

RE-ENGAGE CUSTOMERS AUTOMATICALLY WITH BOOST

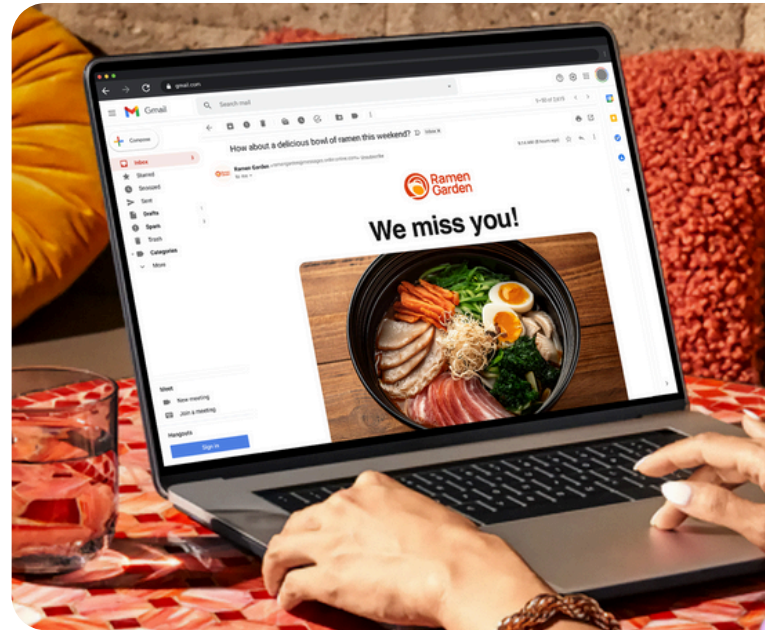
Commission-free* online ordering for your website that's powered by DoorDash's proven technology.

WHY USE THE DOORDASH COMMERCE PLATFORM BOOST PACKAGE?

Boost gives you easy-to-use tools that turn every customer into a regular – with automated emails and real insights from every order.

STAY TOP OF MIND WITHOUT THE HEAVY LIFTING

Our automated email series boosts order frequency by an average of 15% among new and returning customers.¹ We offer email series that target different customer milestones, including a reorder series to increase repeat orders and a win-back series to re-engage inactive customers.




OPTIMIZE YOUR SITE TO DRIVE MORE ORDERS

Optimizing your website with our Smart “Order Now” Button and customizable pop-up can help you see up to a 30% increase in web sales.²

WHY MERCHANTS LOVE BOOST

By implementing the customizable website pop-up, Taqueria Arandas saw their total online order volume **increase by 135%** and their total online sales **grow by 150%**.³



“Adding the [customizable pop-up] to my site was easy because your team did all the work! We quickly saw an increase in online orders and sales.”

Saul Corona,
Director of Operations,
Taqueria Arandas

1. Based on internal DoorDash data from March 2024 through March 2025.

2. Based on internal DoorDash data from Jan 2022 through Dec 2023.

3. Comparison of January 2024 total Online Ordering sales (pre-optimization) with February 2024 total Online Ordering sales (post-optimization); includes Google Food Orders and Online Ordering organic order links.

Interested in the Boost package? Contact our team today to learn more.