

WEBVTT

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And you'll notice that you have been put on mute, as you've come in so please try and stay on mute. But we want to have a discussion with you. Also, please feel free to use the chat.

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And we'll we'll kick off in just a few moments.

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But before we do that some kind of housekeeping and things like that to get out the way so my name is Daisy item, I'm a project manager here at a political been working here for two years now running our free training courses boot camps and our online

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workshops like this one as well, which some of you may have been to before. And we're here today to talk about how we can bridge the gap between the public and the private sector when it comes to tackling climate change, and we've got two great speakers

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to help us do this. But like I said, a little bit of housekeeping before. So as I said, Please keep yourself on mute but feel free to use the chat, and you can introduce yourself, you can tell us your name, the Department of organization that you work

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for and where in the world you're dialing in from. I expect we've got a lot of UK people right now and joining in on their lunch break. And if there's anyone who is joining in from kind of a more different time zone and let us know so we can salute you

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for being an early bird or a night owl.

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And we do have a transcript for today which you'll see on the bottom of your screen. If you don't want to see this you can go on to the three buttons more and you can hide the subtitles and so you can do that, if you if you don't want to see it.

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And just to let you know that we are recording this session, and we will post it on our event signup page. Once we're done. This is so people can review it on demand people who couldn't make it today can watch the recording, etc.

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If you come off of mute in the workshop viewers of the recording will be able to see your zoom username, and if you have your camera on that also be able to see your face.

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In addition to anything that is in the background. So, let me know if you wish to object to being recorded.

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In this way, And we can we can sort that out. And so for those of you who might be joining

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us time. And please let me know in the chat so we can give you an extra warm welcome. And people this call is a global learning platform used by over 150,000 public servants, from 170 different countries.

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And as I said, it's your first time joining us then do let us know.

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And our mission is to put skills and peer lead intelligence at the fingertips of public servants, which we do through our events courses and knowledge platform.

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So we have two speakers today, Christine Joe and when you when you are introduced in a moment.

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But before we do that, I'd like to welcome, Julie. Julie is a senior advisor from public health and Canada. We've got shiners joining from Cape Town, we've got rich joining us from Wales.

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Mike was dialing in from Berlin and crudo from Slovenia, so that's actually a really international audience, which is good to see.

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And before Yeah, before I do introduce them. It also be good to see who we've got joining the call. So if you're happy doing so you can go into gallery view.

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And if you turn on your camera you should be able to see some other people's faces, so they go into gallery view which is at the top left hand corner, and then you can go from speaker view gallery view.

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Turn on your video and you should be able to see some other people's faces I can see Mike already Hello Michael and I can see Jess hi Jess, good to see you.

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And I can see Julie as well crew know he's joining nice, it's always good to see who we've kind of got in the virtual room with us as

we're all remote, and these days.

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So yeah, like I said, welcome to everyone who's joined, we have run two of these sessions, before. So if you have joined either of the two previous sessions, then let us know in the chat, as well.

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So, who have we got giving presentations today. First we have Christine show, Christine has a keen interest in environmental, social and governance and sustainability, education, she's previously helped a major meetings incentives conferences and exhibitions

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organization to achieve that International Organization for Standardization 2021 certification. She is adapted engaging, internal and external stakeholders to transit towards sustainability.

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And she currently leads the SME practice, having surveyed, more than 200 SMEs to understand their sustainability transition challenges. She's also designed co innovation labs with key partners, including the UN dp to facilitate the focus on STDs in the

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energy sector for any Christine, we have one thing when, when has a keen interest in addressing sustainable challenges, through community development and innovation.

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She's previously worked with community organizations serving migrant communities, and she now delivers experiences through storytelling to enhance programs and engage with participant

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sustainability and technology projects with key government clients, and she also coordinates partnerships with several foreign government agencies and corporate partners to address the digital skills gap.

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So, without further ado, I'm going to hand it over to our two speakers for presentation, and then we'll get into some q amp A at the end so if you have any questions that kind of pop up as we go through.

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Please do write them in the chat and bf and now over to you guys, thank you so much Daisy in high rise very nice to see you.

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Allow me to just pull up the presentation slides that we have

prepared for you.

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Great. So, um, you know, once again, welcome to today's lunch and learn series and as he mentioned, he had a three part series and today is our final section.

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So, for those of you who have joined us for the previous sessions you know thank you for that. And from what we have shipped from the very first session was ready to look into how to communicate with our community members, our colleagues in terms of understanding

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sustainability how to start that conversation. And then we went on to understanding the government's perspective on a national sustainability plan, and today we're really diving a little deeper into the industry perspective in terms of how to pitch the

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public as long as private sector to solve climate change. So, Christine and I today really want to focus on this relationship between the public and private sector.

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And we hope that through the conversations that we're having today will allow you to better understand how the private sector things and how they work.

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In the second half of our conversation we also like to bring you to a treat approach in terms of how you could charge your business function or see how organizations over again direction towards sustainability and how it fits within this entire framework.

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So for those of us up here for the very first time, I just want to share a little bit aware Christina and I are from. So we are both based in Singapore.

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And part of the sustainable living that we are a consultancy found as actually get to what's called developing, as well as implementing innovative solutions.

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More specifically, we like to work within the treaty sector rate in different outside science organizations together really allow us to understand their perspective, they're thinking as well.

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So currently we are working on three different initiatives, firstly to assist organizations to transit to a more sustainable future. Secondly, implementing digital readiness programs to close the

technological skills gap.

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And for this we are looking at a global audience member implementing these programs. And finally, we're looking at, you know, how do we work towards English recovery and reduction is the program that we're running here in Singapore right now, and hopefully

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it's something that we could adapt to other countries other organizations in the future as well. So, you know, like I mentioned speaking to all these different players really are the various perspective, and we hope that sharing this insight with you

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today will allow you to also better understand and assist your future collaborations with the people, public as far as the private sector.

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And before we kind of dive a little deeper into what we will be talking about today, our collective ran a poll question with each and every one of you.

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So this is a multiple choice question so you may select one or more of the options. So what better understand you know what soft collaborations, do you have with the public with the private sector at this point in time.

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When we talk about collaborative governance it's, you know, emphasizing on having a shared decision making process. collective impact working on projects together with a common agenda or community partnerships where you may be focusing on engaging communities,

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maybe doing some campaigns with them.

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Having some contract agreements, I would say that's more geared towards private involvement in any public tenders that you may have. Or just research, and it's okay if you know you do not have any partnerships with them as I think today is also for us

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to explore a little on how do we get started on this.

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Just wait for a couple more minutes for more people to answer the poll.

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And, like Daisy mentioned if you're unable to see the poem we also just say, share your answers or your experiences on the chat with us.

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salami me to share the results with everyone.

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Yeah, so I think it's the top two options that we're seeing as you know many of you doing work with the community, your local community already as well as you know, looking at financing agreements, and you know, maybe other initiatives as well.

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So that's really great to hear and I think our one more thing that we're like to find out as well if winning could launch the next poll is really to maybe understand how often are these collaborations happening with the private sector.

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So, you know, looking at maybe one to two collaborations a year or more than that, you know, no to let us know if.

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Yeah, what is the frequency that you guys are engaging with the private sector.

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Okay, I think we'll give a couple more seconds for more people to input that answers.

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All right. Shall we share the results. And, you know, we seen.

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I think the most of the top two, it's at three to six collaborations, a year or more than 10 which is, you know, I think, at the end of the day, there's no magic number of collaborations, you know to be done with between the public and private sector.

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And, you know, wanting also briefly mentioned on, you know the involvement and engagement that we here at SL to have done with SMEs. And one way that we have done so it's true the survey.

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And, you know, in this survey, what we did was really to what we wanted to know was to analyze the sustainability landscape.

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Among the SMEs here, identifying the gaps and opportunities to enhance the SME sustainability practice. And lastly you know to empower SMEs to step forward in their sustainability efforts in their face I realized like maybe as a nice.

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I mean, we all know in small medium enterprises, but then I would say across different nations that they need different kind of criteria as to what categorizes SMEs a kazoo could just share with everyone so we can align what SMEs are.

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Yeah. So, when I'm talking about SMEs, the context, and the requirements would be as follows. So, you know, having the annual turnover of up to \$100 million SGD, as well as an employment size of up to 200 employees.

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So these are the criteria. When I'm mentioning SMEs.

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So, I mean, SMEs you know they do sound like the, they're everywhere they fit important roles so Exactly. Now what sort of important idea in our global market space today.

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Right, so you know I think SMEs as well as an SME so micro and small medium enterprises, you know they they represent about 90% of the businesses, and more than 50% of the employment worldwide.

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Right. So, and that can be then further segregated between the formal and informal sectors. And, you know, formal SMEs contribute up to 40% of the national GDP in emerging economies, and these numbers are significantly higher than the informal so nice

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I included.

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And, I mean, they do solidarity, important role in our economy, you know, not just here in Singapore but basically every single country every single nation here, and having them places such an importance in our economy, I think it's important to kind

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of encourage them to get them involved in the transition to what sustainability. And I would say, Now we like to share a little bit you know as to what SMEs are thinking what is seeing, especially in terms of sustainability.

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So move quick Dave a little bit deeper into what they perceive sustainability to be, what is the value and challenges that SMEs are currently facing. So Christine maybe could bring us through this, a little deeper.

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Yeah, so, um, you know, we we've done the survey and, you know, as mentioned, we did around over 200 interviews with 200 SMEs but that was very reflective of the local situation here in Singapore, but you know, today we are here, and many of you are from,

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you know, UK, Canada and so we've looked into other surveys done by Cambridge network were surveyed over 1000 SMEs, and as well as one done by budget money.

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Also another thousand SMEs and with this, you know great number of respondents there was a general consensus that, you know, show that nine and 10 SMEs, see sustainability as an important consideration, and almost half of them said that, you know, with

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a pandemic. It has made them think more about its role in their businesses.

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So, you know, even with this acknowledgement of the important. We still see a gap of that in translation to action. So you know, this could be due to the various perceived value status, see from getting front of transition to sustainability.

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And again through the various surveys, some of the top.

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You know, incentives to move toward sustainability include, you know, the increase market opportunities.

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They see a increase of a not improving their brand reputation, as well as a means of cost savings.

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Very interesting to see that nine and 10 organizations actually see the value of sustainability, and even here, you know, they do identify they're able to properly identify what are some of the value is that it could break the organization, but it is

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interesting that we had not seen any tangible actions be made. And I think before we kind of understand a little bit of, you know what challenges they face.

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I like to play a little game with everyone here, so that we could put ourselves in the shoes of an SME and try to understand what are the challenges that they face.

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So this is a game called two truths one life, and basically what's going to happen is, I'll be featuring a organization. I'll share with you some characteristics of them, and alongside their true statements.

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There's no right or wrong answer to this. It's basically someone telling treats sex. So just have a little guess as to which of the following statements you think it's alive for the organization.

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So just to bring your true diverse example. So we're looking at a micro business, it is in the healthcare industry with less than 20 employees. Having a revenue of about one to 10 million STD.

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million XGD. So, but some challenges that they may have seized. Is there a lack of ambition within the team.

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In terms of pursuing sustainability agenda, or they feel that there's a lack of credibility to them, or Lastly, there's just no time. I mean, in today's world with dependent maybe the healthcare industry is more focused on what to do with Corbett 19 rather

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than looking toward sustainability. So, again, you know, there's no right or wrong answer to this just say, along with this game with us.

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And I also like to mention that this is just one organization, it is not a representation of all micro businesses are not a representation of all healthcare industry.

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So Christine was trying to get this done live.

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Um, I don't know, maybe, a lack of ambition, mainly because it's small business so it might be a bit difficult.

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So let me just share the results with everyone.

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Most people are he trusted lack of pie. And he that is the lie, you know, I would say every organization, generating have time to put in a few days and plot them task ahead of them have a for this particular organization that we spoke to they do feel

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However, for this particular organization that we spoke to they do feel that there's a lack of ambition in time and gentle touch in

smaller organizations they never had the task that they rather focus on and sustainability, ends up becoming as part of

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a button or they don't have any credibility, if they feel that you know they want to push ahead with the initiative.

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So let's take a look at the second profile that we have.

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This is a small sized business in the wholesale Trade, Industry with 50 to 100 employees, and in terms of the revenue and looking at 25 to 15 minutes animal.

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And these are some of the options that we have. so the pole is coming out right now as well.

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So, last on the perceived challenges they face is a lack of sustainability projects to invest in or the current business environment it's just not ideal for them to be looking at sustainability initiatives.

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So I just need for a couple more people to see in what they feel what they think.

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And if any of you want to share your opinions, this Feel free to share with us in the chat as well.

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Just a couple more seconds before ending the pole outside this time around, the results are homeless either, again you know there's no right or wrong answer to this.

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because I would say every single statement here, they reflect it as a truth or a different organization. In particular, this organization, it's not about having unlimited funds, however they feel that there is in that process in other the projects they

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could invest in. There are a couple of reasons why sometimes they should it be available projects may not align to death current business owners that business agenda so they don't feel that it is the right fit for them.

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Alternatively, is because there are no other projects out there that they feel that, you know, they should invest their time or their money into it. And secondly, the current business environment may

not be.

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I do and again this is something that many organizations face into this pandemic well, sustainability, they may identify as something that's important.

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However, trying to keep the businesses, especially for SMEs, really played a crucial importance to these business climate.

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Right. Our last profile.

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It's a medium sized business in the construction industry, and have 100 to 200 employees with a revenue between 10 to 35 million annually.

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So these are the three statements that I would like to share with you. Firstly, maybe there are no regulatory requirements for them to meet that's why they don't.

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Kind of get involved in sustainability initiatives, or is it having a lack of clear insights and knowledge or Lastly, a lack of interest from the clients or in their supply chain on sustainability projects.

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And just going to put out the poll and have it run for a little while.

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And I think during the pandemic definitely you know construction industry has been hit quite a bit at least here in Singapore. That's what we have witness, do manpower shortages are increasing prices from just the raw materials required for construction

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industry.

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Right, so let me just share the results with everyone.

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I think this time around you know having a lack of interest, it's something that most of you identified. Unfortunately that's not the main true that there was this not the light it's true.

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And from what we understand from other organizations is with a lack of fit inside direction, you know internally, they may not have the

knowledge or skill sets, they may try and look outwardly may look at public sector to actually provide the direction

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but with a lack of that you know organizations may not know how to get involved in sustainability initiatives, especially for organizations which have been around for a long time.

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They may not think of sustainability when you first started out, and secondly, there is a lack of interest from their clients when there's no push from clients in the supply chain, or in the clients that are demanded so this this organizations generally

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don't feel the need to add in new criteria in new sustainable, the processes in debt add businesses. So, again, you know, these are just three examples that I wanted to share with everyone here on the team now that you know your takeaway is really every

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single business, they have different agendas. They have different targets that they're trying to meet. So when it comes to the challenges that we face in terms of why are they not taking any action, it may view for them.

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But movie Christina could run that's true, more quantitative and so when you know we're looking at the other surveys that we've seen, and we're looking at a bigger picture as well.

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Yeah, so you know i think you know through the through the activity, you know, every business, despite being in the same sector, kind of the same size of the business, but yet they face different challenges.

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And, you know, based off the surveys, we've seen, you know, what are some of the top perceived challenges, you know when we are looking to transition to sustainability.

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And you know, firstly, we're looking at the lack of financial resources or capabilities and you know this could be due to be like the short runway to accommodate for such changes.

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We're also seeing a lack of knowledge to make the best decision right moving forward, and then also you know whether their current business goals aligned with, you know, sustainability How can then be realigned to get up and as well as last new looking

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at the availability and accessibility of technology to ensure advancement in this area as well.

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Thanks Justin for sharing this and say this is a bigger perspective, you know, again, all the SMEs out there. But that being said, we can definitely not discount the actions that is being taken by SMEs today.

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Some of them may be, you know, thinking about the, it may be in the pipeline.

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This year for each and every one of you what you have seen in terms of, you know, any soft sustainability engagement that SMEs are currently doing. So I like to invite everyone to join me on minty meter, I believe, Christina share the link on the chat.

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So if you just click on the link and kind of share with us your observations what you've seen in terms of some actions taken by SMEs.

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It could be as simple as you know, they're starting to collect data so that they put the view of conduct internal E F G reporting. It could be them wanting to send their employees for sustainability webinars to achieve gain awareness of such initiate

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this that they could still meet in Boston, or even promoting green initiatives. So, if you have some examples would like to hear from you.

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Yeah, I think, and also, you know, while while everyone is typing into answer some other examples and things that we've seen happening is also, you know, See you know some SMEs, working with selected charities, or partners to work towards, you know, get

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chosen cause.

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Right, so we're seeing here that restaurants are looking to more sustainable take up containers. Yes, I do think that you know packaging. The use of packaging the materials that it's been especially front facing with consumers, very much in the spotlight

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right now. And people are very conscious of what is being offered to them.

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And then, yes external training as what you know whining has mentioned earlier, refusing take away. Yep.

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Yeah, I think also you know labels and certifications for products and services.

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It's also definitely, you know, one thing that has been underwrites, we are seeing the investment that companies, taking to, you know, embark on this journey.

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Because it takes time and resources to achieve those.

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Hey, I mean, thanks everyone for participating in this meeting activity. I mean, some admins SMEs you know talking about this summer kind of doing it.

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Suddenly you know not talking about it as much, but maybe we could go back to our zoom channel and also kind of see what exactly organizations are doing.

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Allow me to just share the slides once again. So Christine maybe you could bring us to, you know, to the surveys that you've conducted the SMEs that you've spoken to what sort of sustainability engagement, do you want to kind of embark on.

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Yeah, so you know what we found most engaging and talking to these guys is really currently at this point, it's still very, very much going according to regulatory compliance.

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So I'd say that's pretty much the bare minimum still what they are doing and what they have to do. and if not, if they're going one step further, it's really focusing our efforts on CSR corporate social responsibility.

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And then, you know, looking into engaging with partners, and as well as integrating circular economy practices into their business operations. So I think you know this kind of relates to what some of you have mentioned in the mentee me take to the team

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well. You know, like, in terms of looking at the materials that they are offering, as well as you know just refusing from the get go. You know, so, you know, from the very beginning we talked about yet that section of sustainability, we saw the value

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that they see and understand a little bit deeper into the challenges that they face on how this knowing all these actually help the public sector boost their collaboration of the private sector.

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Yeah, so you know i think i i certainly see the public sector of T sauce in terms of, you know, looking to them for direction, you know, where do we hit towards now and in the coming years, looking for assistance and support to advance their, you know

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on journey their transition to sustainability. And with that, you know, because this is such a new area for many businesses, you know, providing the relevant knowledge, and resources for them to understand this space.

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You know, and I think one thing that I'm definitely seeing and I think most of you would be able to relate to, as well as there's a lot of confusion going on.

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You know, one day this this new standard and they say that's another one so what do we follow what exactly is the standard practice to go according. So having able to provide a standardized industry practice I think that will provide a very clear direction,

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as well as you know, with the issues evolving, day after day, week after week, right, we need to continue to innovate so how can we, you know, have breakthrough innovation to ensure that we're advancing in this journey of sustainable development.

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So I'm hearing is you know kind of creating that pathway for private sector, especially the SMEs you know who do see the public sector as something that we can look forward to guiding them.

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In this sense, I think we spoke quite a lot about SMEs but another part of the economy, you know, we shouldn't be neglect the essence of the MCs and being an MC being bigger they definitely have more resources and capabilities to actually push for us

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in terms of sustainability initiatives. So what could you share with us about in terms of, you know, maybe some works that means is he doing right now.

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Yeah, so, um, you know one example, I could highlight today there's just so many going on but today, you know, bring your attention to

this coalition public private coalition by union event in the UK Government, called the hygiene and behavior change

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coalition that actually reached a milestone this to have 1 billion people with hygiene products infrastructure and education.

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So, they are actually working with a public sector the kind of initiative sustainability initiatives, I think that's really amazing but I don't believe you know some MCs also making investments.

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Yeah, so you know, we can look together at secular capital, where they work with some of the large consumer goods, companies such as Pepsi. png, and Coca Cola where they collectively pledged a total of 100 million USD to the circulate the capital portions

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Fund, which is the world's first investment fund dedicated to, you know, preventing ocean plastics.

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And I think, you know, this is just the first step, some investors have in fact gone one step further and and you know called on the public side to take more action, and you know so we've see that in the investor agenda, where the over 700 investors who

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collectively you know managing over 3 trillion US dollars in assets and calling on the private sector to boost the efforts in raising the ambition and implementing, you know, meaningful climate policies.

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I mean, that sounds really good that at least, and this is also trying to put forth in terms of assisting public sector day to work towards you know better assist in the goals.

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not. It's something that Amazon is doing, maybe not all, but definitely mercy actions being taken, I would say, again, having the resources and capabilities, they may have the ability to accelerate sustainability developments a lot faster.

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Depending on which part of the country is our wish market that they're in. And how the public sector coaches, look at this is really, how can we leverage on this, how can we leverage that reached at the earth to celebrate National developments as well.

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And I think, you know, public standpoint is is something maybe worth looking into. However, that being said, also, you know, not our SMEs

and Menzies have the ability to initiate this change.

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And I think this is where we kind of want to bring everyone into the second half of our conversation will be running with you on running through with you on a free book so this is a three step framework that we hope that you are able to adopt.

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And really it's an incremental process on how you could look into your sustainability commitment. So Christina Would you mind being as true what this tree was all about.

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Yeah, so you know it's wanting us mentioned that this is a two part incremental framework, and so firstly we're looking at building where you know this is really for those that are just starting out lacking the basics so how can we develop a sustainable

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mindset for these individuals, as well as organizations, and you know once you've got that basic knowledge down.

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How do we go one step forward to empower them right how do we go beyond.

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You know just complying with the basic regulations, and then.

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Thereafter, looking at sustain to ensure consistency in the efforts and ensuring a comprehensive approach, involving you know the various stakeholders in a teepee sector.

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And so if we could go into the built segments so firstly you know as I mentioned really about developing that sustainable mindset. Right, how can we almost you know like convert those organizations and individuals who are unwilling to take further actions

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and perceive sustainability as a risk. So, you know, firstly, looking to raise awareness and building that knowledge in this area, as well as, you know, maybe collaborating or partnering with solution providers and, ultimately, you know, you know, maybe

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even launching some sort of program for them that would help build up their skills. I mean, I think one of the risks that we've mentioned, you know, over the past two sessions is also cost is always a running concern with organizations, you know they

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see that if they were to kind of go into sustainability or create more processes, you know, a heavy costs involved. And you mentioned about you know training programs I feel that that is something from a public perspective, you could be offering such

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other services, you know, it's not necessarily that upfront grant, but then having this training services that you put educate individuals within the SMEs or the MMC sector to kind of upscale then get them to better understand this sustainability mindset,

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and then it's for them to also bring it back to the organization to kind of get the engine moving, get that change moving. So maybe we could hear a little bit more, you know, what else, the public sector could do in terms of creating this pathway.

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Yeah, so, you know, I think, um, so one example. You know, from the previous in the bill. I mean no one else talking about a training program was it.

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It's called helped grow management course that was actually launched by the UK Government. That was funded to send individuals to enhance their ability to lead the growth of the business.

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Of course, ultimately, you know, to achieve their full business potential, and you know through that we can kind of similarly see how the sustainability agenda can be driven down from the top.

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And, you know, I think.

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Now that you know you've got your knowledge, right, you understand how it works, and it now you're looking for applications opportunity and implementation by finance is still very much a big barrier.

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And so how can then you know financial initiative grand schemes be designed to help you know organizations of various sizes. So not just focusing on the big players but also the small ones to kick start their journey in this area.

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And it like here in Singapore, with DC up our game plan that was also tops off having a enterprise list in sustainable, the program, but just wanted to encourage SMEs, who are thinking of having a sustainability agenda kind of setting up a plan.

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And then, if they apply for granted, get approved, it's really, for

them to carry out these plans and I'm sure many other nations also providing such similar grants to match, and organizations agenda and really assisting them in that way so that the barrier

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to entry is maybe buffered slightly, you know, allows them more confidence to engage in sustainability practices as well. I guess that brings us to the final stage of society.

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Christina What advice do you have for everyone's called to the show you don't want to be looking at Christine it's really about the trifecta all collaboration, right how do we go beyond one off campaigns one off activities to ensure that there's consistency

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and the impact continues to widen in the work that all of us here, do this as a ICN to go beyond you know just what's required in terms of regular meeting regulatory requirements so how can we go about doing that.

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So, you know, I think all of us here will understand that sustainability is not a trend right we're really here in it for the long run. And so, you know, how can we provide supportive infrastructure to allow such work to be implemented, and you know for

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collaboration to be facilitated between the stakeholders across the three up sector so people public, as well as private.

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You know I know today's call we're focusing on the public and private sector but let's not forget off the people sector as well. So you know, to really ensure that we have a comprehensive approach and have all the key players involved to cover all grounds.

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I mean, that's really looking at the ecosystem and we are the relevant players in the ultimately, that is the main goal right how do involve the tree pieces to work together to what's a national sustainability agenda and think what Chris you know share

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this three step framework is very versatile, you could start at any stage depending on how far along your organization or your business unit is he involved in terms of sustainability.

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However, we do feel that, you know, the start point is on the book, and many organizations to do even the public sector are still within the boot segment, trying to focus on developing that sustainability mindset.

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And I do believe this comes full circle from our very first Lunch and Learn session. Again know when we talk about starting the conversation of sustainability.

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We engage the community to pass better understand what sustainability is about. That's really, you know, I'd say the first step into developing this mindset, talking about it.

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And next we went on to understanding how national sustainability plans could be implemented. And over there we did look into integrating the public sector the private sector, into the plans to kind of really push forward, and also getting the people involved

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as well. Right. And today really I'd say we dig a little deeper into bridging that public and private sector in terms of accelerating efforts in terms of a sustainability agenda, really like to thank each and every one of you here for joining us to do

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I really like to thank each and every one of you here for joining us today. during your lunch time especially if you have further questions, you know, we all like to use this opportunity to answer them.

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So please share it answers in the chat with us, and if you have further conversations that you like to have with us, you may always connect with us as well.

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So, after today, we'll be sharing the slides with you so all the information that we're sharing your access to them.

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Thank you both so much for the presentation and all the kind of engagement and polls that you set up as well. And so yeah, as we said, we've got just under 15 minutes now to do some q amp a, and we have had some questions already submitted from people

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who signed up so I'll pick a few of those which seemed kind of most fitting.

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But if any of you do have questions like Sam has just posted in the chat, and please do ask those and we'll get to them. But the first question I wanted to put to both of you was what is the most effective thing that we can do to improve public private

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partnerships to solve for climate challenge. So if there was one thing that each of you could say, what would that be.

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Would you like to take that first.

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Yeah, so I think, to improve public private relationship sorry my connection was a bit finicky So, a bit of a leg here.

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But I think, you know, how we could go about that as we mentioned previously was really having that trust that Toro, collaboration, so you know we are ensuring that it's comprehensive we are addressing the agendas that each sector would have, because

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I think a lot of the issue is always having the agenda and you fulfill it for one portion of the relationship and that often than you know, cut up failed in in some sense.

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So, ensuring that we're having that and also you know I think that would be really helpful as to having a neutral party involved, and that would help bring in different perspectives.

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And you know, also be one to eventually align the common agenda of the two different sectors as well.

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I think, you know, looking at improving that relationship between the public and private sector, when we're looking at the public itself right. It may not only be one industry does involve, sometimes we need to look at a more the Ministry of purchase.

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Each ministry has different agendas that they agree to the table. So having that modern ministry approached us provide a better picture, and that, you know, helps improve your communication with the private sector, and definitely allows you to set that

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the plans of the holistic plan to kind of involve all the different parties in terms of coming up with new solutions for climate change or the policies that would help guide the private sector in the work that they're doing on the business processes that

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they have as well.

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So it sounds like getting everyone to the table and kind of

representation is is really the key part, and I guess if groups aren't represented then they're not going to have buy in and then, you know, kind of not setting yourself up for success.

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And so,

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relates to the last kind of slides slides that you showed, and he asks what roles, NGOs, play in this PPP trio, and sustainability, especially taking into account budget constraints that they probably have over the public and the private sector.

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And so maybe Christine Do you want to take this question but

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yeah sure so I think NGOs have quite a unique position, because they you know very clearly have a cost that they are advocating for, but they they have the unique position of not being affiliated with, you know, certain parties, and hence you know them

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being able to push for the class that advocating for more strongly. And I think with this.

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The budget constraint is definitely a real problem and I do see that, you know how it can be addressed is really to partnering with.

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See me maybe the private sector who can address this issue.

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So taking for example,

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you know, WWF well while I fun, have a partnership with Marina Bay Sands which is a integrated resort here in Singapore, and they partnered up together to work on a seafood metrics, you know, to identify what is the you know what is sustainable, to be

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procured for the hotels operations. So you know in that way we're releasing that collaboration happening in this area. And, of course, WWF brings in the expertise and and and you know advocating for the cause, as well as Marina Bay Sands be bringing in

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the financial budgetary meeting those needs.

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Yeah, definitely. I mean, working with NGOs before, also, you know, where they stand and have our main expertise that he has is really

that connection with the people.

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Right.

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Working with many NGOs, from budgetary constraints. Do you also know that they have a very strong network of volunteers that they engage with that up.

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Let's see, people who are voicing out kind of spreading the message that the NGO me. And how NGOs should leverage on business really to work with the public sector the private sector, you know, share that.

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This is my capabilities, I have a very strong community engagement you need me right you need me to spread your message, so how can, and just achieve leverage on that so that if that budget constraints that Kristen said that partnership can bring in the

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financial needs sudden, you're strong so this you need to engage with the people. And I think that's what inches could look towards doing.

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So definitely a vital and probably unique role, and then for the NGOs to play in this kind of three p diagram that we saw. And if anyone else does have any questions Do let me know because we are coming rapidly to the end.

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But for now, just one more that were submitted ahead of time.

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So, this person asks, How can we apply these concepts to developing countries which might have more immature private sector markets, because obviously a lot of what we were talking about was in Singapore that has its own kind of context.

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But how can we apply these concepts to more in the church public, private sectors.

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And when you want to go first. Yeah.

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So, the way we could see it is this up. What are the benefits of heavy Metro private sector right.

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If we look at the challenges that the mature sector has is when you're trying to make them change, you know, try to invoke new policies, there's going to be a lot of resistance from them, have a vineyard in mature market.

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How can you, then leverage on that pen of policy phrase it in the way that you know you're assisting them have, helping them mature, so that having this set pathways for them to on, and right from the get go, they could stop, stop thinking about you know

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what sustainability processes that they need to include in.

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Kind of like, ensuring that they have a more successful future a hit. So I would say from the start, you know, kind of getting them to think about what the future practices could be for kind of get them started so the resistance to change, or the resistance

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to move forward, is actually lower. And that could be an advantage in public sector quickly in the developing countries.

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Christine Do you want to add anything.

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No, i think i mean has mentioned at all. Thank you.

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Perfect. So, as we wrap up for today, and it would be great if everyone could post in the chat there one word takeaway from the session so the kind of thing that's going to stick with them.

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Most, I know for me mine would be holistic. I think that's really come across and Wang and Christina you want to share your one more take one.

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Yeah, I think my ones, what, what kind of spread across all of the London it's nice that we have is really to persist.

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So, sustainability like Kristen said it's not a trend it's something that's here to stay. It's not easy to kind of get everyone involved to kind of invoke that behavior or change or that mindset right of these actions that could be taken.

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So even though you're facing a lot of pushback. You still need to persist through it and I keep pushing and hopefully you know one day we do see a better world a more sustainable world that we live in.

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And then for me would be consistency. So, you know, I think, I don't really want to repeat what all of us has mentioned, but I think it does really echoes the need for us to ensure that we are continuous in our efforts that, you know, we, we, you know,

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right now I think a lot of people and individuals and organizations are, you know, in that Phil face, and you know this is why it's so important that we need to continue in our efforts and and not, you know, just kind of hope for things to come through.

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Eventually, and I think we all know that we're also running out of time.

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So, how can we continue to make sure that you know about consistent our efforts and we don't get tired so so fast.

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Excellent. And so yeah, that is us for today, and I want to say a big thank you to running and Christine for their time and for all of you as well for making the time to have this conversation with us and we hope to see you another a political event soon,

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We hope to see you another a political event soon, and I'm sharing in the chat the details of one, that might be of interest around engaging the community so really that people, part of the three P's and to solve climate change.