

GROW SALES ON YOUR CHANNELS WITH GIFT CARD & LOYALTY INTEGRATIONS

Build repeat business and increase sales with industry-leading gift card and loyalty program integrations.

WHAT IS IT?

Gift cards let customers share your store with friends and family, while loyalty programs encourage customers to come back again and again. Both are available with the Boost and Pro Commerce Platform packages.



*Gift cards only; **Loyalty program only; ***Gift cards and loyalty program

BENEFITS OF GIFT CARD & LOYALTY INTEGRATIONS

INCREASE ORDER VALUE WITH GIFT CARDS

Gift card orders are 50% higher on average.*

INCREASE SALES AND ORDER VALUE

Diners enrolled in a loyalty program reorder 80% more often than non-loyalty customers on Online Ordering.**

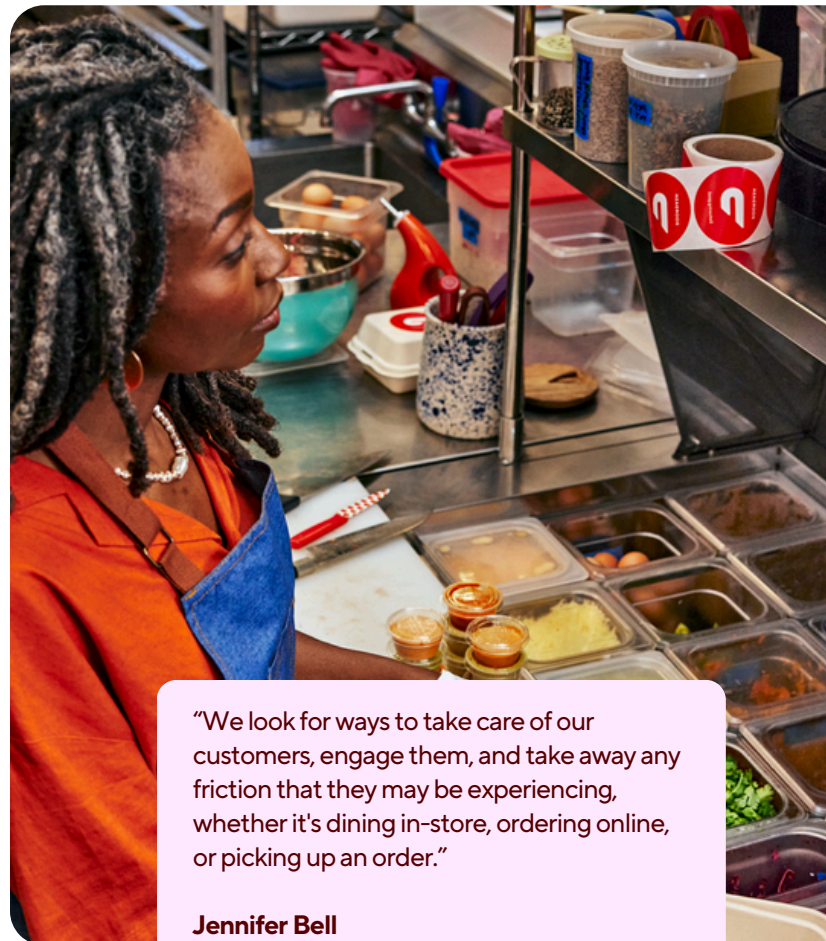
ELEVATE THE CUSTOMER EXPERIENCE

Use integrations to send targeted offerings and promotions.

READY TO GET STARTED?

Available with Boost and Pro packages only. Contact your account representative, and they'll connect you to the provider of your choice.

It can take up to 2-4 weeks, depending on the integration provider, to activate.



"We look for ways to take care of our customers, engage them, and take away any friction that they may be experiencing, whether it's dining in-store, ordering online, or picking up an order."

Jennifer Bell
Chief Marketing Officer & Partner
Lettuce Entertain You

*According to 2022 aggregate Online Ordering data, the order value is, on average, 50% higher for orders paid for with gift cards as opposed to those paid for with alternative methods.

**Based on aggregate Online Ordering data from January - July 2023 when comparing restaurants using a loyalty integration with Online Ordering compared to those who aren't.

Interested in gift card and loyalty integrations? Contact your account manager to sign up today!