

FEATURED CUSTOMER

Media

INDUSTRY

Media

TURNOVER

£2.5m

BUSINESS

TV and film content

LIMIT

£300k

THE STORY

This business produces high-end visual effects for the TV, film and advertising industries with major award nominations including BAFTA. Although COVID-19 didn't have a major impact on their business day-to-day, it affected their payment terms with US debtors from a completed project. That meant they needed funding to help bridge the gap and support their ongoing cash flow requirements.

The business now has a £300k revolving credit facility following a signed 20% Personal Guarantee. With the ability to fund invoices in GBP, EUR and USD, they're all set to work with both local and international clients. Having a flexible funding facility will enable the business to keep making award-winning commercials while taking on exciting new opportunities as the film industry gets back on track.

 CBILS
ACCREDITED

**GOT QUESTIONS?
WE'RE HERE TO HELP!**

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