with double the enquiries from Rightmove
- ✓ **Custom video trailer**  
Get 2% closer to asking price with enticing video
- ✓ **Facebook boost campaign**  
Get seen by 1000s of viewers and drive crucial traffic to listing

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## Customers sold faster and for more

The Performance Package is designed to achieve the best possible value for our customers.



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"The photos of the house were great, the house went on the market immediately, and the option of being able to schedule viewings around my crazy shift patterns was ideal."

BETH HOLLINS



# Hosted Viewings

Your perfect buyer is just around the corner. Our Hosted Viewing Package means you'll never have to worry about getting them through the door.



### Convenient

Let us manage viewings if you are busy or can't easily access the property

### Flexible

Don't miss a chance to sell your home, if you're busy we'll step in and show buyers around

### Professional

Perfect if you'd rather leave the selling to our professional, experienced hosts



## How does it work?

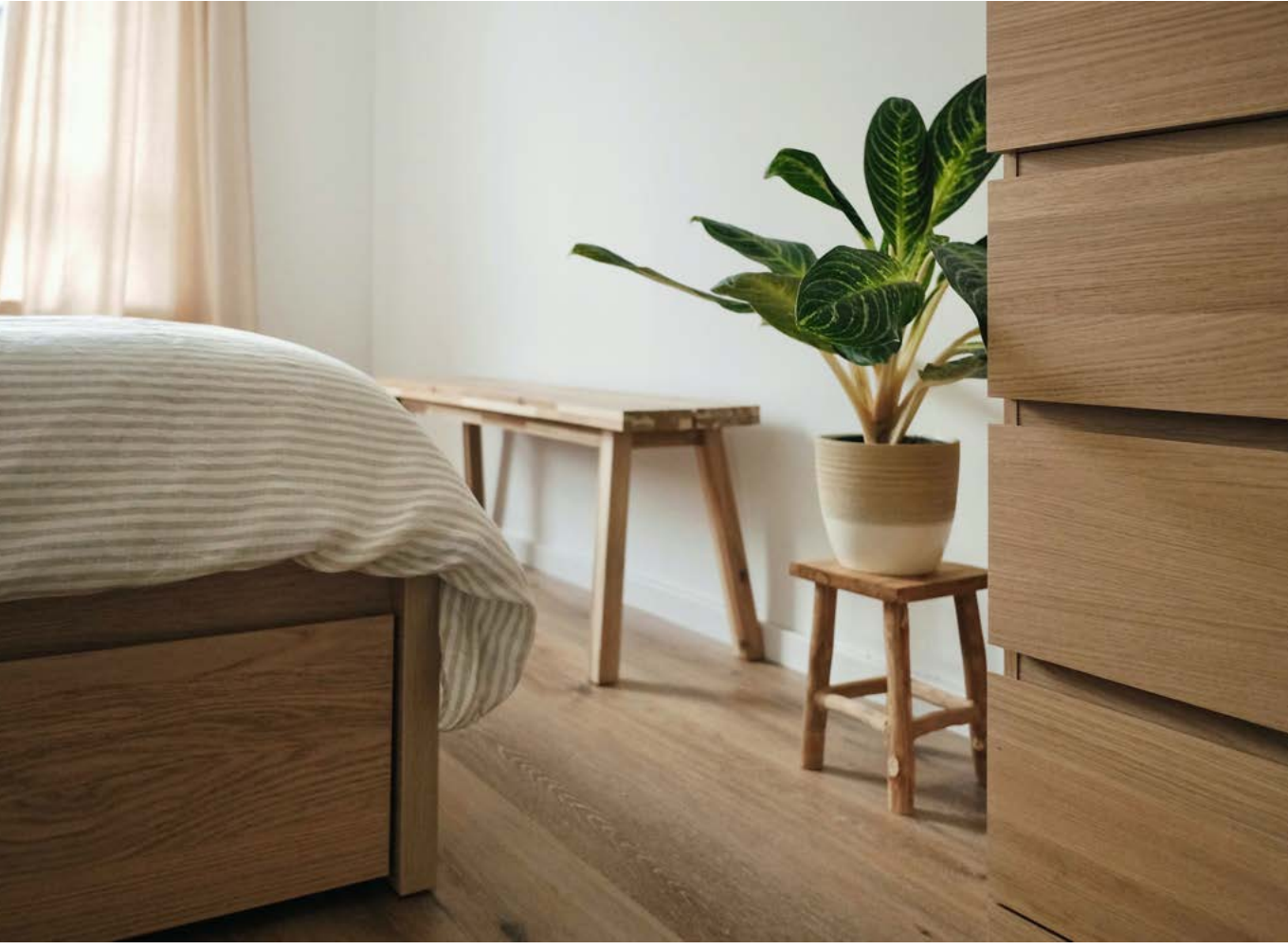
A key safe will be installed at the property, so our host can access them for viewings.

Key safes also ensure completion is a breeze, simply give your buyer the code.

Once a potential buyer requests a viewing of your property, we will arrange a time and date — you don't have to worry about a thing.

## During the visit

We'll show the potential buyers around the property and keep you in the loop with instant feedback through our portal.



## You're in control

Have any special requests? We'll take care of them. Want guests to take their shoes off? Done. Have an alarm you'd like us to set? We'll take care of it. That's what we're here for.

## Let us take care of the viewings

Unlimited hosted viewings for just £699

Upgrade today

All prices stated include VAT