

Leontine Vreeke



Motion to reduce the lead time of applications for child benefit and increase efficiency of organisation has been passed.

VS

Parents or primary caretakers will now receive the first payment of child benefits within 6 weeks after the first application.

Due to high levels of pfas in soil, refrain from consuming home grown vegetables or eggs.

VS

We advice you to not eat your home grown vegetables or eggs. High levels of chemicals have been found in your neighbourhood. These so-called forever chemicals can be a risk to your health.

- Do not use acronyms or abbreviations

unless they are commonly known and used

- Use words and make sentences that are easy to understand and read for the majority of the people

In the Netherlands 80% of the people understand text in B1, but the majority of the documents written by the (local) government are in C1 (Common European Framework of Reference for Language Skills)

- Think about the message that you want to get across to this particular audience

What do you want them to know? What is in it for them? What do you want them to do?

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