

# **What to Ask in Interviews (and Why)**

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# Three Reflective Questions to ask yourself

**What are my  
values?**

- What is important to me?
- What do I care about the most?
- Identify a time you felt proud at work.
- Identify a time you were fulfilled.

**What are my  
priorities?**

- What are my short-term and long-term work goals?
- What are my personal life priorities?

**What am I  
looking for in  
my next role?**

- Write down the specifics
- Promotion opportunities, salary
- Positive culture
- Modern technology



# Tips & Example Questions

- Prepare questions in advance.
- Link your questions to previous discussions.
- Refer to the organisation by its name.
- Prioritise your questions.
- Be mindful of the time.

## Entry Level

- Can you describe a typical day for someone in this role?
- What L&D opportunities can I expect?
- What's your favourite part of working in this team?
- How does the team collaborate?

## Mid- Level

- How do you measure performance?
- What are the team's goals from the next 6-12 months?
- How does this role contribute to the organisation's mission/ goals?
- What technology does the organisation use?

## Senior Level

- What are the organisation's goals for the next 12-18 months?
- How are decisions typically made at the executive level?
- What are the biggest challenges and opportunities currently faced by the organisation?



# Questions not to Ask

**Sensitive questions, unofficial articles on the  
media**

**Salary and benefits**

**Personal questions**

**Questions answered in the job advert/  
organisation's website**

