



CASE STUDY

Applebridge Construction

Civil engineering in Yorkshire and the North East

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BACKGROUND

Applebridge Construction provides a variety of civil engineering services to the construction industry across residential, public and industrial sectors.

CUSTOMER SINCE
2015

SOLUTION
Selective invoice discounting

TURNOVER
£30m

CURRENCY
GBP

HOW MARKETFINANCE HELPS

- Applebridge uses invoice finance to help bridge cashflow challenges and mitigate some of the shock that comes with late payments.
- Due to the unpredictable nature of the construction industry, it's important that they have access to a solution whereby they can get funds quickly.
- With MarketFinance, Applebridge can fund individual invoices without having to finance their entire ledger. They have access to a flexible solution that meets their needs, backed by personal customer service.

IN THEIR WORDS

“We have a great relationship with our account manager. If we need extra support, we know that we can just pick up the phone.”

Chris Brown,
Commercial Director, Applebridge Construction

FIND OUT HOW WE CAN
HELP YOUR BUSINESS

VISIT marketfinance.com

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