

# REWARD CUSTOMERS FROM ANYWHERE WITH CROSS-CHANNEL LOYALTY

Build loyal fans by letting customers earn and redeem loyalty points on every ordering channel

## WHY USE CROSS-CHANNEL LOYALTY?

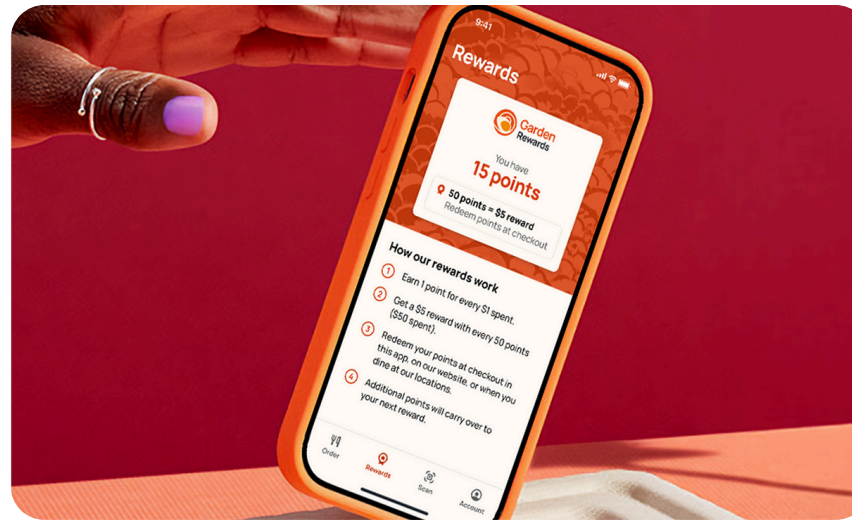
Cross-channel loyalty is the only loyalty program that rewards customers, no matter where they order – in store, on your website, on your mobile app, and on DoorDash.

## INCREASE YOUR LOYAL CUSTOMER BASE

We harness the power of the DoorDash platform to seamlessly enroll your most loyal Marketplace customers into your loyalty program, accelerating enrollment and driving meaningful sales growth.

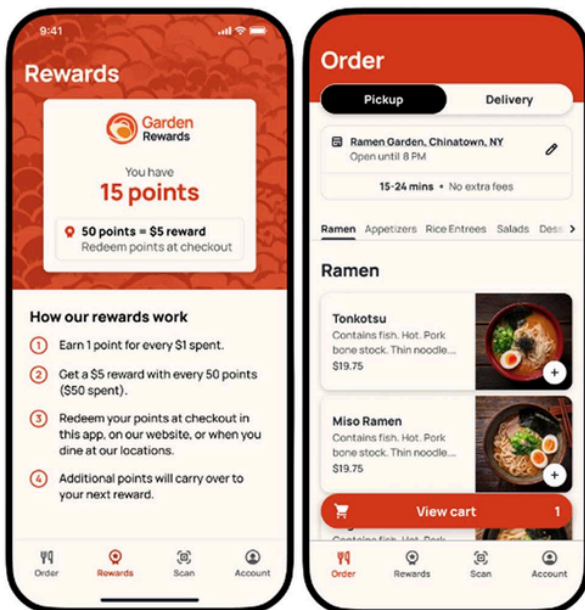
## ALLOW CUSTOMERS TO EARN AND REDEEM ACROSS ALL CHANNELS

Engage new customers and drive repeat orders by allowing customers to earn from anywhere, on any channel.



## DRIVE DOORDASH CUSTOMERS IN STORE

Customers can link their DoorDash account to your in-store rewards program, unlocking more in-store foot traffic for your business.



“With our old POS loyalty program, we could only reach customers who came into the store. DoorDash’s loyalty program changed everything. It looks and feels like El Jefe’s, but now it captures 100% of our sales online and in-store. We’ve grown to over 100,000 loyalty members, and we can engage with them more effectively than ever before.”

**John Schall,**  
Founder, El Jefe’s Taqueria

[Interested in cross-channel loyalty? Contact our team today to learn more.](#)