



Dear

Although the focus of my practice is correcting abnormalities of teeth and jaw alignment, the oral hygiene of our patients while wearing braces is just as important to me. I know that if patients maintain good oral hygiene during treatment, they are more likely to have great success when their braces come off. That's why I've incorporated the **OrthoEssentials** program into the treatment of all my patients. The **OrthoEssentials** program is specifically designed for patients' needs with valuable information on caring for braces at [oralb.com/resources](http://oralb.com/resources).

**OrthoEssentials** is an all-inclusive program powered by Crest® + Oral-B®. The program provides all the tools that patients need to achieve great outcomes as well as materials I can use to connect with these patients. For example, patients are encouraged to use the Oral-B® iO™ Electric Toothbrush, which connects to the free Oral-B® App to help improve brushing technique; the Oral-B® iO™ Targeted Clean brush head; Oral-B® Superfloss®, which is ideal for braces; Crest® PRO-HEALTH™ Gum & Enamel Restore Toothpaste; and Crest® PRO-HEALTH™ Advanced Multi-Protection Mouthwash..

What's more, patients are taught to do an oral health self-evaluation every day and to score their smile using a standardized rating system. I use the same scoring system with them at each visit so that they know how they're doing. I also send them home with an action plan to use between visits and tell them to use the [oralb.com/resources](http://oralb.com/resources) website to stay on track with tips and resources.

Please feel free to contact me if you'd like to talk more about **OrthoEssentials**, and how I am promoting great oral health outcomes for patients.

Sincerely,