



Tell me about a time when...

Using TikTok Principles for Government Interview
Storytelling

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AUTHENTICITY to
share **COMPELLING** &
PERSUASIVE stories
in **Interviews**



You can **speak well** if your
tongue can deliver the
message of your **heart**

John Ford

TELL ME A TIME WHEN YOU DOWNLOADED TIKTOK



MAAME DE-HEER

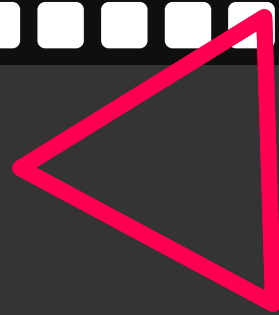
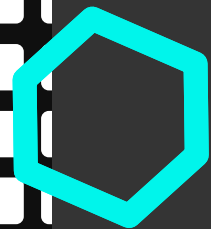


Tell me
about a
time when...

Tell me about a time when...

- One of the **most common leads** in an interview question. (e.g. when you failed, went above and beyond, time you failed etc) You can describe here the company's mission. A clear message is a good way to get down to business
- **AUTHENTIC STORY!**
- Brings **relevant experiences to life**, share what you learnt, and convey what you want the interviewer to **appreciate and remember**.
- What impression(s) you want to make, what you want your interviewer to understand and appreciate about you?

Tell me about a time when...

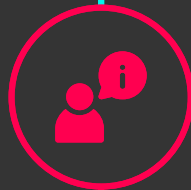


**AUTHENTIC
STORY**



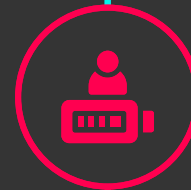
DOCUMENT

Document your good
and bad experiences.



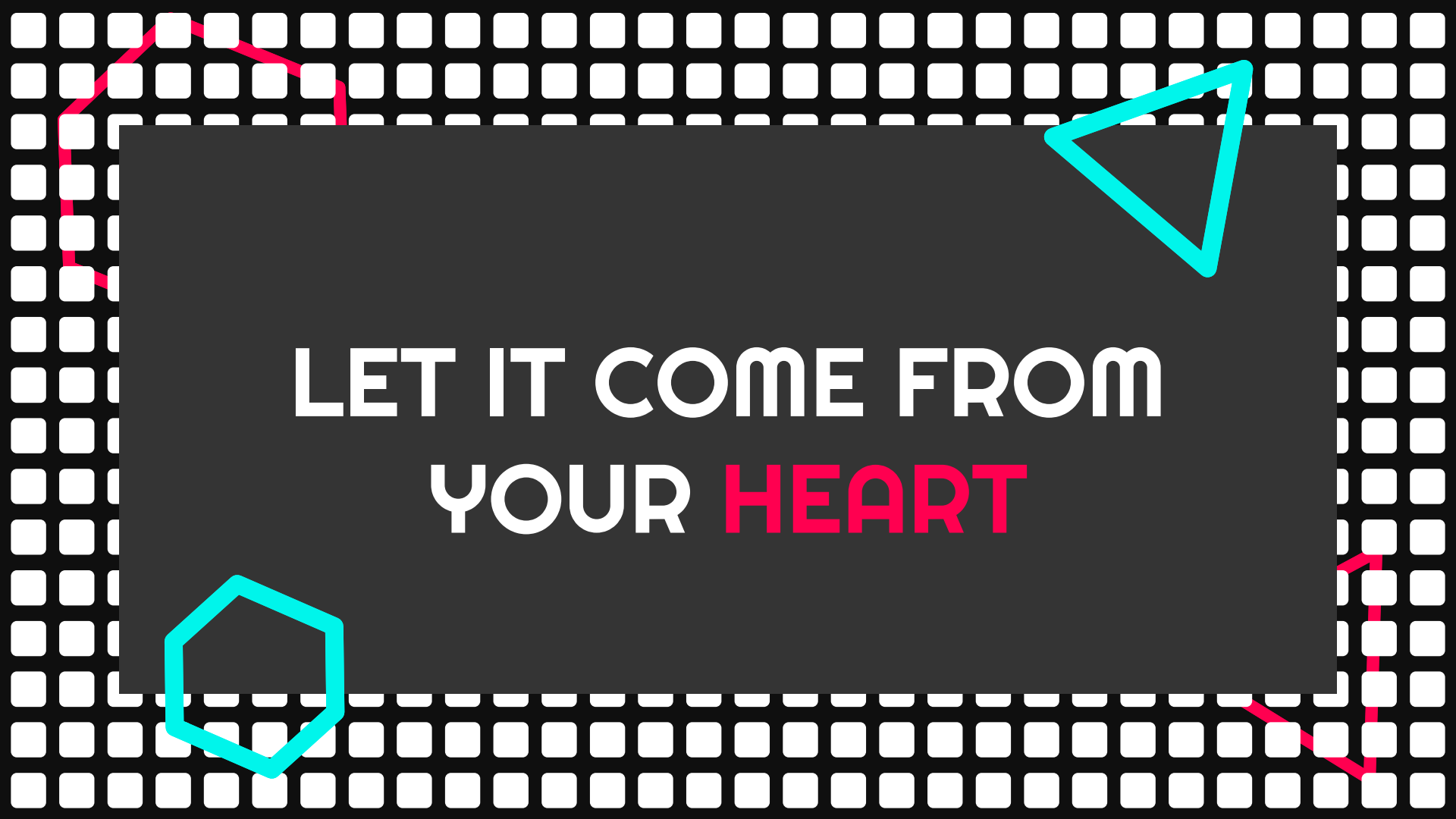
BELIEVE

Believe in your story &
experience!



CONNECT

Connect with the
Interviewer.



LET IT COME FROM
YOUR **HEART**

Key Take-Away

01

AUTHENTICITY

02

IMPORTANCE of
AUTHENTIC
STORIES

03

DOCUMENT
EXPERIENCES

04

BELIEVE IN YOUR
STORY

05

CONNECTING WITH
RECRUITER

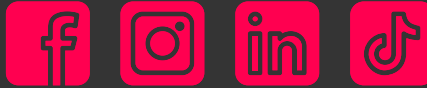
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STORY FROM THE
HEART

Thanks!

Would you LIKE to connect?

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