Retail delivery launch checklist

Everything to have ready before your store starts taking DoorDash orders

QUALIFY CATALOG SETUP LAUNCH

STEP 1

Confirm your store qualifies

STEP 2

Get 250+ products ready

STEP 3

Choose your setup path

STEP 4

Prepare your team and store

STEP 5

Launch day

STEP 6

Your first 30 days

Confirm your store qualifies

- [ ] My business has a physical store.
- [ ] I sell in at least one eligible category: beauty, home, office supplies, electronics, stationery, arts and crafts, home improvement, baby goods, sports, fashion, or books.
- [ ] My business doesn't mainly sell services or CBD products, and I'm not a wholesaler selling to other businesses.
- [ ] I've checked that my store doesn't mainly sell groceries, flowers, pet supplies, convenience items, or alcohol, which use separate DoorDash products.

COMING SOON

Pharmacy is listed as coming soon. Full eligibility details: DoorDash for retail stores

STEP 2 Catalog

Get 250+ products ready

- [ ] I have at least 250 products to list.
- [ ] Every product has a clear photo, a description, and a price.
- [ ] I've started with my best sellers.
- [ ] I've prioritized items I reliably keep in stock and that travel well.
- [ ] Descriptions include size, color, and other variant details, so customers don't need to call to check.

Choose your setup path

IF YOUR STORE RUNS ON SHOPIFY

- [ ] I've installed the DoorDash sales channel app from the Shopify App Store.
- [ ] I've selected which products to list on DoorDash.
- [ ] My Shopify inventory counts are accurate, so stock syncs correctly.
- [ ] I know the app is free to install and that DoorDash standard fees apply.

DoorDash integrates with Shopify in under 3 days on average.*

IF YOUR STORE ISN'T ON SHOPIFY

- [ ] I've confirmed my store meets the requirements in Steps 1 and 2.
- [ ] I have my bank account information ready, so I can get paid.
- [ ] I have my company name or a legal representative's name ready.
- [ ] I have my product catalog details ready: names, photos, descriptions, and prices.

*DoorDash integrates with Shopify in under 3 days on average. Based on total Shopify-integrated Merchants starting integration for DoorDash between May 19, 2026 and August 13, 2026.

Prepare your team and store

- [ ] **Order receiving:** I know which tablet or integration will receive orders, and someone is watching it during delivery hours.
- [ ] **Pick and pack:** One named person per shift owns picking and packing DoorDash orders.
- [ ] **Dasher pickup spot:** There's a clearly marked spot near the entrance where Dashers collect orders.
- [ ] **Packaging:** I have bags and protective packaging for fragile or bulky items.
- [ ] **Delivery hours:** My delivery hours match the times my staff can fulfill orders.

DASHERS HANDLE DELIVERY

No need to hire delivery drivers or manage a fleet.

STEP 5 Launch

Launch day

- [ ] I've walked staff through the order flow: the order comes in, we confirm it, we prepare it, and a Dasher picks it up.
- [ ] My store hours are up to date on DoorDash.
- [ ] Product availability is up to date, and out-of-stock items are marked unavailable.

Your first 30 days

- [ ] I've added in-store signage and fliers letting customers know they can order from my store on DoorDash.
- [ ] I'm keeping my catalog accurate, so customers don't order items that are out of stock.
- [ ] I've looked at Promotions and Sponsored Listings, which can help more nearby customers find my store.

for Merchants

Ready to reach more local shoppers?

Put your store in front of DoorDash's 56 million+ monthly active users** with same-day delivery, without hiring drivers.

Get started with DoorDash Retail

SCAN TO START

**DoorDash has over 56 million monthly active users (MAUs). Based on the combined amounts for DoorDash, Wolt and Deliveroo, measured as of December 2025. Delivery by Dashers, through DoorDash.