

OFFER A BRANDED MOBILE APP THAT INCREASES ORDER FREQUENCY*

A custom-branded mobile app powered by DoorDash technology that meets customers where they are and helps drive repeat business.

HOW IT WORKS

DoorDash engineers do the heavy lifting for you: **we build your app and add customizations.**

Your app can be loyalty-free, but if you decide to include it, we will set up your loyalty program. We then build a marketing plan with your team, test it internally, and launch the app when it works best for you. Once it's live, you'll receive dedicated support.

"DoorDash has always been a great partner helping us scale our business, and launching the mobile app was a game-changer. The mobile app has boosted order volume and allowed us to connect with customers more efficiently, resulting in higher return rates."

Kyle Markt
CEO, Green Tomato Grill



WHY A BRANDED MOBILE APP?



PUT YOUR BRAND FRONT AND CENTER

Make your brand top of mind when it's added to every customer's pocket. And with our highly customizable platform, you can select colors, fonts, and images to ensure the app matches your brand's look and feel.



BOOST CUSTOMER ADOPTION

Not only do we build your app, we also help you market it. We have a proven playbook to help you drive more downloads. Mobile apps see **150% more repeat customers** compared to web ordering channels.¹



DRIVE REPEAT BUSINESS

Users who download the app **order 30% more frequently**, increasing first-party digital same-store sales by **up to 20%**.²



POWERED BY DOORDASH

Our branded mobile app is built on DoorDash technology and uses customer behavior data to provide a frictionless online ordering experience with features like a quick checkout and targeted menu recommendations.

1. Based on internal DoorDash data from September 2024 to June 2025.

2. Based on internal DoorDash data from February 2024 to March 2025.