



FOR IMMEDIATE RELEASE

Wild Fork's 3rd Annual National Donation Day Unites Communities to Fight Holiday Hunger

Through an ambitious goal to donate over 5000 pounds of protein to food banks across the U.S. and Canada, Wild Fork is committed to helping nourish communities impacted by food insecurity.



MIAMI, FL – November 4, 2025 – Wild Fork, the meat and seafood market committed to *Nourishing Better Lives*, is proud to host its 3rd Annual [National Donation Day](#) on **Friday, November 14**, across all 64 stores in the U.S. and Canada.

This year, Wild Fork aims to donate **over 5,000 pounds of high-quality protein** to food banks serving communities in need. Customers can take part by purchasing featured items in-store, each of which will be matched pound-for-pound by Wild Fork and donated to local organizations in a unified effort to combat hunger during the holiday season.

“Our mission goes beyond meals—we’re here to nourish lives,” said **Olga Gonzalez, CEO of Wild Fork Foods USA & Canada**. “We’re grateful to our customers and employees for joining us in this effort to bring nutritious food to those who need it most in the communities we serve.”

Wild Fork’s **#ForkiesForGood** initiative will also be in full swing, with employees volunteering in stores to support the event and engage with their local communities in a meaningful way.

Partner organizations include: *The Caring Place, All Saints Lutheran Church, Hope Children’s Home, Nourishing Hope, Kinship Community Food Center, Philabundance, Long Island Cares, Community Foodbank of NJ, Second Servings of Houston, North Texas Food Bank, HOPE for the Homeless Arizona, Abound Food Care, and Second Harvest Canada*—ensuring donations are safely handled and efficiently distributed.

Join us in making this holiday season one of nourishment, generosity, and hope.

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ABOUT WILD FORK

Built on the purpose of *Nourishing a Better Life*, **Wild Fork Meat & Seafood Market** is transforming the way people shop for and enjoy protein. With stores across **Florida, Texas, California, Arizona, Illinois, Wisconsin, New York, New Jersey, Pennsylvania, Maryland, and Ontario, Canada**, Wild Fork controls every step from farm to fork—using proprietary **blast freezing at –40°F** to lock in **freshness, flavor, and nutrition** while reducing food waste. Offering more than **700 cuts of meat and seafood**, along with sauces, sides, and seasonings, Wild Fork makes it easy to bring **high-quality protein and everyday value** to every table—both in-store and online at www.wildforkfoods.com.