



DOORDASH for Business

The Future of Work: Delivery's Role in the New Work Landscape

Table of Contents

01 Introduction: Delivery isn't a pandemic fad

A glance into employee benefits after COVID-19



Click a chapter to head straight there

02 Why businesses love DoorDash for Business

The rise of food delivery perks for remote and in-office workers

03 Transforming the office, one order at a time

A look at the office routines forever changed by delivery

04 Showing clients you care with delivery

A few simple ways to express gratitude with DoorDash

05 Helping employees lead happier lives

How delivery can reduce stress levels and boost happiness



INTRODUCTION

Delivery isn't a pandemic fad

The COVID-19 pandemic dramatically changed the way we think about and accomplish our work.

Instead of working in the office from 9 to 5, many employees transitioned to flexible, remote schedules. Although employees saved time on commuting, most ended up working longer days during the pandemic than before.¹

For many, life also became more complicated. Parents were tasked with distance schooling their children, college graduates entered the workforce from their bedrooms, and employers faced difficult questions about how to keep employees engaged, productive, and happy from home.

During this tough time, one convenience made getting by a little easier: delivery. Offering instant access to everything from meals to toilet paper to diapers, delivery surged as a quick and safe way to shop amid social distancing restrictions.

An August 2020 survey from Convenience Store News found that:

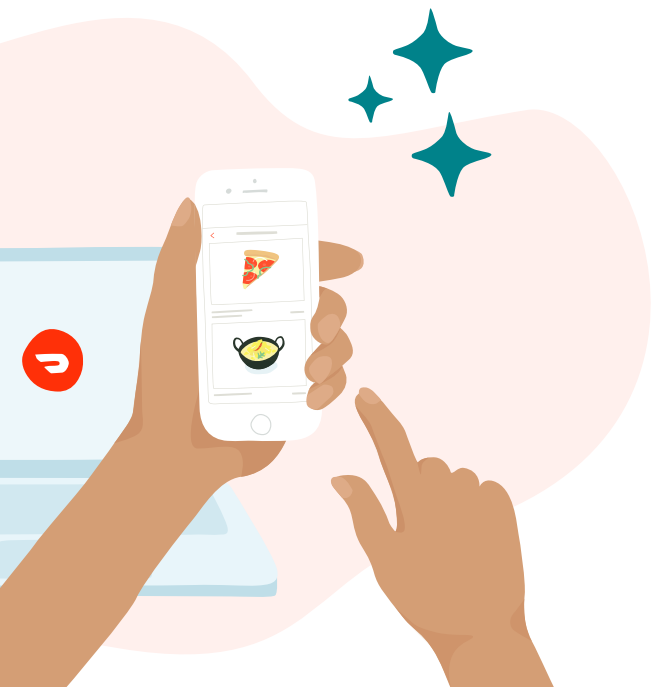
60%

of Gen Z, Millennials, and Gen X used delivery services more frequently during the pandemic than before.²

Noticing this trend, many organizations implemented [food delivery benefits](#) for their employees.

But delivery isn't just a pandemic fad.

In light of new conversations about employee mental health and wellness, companies are looking for innovative ways to support their staff. For employees, delivery means less time meal prepping and more time recharging with family and friends. For employers, it's a simple way to show appreciation and boost workplace productivity.

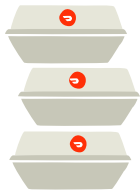


Whether your team plans on returning to the office soon, staying remote, or adopting a hybrid schedule, DoorDash for Business has a wide range of delivery products that can meet everyone's needs:



Expensed Meals

With [Expensed Meals](#) from DoorDash for Business, you can set a one-time or recurring budget so employees can order whatever food they'd like—from wherever they happen to be working.



Group Orders

[Group Orders](#) lets you feed your entire in-office team with ease. Simply pick a restaurant, set a spending limit, and send team members a link so they can add their preferred meals to the shopping cart.



DashPass for Employees

When your employees enroll in [DashPass](#), they receive several perks on food deliveries, including free delivery and reduced service fees from participating restaurants.



Employee Gift Cards

It can be hard to show appreciation for your employees' outstanding efforts when they aren't gathered in one place. Give thanks to a few employees or your whole team at once by emailing them [DoorDash Employee Gift Cards](#). You can even write a personalized note.

78%

of employees say they're more likely to stay with an employer because of their benefits program, according to a study by Willis Tower Watson.³

In an increasingly competitive landscape, the corporate call to action couldn't be clearer: Serve up food-based benefits, and you'll also be serving your bottom line.

CHAPTER 02

Why businesses love DoorDash for Business

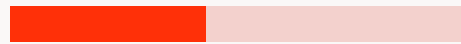
When the pandemic struck, employees had to quickly adjust from working in the office to working from home—surrounded by spouses, children, and roommates. To help employees take care of themselves during this stressful time, many organizations rolled out [revamped benefits packages](#) featuring flexible schedules, health and wellness stipends, and food delivery perks.

Now, as the economy opens back up and people start to reevaluate their current work situations, benefits are becoming more important than ever.



1 in 4

workers plans to leave their current job after the pandemic⁴



35%

cite better benefits and compensation as their motivating factor for seeking a new role⁵

If employers want to effectively retain talent, they need to deliver [five-star benefits](#)—inaction isn't an option. Luckily, delivery benefits are an easy way to keep employees satisfied.



85% of employees agree that regular food delivery would increase their job satisfaction.⁶

DashPass for Employees is a smart priority for organizations looking to stay competitive. Of those using Compt HR software to choose from over 6,000 unique employee perk vendors, DoorDash for Business was one of the top 10 most popular benefits chosen by employees.⁷

Here's how one Fortune 500 company used DashPass to support its employees during the pandemic.

Putting employees first with DoorDash for Business

The HR team at Synopsys, a software and silicon design company, knew they needed to adjust their benefits to cater to their remote employees. At the same time, they wanted a solution that would benefit their employees' families—spread across the U.S. and Canada.

“We chose DashPass mainly because of our employees working from home. Everybody knows it’s been a tough year. And it was just another way of helping our employees out.”

Gloria Lee, Benefits Administrator at Synopsys



With DashPass, Synopsys employees can order food from DoorDash with reduced service fees and unlimited \$0 delivery fees on eligible orders, saving both time and money in the process. The response, says Lee, has been overwhelmingly positive. As an HR leader, she has the added benefit of watching her employees thrive during these difficult times.

“You save money, you can order healthy food, and it also takes away that little bit of stress from cooking—there’s a whole mental health aspect,” she said.

What other results can you anticipate with DashPass for Employees? After rolling out DashPass for Employees, one national financial institution saw the following outcomes:



High enrollment and usage rate.

A large number of employees activated their DashPass memberships, and each used the service on average 2.3 times per week.



Saved time on shopping and food prep.

By using DashPass for Employees to get meals delivered, employees saved 115 minutes each per month.



Significant ROI.

The company saw a 19x return on the total cost of their employees' DashPass for Employees memberships.

CHAPTER 03

Transforming the office, one order at a time

Delivery is transforming more than just benefits, though—

it's also shaking up decades-old office routines. Instead of making mid-morning coffee runs, coordinating catering for big meetings, or heading to the convenience store to refill the breakroom fridge, companies can get meals, snacks, and supplies dropped off instantaneously with delivery.

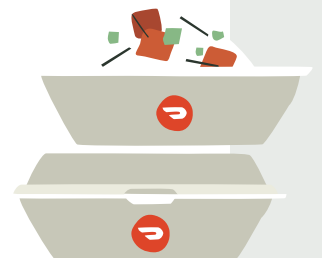


[DashMart](#), DoorDash's new type of convenience store,

offers everything from packaged food to household essentials, providing a faster way for teams to get the items they need. Rather than run to the store to pick up birthday gifts or binders, place an order in the app and have the items delivered to your doorstep—letting you focus on more important tasks.

Need ready-made food delivered right to your building?

[Group Orders](#) from DoorDash is a safe meal solution that feeds everyone at once. Simply choose the restaurant, set an ordering budget, and send employees a customized link to select their meal.



Take advantage of unique features, like:



Meal personalization.

Each employee adds their own order, customizing it just how they like. Skip the sauce, double the pickles—it's their call.



Advance ordering.

To make your job even easier, plan the order up to a week in advance. It's automatically charged to your corporate account, so you don't have to worry about chasing down receipts.



Reliable delivery.

Delivered by dashers rated 4.7 stars and above, the food will arrive effortlessly, on time, and individually packaged for added safety.

The best part? Group Orders and other DoorDash for Business products come with a streamlined Admin Portal, letting you manage budgets and benefits for every team member—remote or in-person. Freed from manually tallying food expenses, your HR and accounting teams will thank you.



CHAPTER 04

Showing clients you care with delivery

Clients are an integral part of your business. Why not show your appreciation through thoughtful gifts? Delivery makes it easier than ever to do so.

From coffee to lunch to happy hour, use [DoorDash Group Orders](#) to get something special delivered to your meetup and make the occasion extra memorable. Around the holiday season or contract renewal time, the convenience of delivery will be even more welcome.

Merchants have a wide range of gift selections that anyone will appreciate. Browse offerings like desserts, jewelry, plants, and balloons—then place the desired item in your cart. After you check out, a Dasher will make sure your order gets delivered to the recipient or specified location.



For those who prefer to give a more versatile gift, [DoorDash Gift Cards](#) are a crowd-pleasing option that clients can spend a number of ways:

- 1 At one of 450,000+ restaurants nationwide
- 2 On retail purchases in the DashMart app
- 3 On alcohol or floral delivery



Remember: a little gratitude goes a long way.

As UC Davis Professor of Psychology, Dr. Robert Emmons, puts it,

“Most of our waking hours are spent on the job, and gratitude, in all its forms, is a basic human requirement. So when you put these factors together, it is essential to both give and receive thanks at work.”⁸

CHAPTER 05

Helping employees lead happier lives

In addition to pleasing clients, delivery can work wonders for boosting employee morale. One of the simplest ways to increase employee happiness and job satisfaction is giving staff more time back in their schedules. With devices connecting us 24/7, finding moments to unwind and be present with family and friends can feel like an impossible feat. Even when employees aren't on the clock, daily tasks like laundry, cleaning, and meal prep often occupy the majority of their precious free time.



57% of employees are too busy to take a full hour-long lunch break⁹

53% of parents have made an error at work because they had to prepare food for their family¹⁰

As calendars fill up with plans once again, employees will only become busier. But food, shopping, and errands don't have to be a source of anxiety. Delivery can make meals a time of much-needed togetherness while also providing a number of added benefits along the way. These include:

Reduced stress.

61 minutes

is how long the average adult spends per day on meal prep.¹¹

With delivery, they don't have to worry about running to the grocery store or assembling a dish during a busy workday. Simply place an order, wait for it to arrive, and dig in.

Increased productivity.

56%

of employees agree that food benefits would increase their productivity.¹²

When your employees are well-fueled, they can focus on the tasks that matter most. By giving employees the choice to order food, groceries, or convenience store items for delivery, DoorDash for Business helps staff get what they need quickly, minimizing hunger and distractions.

Lower turnover.

78%

of employees agree that food benefits would improve their company's culture.¹³

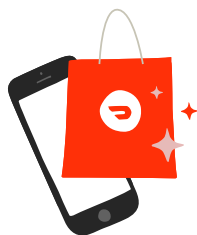
With over 52% of workers reporting feelings of burnout,¹⁴ it's more important than ever to improve your employees' on-the-job experience. It is a simple way to boost morale, making DoorDash for Business a no-brainer.

Greater happiness.

12%

is by how much happiness has been shown to increase employee productivity¹⁵

When employees feel appreciated by their employers, their happiness is sure to rise.



As times change, so should your corporate routines and employee benefits packages. In a competitive landscape, delivery is the all-in-one solution to meeting modern needs—both in and outside the office. Show staff and clients they matter, offload time-consuming administrative tasks, and make your organization a more desirable place to work with crowd-pleasing delivery perks.

Want to offer DoorDash for Business benefits? Contact a sales specialist.

Get Started

Sources

1. Harvard Business School, [“You’re Right! You Are Working Longer and Attending More Meetings”](#)
2. Convenience Store News, [“Stepping on the Gas”](#)
3. Willis Tower Watson, [“Employees Are More Likely To Stay With Their Employers When Offered a Group Benefit Marketplace”](#)
4. Eagle Hill Consulting, [“The Employee Turnover Tsunami Is Coming”](#)
5. Achievers Workforce Institute, [“Workforce Institute 2021 Engagement and Retention Report”](#)
6. DoorDash, [“New Research Shows Company Perks Should Include Food Rewards”](#)
7. Compt, [“Employee Perks Study 2021: Here Are the Top Perks Employees Want This Year.”](#)
8. Fast Company, [“The Science Of Gratitude And Why It’s Important In Your Workplace”](#)
9. DoorDash, [“New Research Shows Company Perks Should Include Food Rewards”](#)
10. DoorDash, [“New Research Shows Company Perks Should Include Food Rewards”](#)
11. The Independent, [“Average Person Spends ‘Half as Much Time’ Cooking as Parents Generation, Poll Claims”](#)
12. DoorDash, [“The State of Employee Benefits Report”](#)
13. DoorDash, [“New Research Shows Company Perks Should Include Food Rewards”](#)
14. Indeed, [“Employee Burnout Report: COVID-19’s Impact and 3 Strategies to Curb It”](#)
15. The University of Warwick, [“Happiness and Productivity”](#)