

# The ROI of DoorDash For Business

## Science shows cutting corners with meals is costly



**6am**

Skipping breakfast reduces short term memory and cognitive performance, decreasing productivity.<sup>1&2</sup>



**6pm**

Tired from a long work day, and skipped or rushed meals, a fast but unhealthy meal option is chosen. 77% of an employee's loss in productivity is health-related, adding up to 2x-3x more in annual health care costs for their employer.<sup>5</sup>



**12pm**

Studies show taking a lunch break can improve job satisfaction, efficiency, and the likelihood of recommending an employer as a great place to work.<sup>3</sup>



**3pm**

Research found unhealthy snacking due to an afternoon energy crash could reduce how much can be completed in the afternoon. In fact, unhealthy eaters are 66% more likely to experience lower productivity.<sup>4</sup>

## How does DashPass increase productivity?

**+12%**

Increased productivity per employee per day.<sup>5</sup>

**+58 minutes**

Additional time per employee per day.

**+Over 19 hours**

Of additional work time per employee per month.



**= Additional 230+ hours of productivity per year.**

## Choose an employee benefit that has a direct impact on your business growth.

Employees already understand how delivery can fundamentally change their work day. In fact, 85% of employees said regular food delivery would increase their job satisfaction.<sup>4</sup>



Speak with a [sales specialist](#) today.

1. Effects of breakfast-size on short-term memory, concentration, mood and blood glucose. Journal of Adolescent Health. 1991.  
 2. The effects of breakfast on behavior and academic performance in children and adolescents. US National Library of Medicine National Institutes of Health. 2013  
 3. Torik Study. 2018.  
 4. Brigham Young University Study. 2012.  
 5. The University of Warwick Study. 2009.  
 6. DoorDash Survey. 2020.