

MARKETPLACE PREMIER PLAN

HOW THE PREMIER PLAN WORKS

DoorDash Premier offers businesses the strongest growth potential. With DoorDash Premier, restaurants can maximize sales with the largest delivery area, along with access to our frequent, high-value DashPass customers.

EXCLUSIVE BENEFITS

The Premier plan also offers the security of our new Growth Guarantee: If your restaurant accepts fewer than 20 orders per month on DoorDash, the commission costs will be refunded for that month.¹

Other benefits of the DoorDash Premier plan include automated ad² promotions that require no extra set up or funding, a free professional photoshoot³ of your dishes at your restaurant, plus a \$200 food cost reimbursement for this photoshoot.

COMMERCE PLATFORM PRO DISCOUNT WHEN YOU BUNDLE

You will also receive a 35% discount⁶ on DoorDash Commerce Platform Pro plan when bundled together with the Premier plan. Together, these benefits help to ensure that you make the most of your Partnership Plan and drive more customers through increased reach and visibility.



PREMIER PLAN OVERVIEW

- ✓ No payment processing fees⁴
- ✓ 30-day free trial
- ✓ Reach customers farther away on DoorDash
- ✓ Lowest customer delivery fee⁵
- ✓ Commerce Platform Starter package
- ✓ 35% discount on Commerce Platform Pro package⁶
- ✓ Reimbursement to book your own photoshoot and up to \$200 back to cover cost of the food preparation
- ✓ Automatic Sponsored Listings (ads) run on your behalf at no extra cost²
- ✓ **DashPass:** Access DashPass customers, who pay no delivery fees and reduced service fees
- ✓ **Growth Guarantee:** Accept at least 20 orders per month or we'll refund your commission costs for that month¹

¹For the Merchant Location's first 6 months on the Marketplace platform as a Premier merchant partner, they are eligible for this rebate if (1) they cancel fewer than 5 orders that month and (2) maintain "open hours" on DoorDash for 90% of the Store Hours that they have set in the Merchant Portal. ²Subject to eligibility requirements. [Learn more](#) about automatic ads. ³Subject to availability in your area. ⁴Partnership Plans are available for restaurants with 75 or fewer locations in the US. ⁵6% Pickup is available to all partners in the US who comply with the DoorDash Merchant [Terms of Service](#), including having DoorDash Pickup menu prices match in-store prices. ⁶For Non-DashPass orders only. [Learn more](#) about DoorDash Commerce Platform discount.