



FEATURED CUSTOMER

Logistics

INDUSTRY

Logistics

TURNOVER

£2.6m

BUSINESS

Freight

LIMIT

£70k

THE STORY

For the past two decades, this family-run business has been specialising in freight transportation by road. They've had a longstanding contract with M&S delivering their turkey products to stores across the UK for many years.

But as you'd expect, there are seasonal demands that come with supplying poultry. Around the December holiday season, demand for high-quality turkey spikes – and so does this business' need for cash flow. That's why the South Wales Hereford & Worcester Barclays business relationship team referred them to MarketFinance. They knew Selective Invoice Discounting would help bridge this cash flow gap at their busiest time of year.

With the help of MarketFinance, the business had easy access to cash to pay their employees and fuel their lorries to satisfy their customers' needs.

**GOT QUESTIONS?
WE'RE HERE TO HELP!**

EMAIL barclayspartner@marketfinance.com

CALL 020 3699 5022