

SHAW CABLESYSTEMS G.P.

SHAW eBill CONTEST

Official Rules and Regulations
May 1, 2020 – July 31, 2020

**SIGN UP FOR SHAW eBILL FOR A CHANCE TO WIN
ONE OF FIVE AMAZON.CA GIFT CARDS WORTH \$250**

THE "SHAW eBILL CONTEST" IS INTENDED TO BE CONDUCTED IN CANADA ONLY (EXCLUDING QUEBEC) AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE: (i) A SHAW CABLESYSTEMS G.P. CUSTOMER; (ii) A LEGAL RESIDENT OF CANADA (EXCLUDING QUEBEC); AND (iii) OF THE AGE OF MAJORITY, OR OLDER, IN THEIR PROVINCE OR TERRITORY OF RESIDENCE AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "CONTEST RULES").

HOW TO ENTER: Shaw customers (excluding Quebec) who sign up for Shaw eBill between Friday, May 1, 2020 and Friday, July 31, 2020, will be automatically entered in a draw for a chance to win one of five Amazon.ca Gift Cards.

NO PURCHASE NECESSARY.

This Contest is sponsored by Shaw Cablesystems G.P.

CONTEST RULES

1. **CONTEST PERIOD:** The Contest Period will begin at 12:00:01 AM Mountain Standard Time ("MST") on Friday, May 1, 2020, and will end at 11:59:59 PM MST on Friday, July 31, 2020, (the "Contest Period") after which time the Contest will be closed and no further entries shall be accepted.
2. **ELIGIBILITY:** To enter and be eligible to win, the entrant must be:
 - a) a Shaw customer with accounts in good standing;
 - b) a legal resident of Canada (excluding Quebec); and
 - c) of the age of majority, or older, in his/her province/territory of residence or older at the time of entry.

Employees, officers and directors of Shaw and its partners and associate companies, and each of their advertising and promotional agencies and their respective affiliates and associates, and such individual's immediate family members and persons with whom such individuals are domiciled, are not eligible to enter or participate in this Contest. For these official Contest Rules, "immediate family" refers to the father, mother, brothers, sisters, children, husband, wife or partner of such an employee, agent and/or representative. A winner of a Shaw contest within three (3) months preceding Friday, May 1, 2020 (including persons designated by such winners to take ownership of the Prize) and persons domiciled with such a winner are not eligible to enter.

All entries become the sole property of Shaw and none will be returned for any reason. Shaw shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Shaw for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Shaw reserves the right, in its sole discretion; to disqualify any entrant, should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3. **ENTRY:** Maximum one (1) entry per household during the Contest Period.
4. **PRIZES:**
 - a) There are five (5) prizes of an Amazon.ca Gift Card available to be won (the "Prizes"); and
 - b) The prizes are valued at \$250 each.

5. GENERAL:

- a) On or around Monday, August 10, 2020, at approximately 10:00 AM MST five (5) random draws for each Prize will take place at Shaw's offices in Calgary, Alberta, from among all eligible entries received during the Contest Period. The first five entries drawn will be eligible to win one of the five (5) \$250 Amazon.ca Gift Cards.
- b) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by Shaw during the Contest Period.
- c) On or around Friday, August 14, 2020, at approximately 12:00 PM MST, Shaw, acting reasonably, will attempt to contact the potential Prize winners of this Contest at the phone number indicated on the entrant's customer account between 9:00 AM MST and 5:00 PM MST for a period of five (5) business days. In the event a potential Prize winner cannot be contacted within five (5) business days after the draw or there is a return of any notification as undeliverable, he or she will be disqualified and Shaw reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries. Upon notification, the selected entrant must respond by telephone to the contact number provided in the notification, and the selected entrant's response must be received by Shaw within two (2) business days (before 5:00 p.m. MST) of such notification. If the selected entrant does not respond in accordance with these Contest Rules, he/she will be disqualified and will not receive the Prize and another entrant may be selected in Shaw's sole discretion until such time as an entrant satisfies the terms set out herein. Shaw is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Shaw to receive a selected entrant's response. Proof of identification must be provided upon request.
- d) Before being declared the potential Prize winner, selected entrants shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release.
- e) Before being awarded the Prize, Winners will be required to sign a full release and indemnity form (the "Release") as prepared by Shaw, acknowledging and confirming:
 - i) he/she has read and understood the Contest Rules;
 - ii) eligibility for the Contest and compliance with these Contest Rules;
 - iii) he/she grants all consents required;
 - iv) acceptance of the Prize, as offered;
 - v) release of Shaw and each of their parent companies, subsidiaries, affiliates, partners, associates and/or related companies and agents and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in any Contest-related activity or the acceptance, use, or misuse of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom;
 - vi) he/she grants to Shaw and its parent company, subsidiaries, affiliates, partners, associates and/or related companies and agents the unrestricted right, in its sole discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's names, photographs, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof at no additional compensation beyond the awarding of or participation in the Prize to the extent permitted by law.

In the event the Release is not signed and returned by the Winner within the time stipulated by Shaw, the Winner will be deemed to have forfeited his/her Prize. Shaw reserves the right, at its sole discretion, to select another potential winner.

- f) By entering the Contest, the entrant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. The entrant agrees to fully indemnify Shaw, and the Releasees from any and all claims by third parties relating to the Contest, without limitation.
- g) In the event potential winner does not comply with all the provisions as contemplated in these Contest Rules or he/she has incorrectly answered the skill-testing question, Shaw shall have the right to disqualify potential winner and draw an alternate potential Prize winner. Shaw shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection

and notification of a potential winner shall be applied, with the necessary amendments, until a qualified Prize winner has been duly selected.

- h) Shaw assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Shaw is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. Shaw assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Shaw is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing or otherwise. Shaw is not responsible for any injury or damage to entrant or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. Shaw assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, and/or the Contest Website. Shaw assumes no responsibility for entries which fail to comply with these Contest Rules. Shaw assumes no responsibility for any failure of Shaw's website during the Contest Period, including any problems or technical malfunctions of any computer on-line systems, servers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereon.
- i) All entries are subject to verification. By participating in the Contest, each entrant agrees to be bound by the Contest Rules. Entrant further agrees to be bound by the decisions of Shaw, which shall be final and binding in all respects. Shaw reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest website, or any related promotional website; (c) using any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest; (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SHAW RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.**
- j) In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
- k) No correspondence will be entered into except with entrants requesting the Contest Rules by mail or requesting the name(s) of the Winner for which a self-addressed, postage paid envelope must be included. Requests should be addressed to Shaw **eBill Contest, Suite 1000, 630 – 3 Ave. S.W, Calgary, Alberta, T2P 4L4.**
- l) Shaw reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
- m) All intellectual property, including but not limited to, trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations used in connection with the Contest are the property of Shaw and/or affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- n) By entering the Contest, the entrant understands and agrees that Shaw will collect, use and disclose her/his personal information only in relation to this Contest. Shaw's Privacy Policy is available at www.shaw.ca. Any questions regarding Shaw's Privacy Policy or the treatment of your personal information should be directed to Shaw's Privacy Officer, Suite 900, 630 – 3 Ave. S.W., Calgary, AB, T2P 4L4.
- o) This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over Shaw. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and Shaw in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.