



Blue Trail Software

Engineered to solve technical challenges.
Committed to deliver excellence.

Marin County Fair **Mobile App**

Offering

ADA & Section 508 Accessibility Compliance: Ensuring mobile and web applications are fully accessible to all users through compliance with ADA and Section 508 standards, including screen reader compatibility, scalable text, high-contrast design, and rigorous accessibility testing.

Project Snapshot

Client: Marin County

Industry: Government / Public Services

Engagement Type: Mobile App Development + Accessibility Compliance

Services Used: Mobile App Design & Development, Beacon Technology Integration, ADA & Section 508 Accessibility Compliance, QA & Field Testing

The Challenge

Marin County wanted to make its annual County Fair, which attracts over 100,000 visitors more accessible and engaging through technology. The county needed a mobile app to help visitors navigate the fairgrounds, plan their schedules, and locate vendors. The app had to meet strict ADA and Section 508 accessibility standards while being delivered on a tight 4-month deadline to coincide with the fair and the Western Fairs Association (WFA) Awards.

Let's Build Your Next Breakthrough

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Our Solution

- Designed and developed a **fully ADA** and Section 508 compliant mobile app for iOS and Android
- Integrated **beacon technology** to guide visitors seamlessly around the fairgrounds
- Enabled visitors to **plan schedules**, access maps, and locate attractions/vendors in advance
- Conducted **on-site field testing** to ensure flawless performance
- Delivered **on time and within budget**, enabling Marin County to compete for the WFA award

Impact & Results

- **6,000+ downloads** during the Marin County Fair
- Helped **105,000+ visitors**, including attendees with disabilities, enjoy a more inclusive experience
- Contributed to Marin County **winning the WFA "Innovative Use of Technology" Award**
- Established **BTS as a trusted partner** for accessible, user-friendly government technology solutions



Blue Trail Software delivered an innovative, accessible solution that transformed the Marin County Fair experience for all visitors. Their expertise in mobile development and Section 508 compliance was invaluable.

Marin County IT Department

Book a free 30-minute strategy call to discuss how we can help you innovate!