



## CASE STUDY

# The Craft Drink Company

Drinks wholesaler

**VISIT** [craftdrink.co.uk](https://craftdrink.co.uk) **FOLLOW** @CraftDrinkCo

### BACKGROUND

The Craft Drink Company prides themselves on being a curator of amazing drinks.

**CUSTOMER SINCE**  
2018

**SOLUTION**  
Confidential invoice discounting

## HOW MARKETFINANCE HELPS

- When we started working with The Craft Drink Company, they had just moved to a new warehouse with five times the space.
- They now had the capacity to handle more stock and deliveries, take on new brands and expand the business.
- Our solution unlocks the working capital they need to make it happen.

## IN THEIR WORDS

“Their solutions help me make the most of my time. That enables me to focus on the things that I really want to be focusing – instead of worrying about cash.”

Richard Chamberlain,  
Founder + MD, The Craft Drink Company

**FIND OUT HOW WE CAN  
HELP YOUR BUSINESS**

**VISIT** [marketfinance.com](https://marketfinance.com)

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