

# OFFER DELIVERY ON YOUR OWN CHANNELS WITH DRIVE ON-DEMAND

## WHAT IS DOORDASH DRIVE ON-DEMAND?

Drive On-Demand is a reliable and easy-to-use delivery fulfillment solution that allows you to offer customers delivery through your own app, website, or other ordering channel. You pay a flat fee per order, and a Dasher will deliver directly to your customers. You can either automate deliveries through your middleware provider or request Dashers when you need them.

## WHY DOORDASH DRIVE ON-DEMAND?

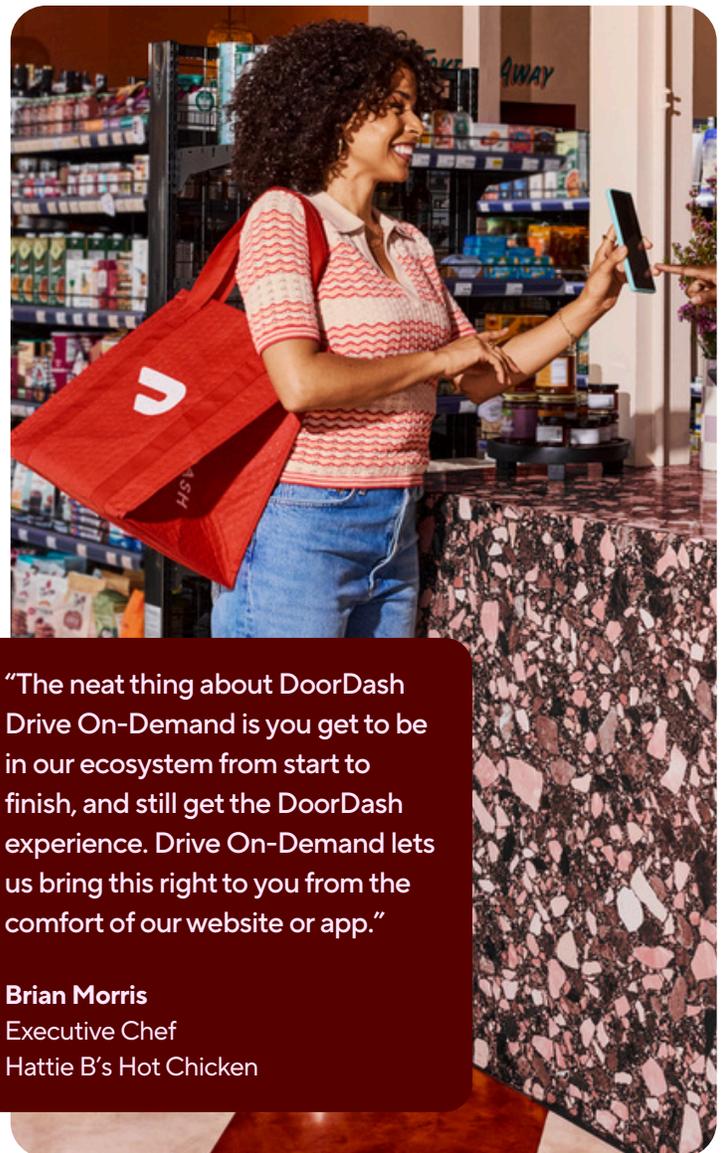
**Unmatched delivery quality.** Drive On-Demand leverages the scale of DoorDash to ensure delivery speed and consistency. DoorDash uses a single network of Dashers for all platforms (the DoorDash App and Drive On-Demand), which leads to faster operations and more dependability.

**Easy integration.** With over 1,000 integrations, you can seamlessly join Drive On-Demand and operate without managing the back-end tech.

**Multiple delivery types supported.** Drive On-Demand allows you to deliver to more customers, fulfilling deliveries for small orders, large catering-sized orders, or cash orders.<sup>1</sup>

**Lower costs.** With Drive On-Demand you only pay a flat fee per delivery – no signup, subscription, or hidden fees. There's also no need to worry about costs associated with in-house delivery like labor, insurance, or gas.

**Unique marketing levers to drive order volume.** Drive On-Demand offers a self-service tool that allows you to create a branded widget on your website. Adding highly visible ways for customers to order, like a pop-up modal or Smart "Order Now" Button, can help increase sales by 15-30%.<sup>2</sup>



"The neat thing about DoorDash Drive On-Demand is you get to be in our ecosystem from start to finish, and still get the DoorDash experience. Drive On-Demand lets us bring this right to you from the comfort of our website or app."

**Brian Morris**  
Executive Chef  
Hattie B's Hot Chicken

<sup>1</sup> Dependent on middleware provider

<sup>2</sup> Based off an Online Ordering Smart Button data test in Q1 2022 and Drive On-Demand Widgets data test in Q4 2023.