

Collective Intelligence

“Management as Engineering”



Accuracy



Consensus



INFORMATION
AGGREGATION



ACCURACY

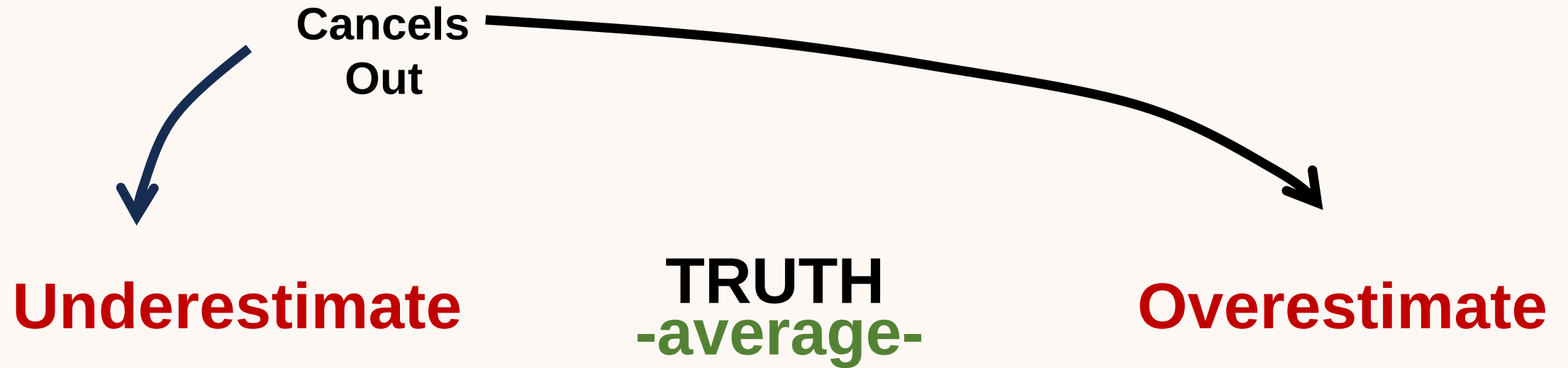


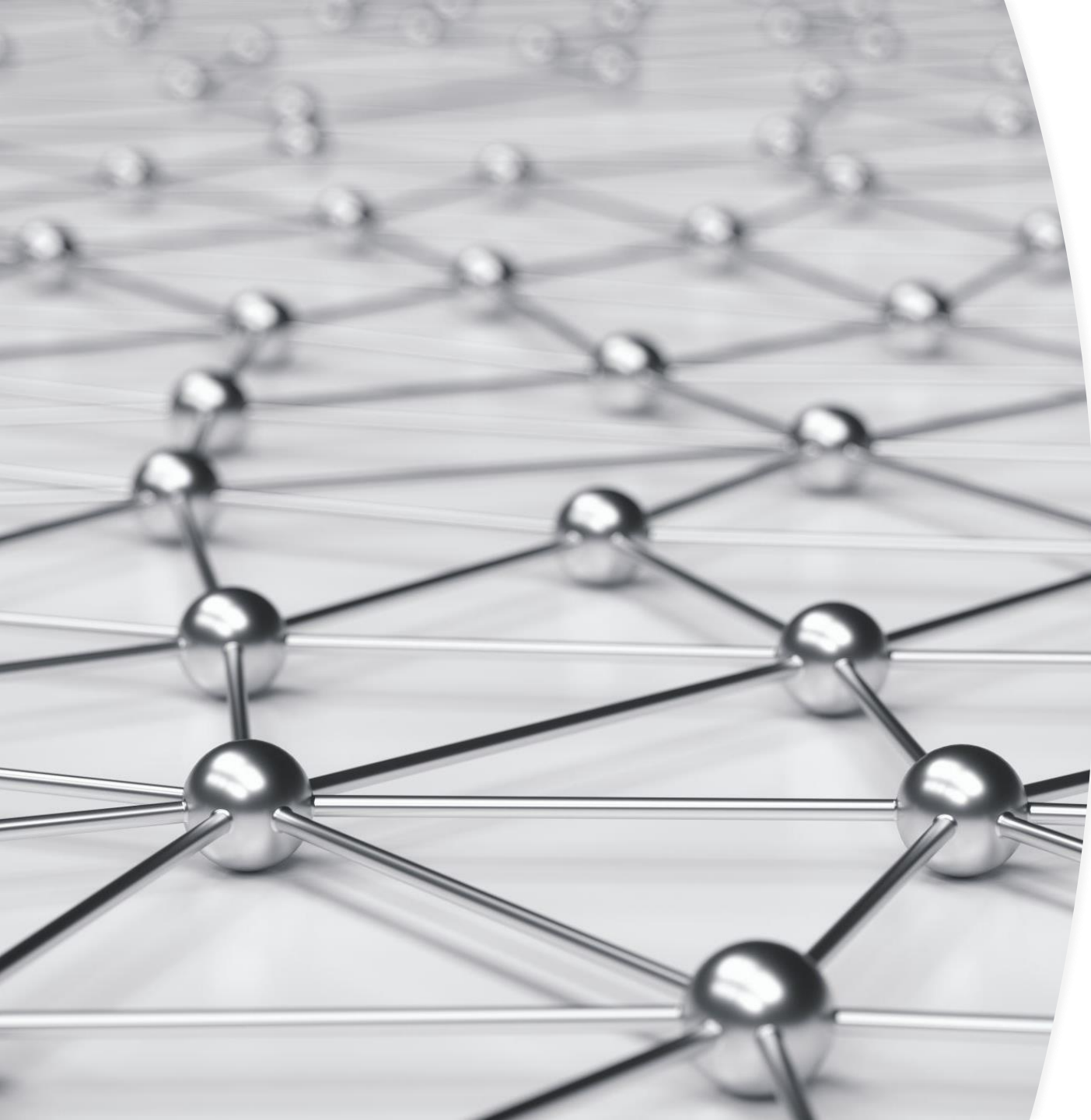
PREFERENCE
AGGREGATION



CONSENSUS

The Wisdom of Crowds





Group Composition

Aggregation Process

Communication Management





communication ↔ understanding



PREFERENCE
AGGREGATION



CONSENSUS



negotiation ↔ problem-solving



INFORMATION
AGGREGATION



ACCURACY



PREFERENCE
AGGREGATION



CONSENSUS



negotiation ↔ problem-solving

communication ↔ understanding

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