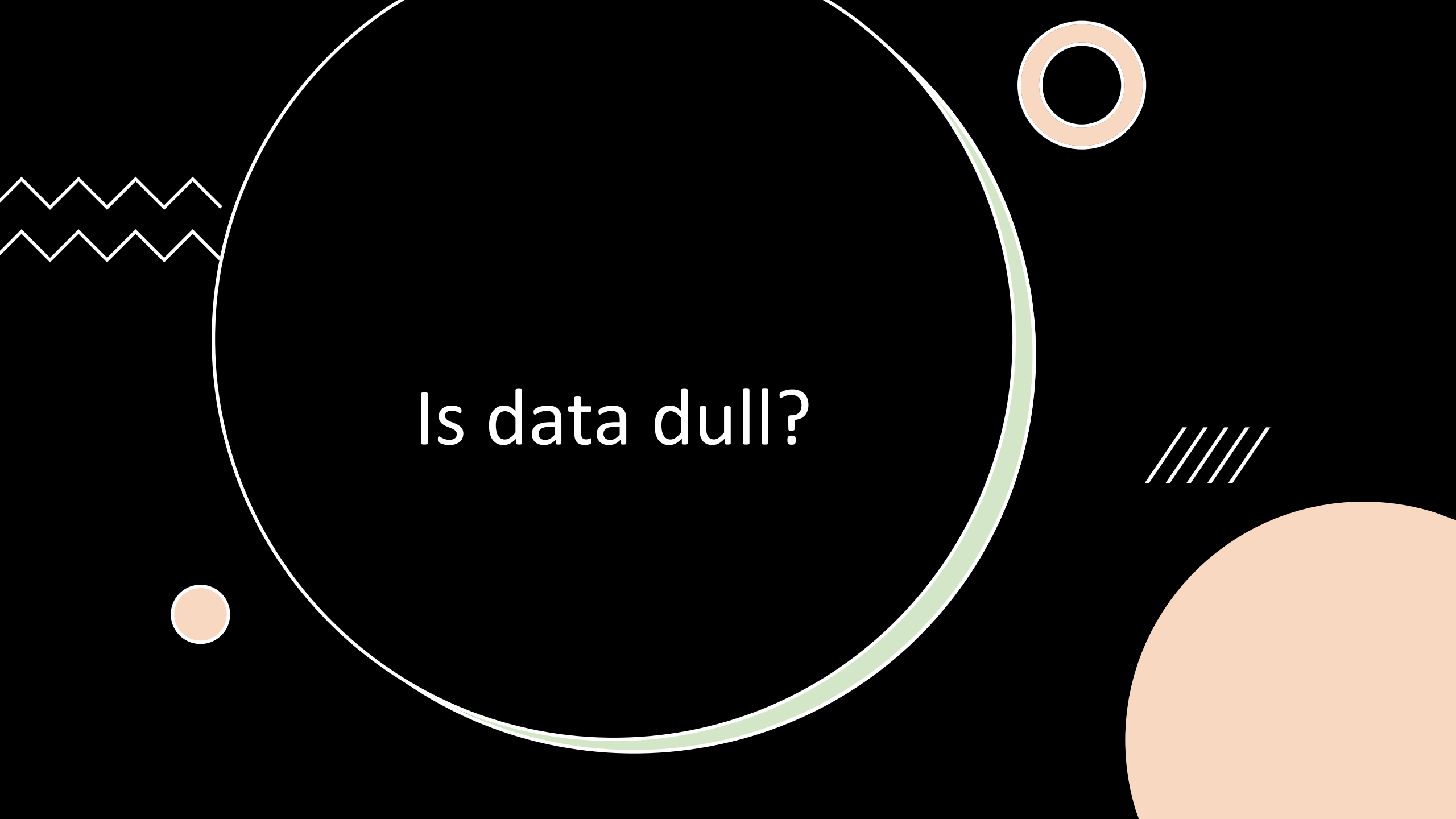




Hi

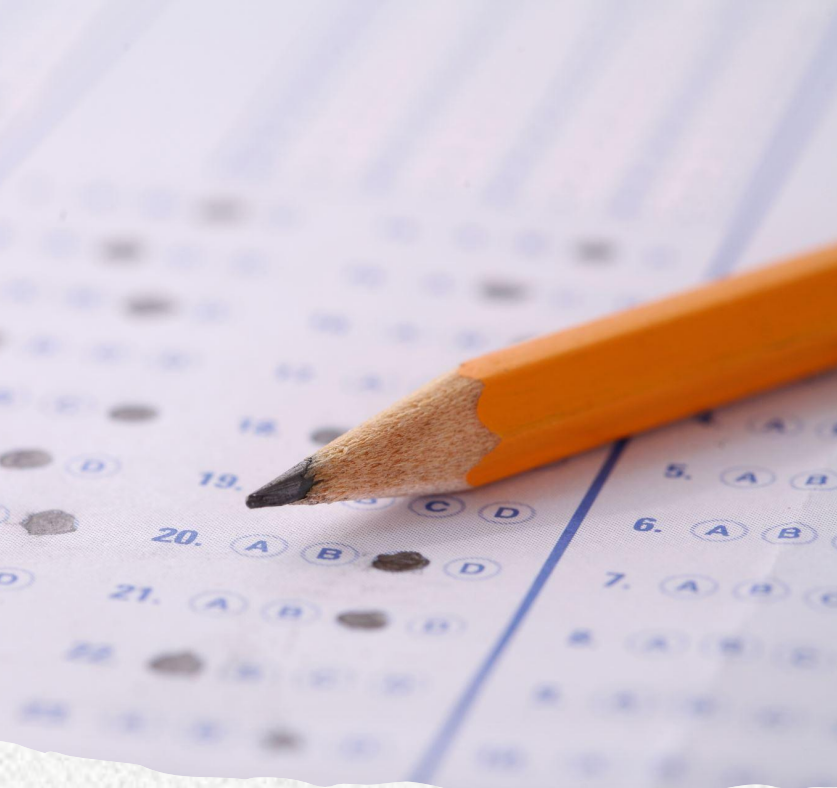
The background is black and features several abstract geometric elements. A large circle with a thin white outline and a thicker light green inner border is centered on the left. To its left, two white zigzag lines extend from the edge. In the top right, there is a small orange ring. In the bottom left, a small orange circle is visible. In the bottom right, a large orange circle is partially shown. To the right of the large circle, there are five parallel white diagonal lines.

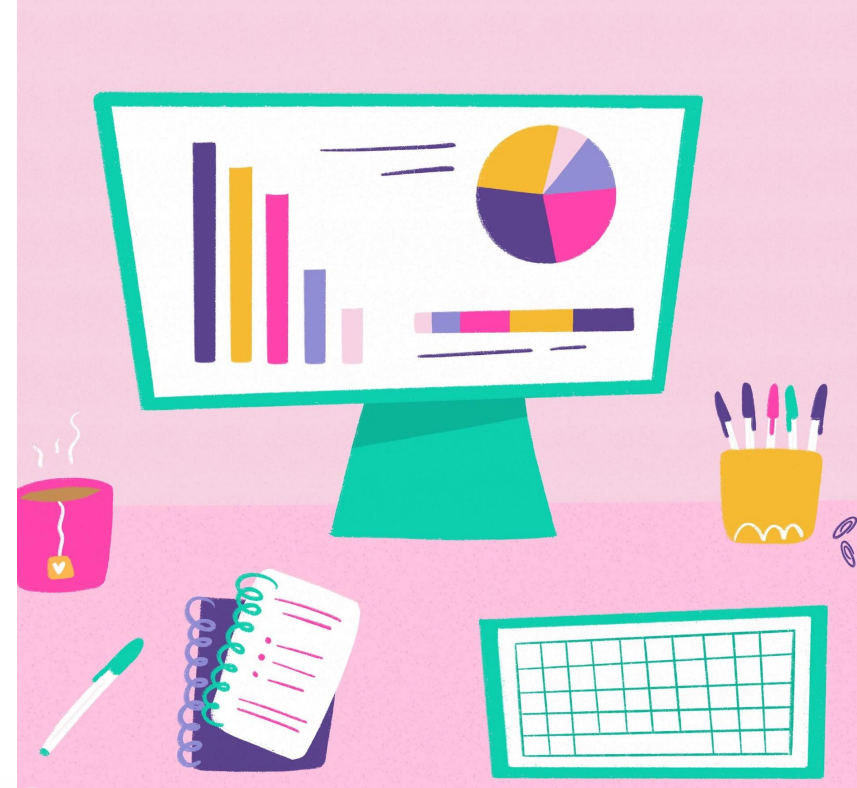
Is data dull?

Yes, sometimes.
Why?

Data Enthusiast

I am, in fact, a data enthusiast







Become a data ethnographer

In the words of Yanni Alexander Loukissas

How to read data culture



1

Get a human-readable version of the data and explore its **history** and question why it appears as it does.

2

Build **relationships** with the data experts, collectors, analysts, and data subjects. Learn about the data's purposes, patterns, and limitations and write these down.

3

Analyse various contexts in which the data is used. Explore the users, claims, tools, ethical issues, and **societal impact**. Seek to understand the deeper entanglements of data.



Who are the experts?

A Data Practitioners Network

-
- I have built a Data Practitioners Network to find the experts

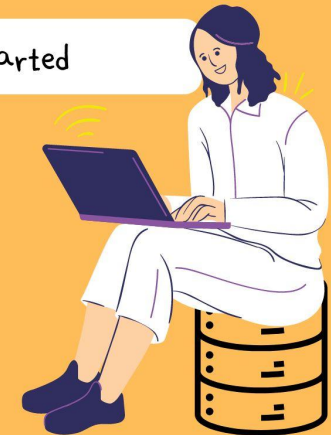
A local authority approach

Created by
Anna
Richkine

A Local Authority Guide To

Setting up a Data Practitioners Network

How to get started



Start Easy

Explore

'If the World Were a Village' by David J Smith and
Shelagh Armstrong

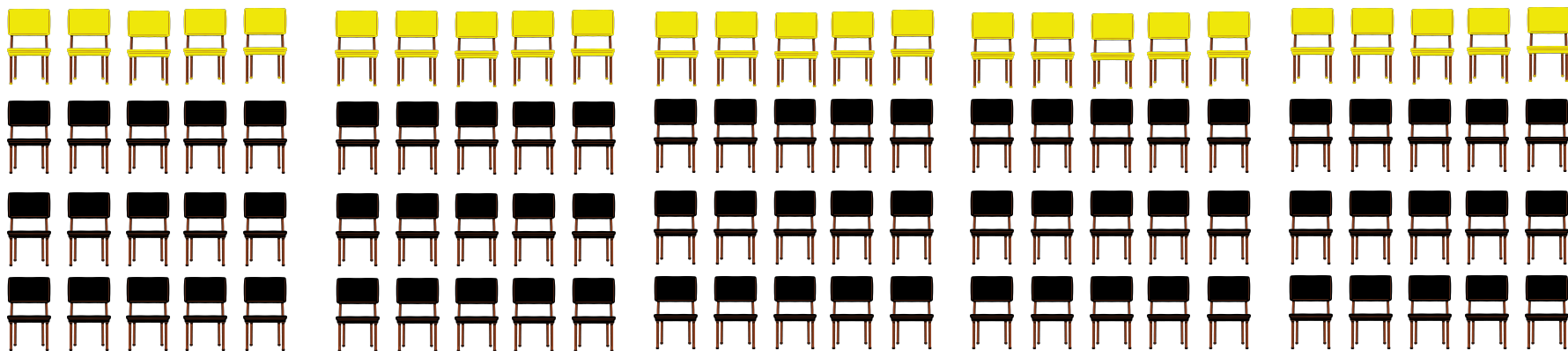
I could say

25% of our workshop attendees are from England



Or I could say

If we had 100 seats available at each event, **25** seats are reserved by attendees from **England**



Which one is better?

1



The battery will last 2.3x
Longer

2



The battery will last 130%
Longer

Make it Easier

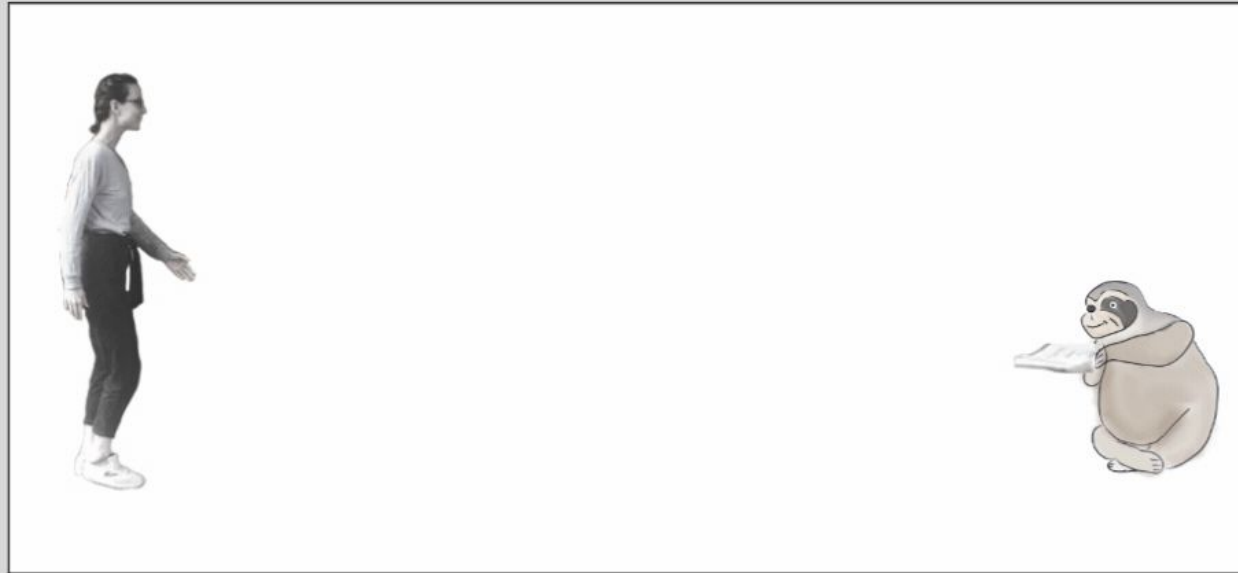
-
- ["The Off by 100% Bias: The Effects of Percentage Changes Greater than 100% on Magnitude Judgments and Consumer Choice"](#)
[Matthew Fisher, Milica Mormann](#)

Create a character

Data Sloth

DATA SLOTH

BY ANNA TRICKINE



Where has
data sloth
been?

Conferences

Hackathons

Meetings

Websites



Transformative Books

All Data Are Local by Yanni
Alexander Loukissas

Data Feminism by Catherine
D'Ignazio, Lauren F. Klein

Invisible Women by Caroline
Criado-Perez



Thank you

<https://www.linkedin.com/in/annatrichkine/>