## Terms and Conditions for Samsung Galaxy S21 Series 5G Early Bird Promotion

Either (i) pre-order from January 15, 2021 – January 28<sup>th</sup>, 2021 or (ii) purchase from January 29<sup>th</sup> 2021 – February 12th, 2021, the Samsung Galaxy S21 Ultra 5G (Models SM-G998WZKAXAC/SM-G998WZSAXACour regular price \$1,944, SM-G998WZKEXAC – our regular price \$2,040, SM-G998WZKFXAC- our regular price \$2,232) or Samsung Galaxy S21+ 5G (Models SM-G996WZKAXAC/SM-G996WZVAXAC - our regular price \$1,656, SM-G996WZKEXAC- our regular price \$1,728) or Samsung Galaxy S21 5G (Models SM-G991WZAAXAC/SM-G991WZIAXAC/SM-G991WZWAXAC- our regular price \$1,320) and receive an Early Bird bonus consisting of a Samsung E-Voucher (redeemable only on samsung.com/ca between January 15<sup>th</sup> and February 28<sup>th</sup>, 2021) upon completion of your device purchase for one of the following:

## Purchase of the Samsung Galaxy S21 Ultra 5G:

Samsung Buds Pro (Black – Model No SM-R190NZKAXAC; regular price \$264.99 CDN) and 1 Pack of Galaxy SmartTag (Model No EI-T5300BBEGCA; regular price \$39.99)

## Purchase of the Samsung Galaxy S21+ 5G/Samsung Galaxy S21 5G:

Samsung Buds Live (Black – Model No SM-R180NZKAXAC; regular price \$249.99 CDN) and 1 Pack of Galaxy SmartTag (Model No EI-T5300BBEGCA; regular price \$39.99)

There are 17,750 Early Bird bonuses available in Canada to eligible customers who qualify based on the conditions set out herein on a first come basis. While quantities last. No rain checks. E-Voucher has no cash value, cannot be replaced if lost or stolen, is not transferrable and cannot be switched once selected. Limit of one bonus E-Voucher per device purchase. Open to Canadian Residents only. Participating authorized Canadian retailers and carriers may vary. Samsung reserves the right to change or cancel the promotion without notice.

In order to download the E-Voucher for the Galaxy S21 Series 5G Early Bird bonus, customer must visit the "Benefit Section" in the Samsung Members App on their Galaxy S21 Series 5G device between January 29<sup>th</sup> and February 19<sup>th</sup>, 2021.

The Samsung Members App is available for download in the Samsung Galaxy Store at no charge. In order to install and register for the Samsung Members App, the user must have a Samsung Account. Setting up a Samsung Account is free.

## To set up your Samsung Account, please go to: (<u>http://www.samsung.com/ca/samsungaccount/</u> <u>http://www.samsung.com/ca\_fr/samsungaccount/</u>)

Between January 29<sup>th</sup> and February 19<sup>th</sup>, 2021, click on the Galaxy S21 Series 5G Early Bird bonus banner in the Samsung Members App to download the E-Voucher and access a link to the Early Bird bonus offer page on samsung.com/ca where you may select your gift and redeem the E-voucher. Once downloaded, the E-Voucher will be displayed in the Samsung Members My page Coupons section until February 28<sup>th</sup>, 2021 and is valid for the applicable Early Bird bonus depending on the Samsung Galaxy S21 Series 5G model you have chosen.

Shipment of the Samsung Galaxy S21 Series 5G bonus is expected to take between 6 to 8 weeks from the date that you redeem your E-Voucher on samsung.com/ca, subject to completion of all the requirements set out above.

For help, please contact Samsung Canada at 1-800-SAMSUNG (726-7864).