

Patients can be reluctant to embrace new technology unless they experience it and can see it for themselves. TEST DRIVE allows patients to experience an electric rechargeable toothbrush before buying it. This toolkit was designed to provide your office with social media materials to introduce your patients to Test Drive and an Oral-B® Electric Rechargeable Toothbrush with Bluetooth® Technology.

GET STARTED!

Step 1: Click on an image below and download it to share.

Step 2: Copy and paste the “suggested post copy” that accompanies the photo (or write your own if you prefer) Note: Be sure to include URL to give your patients more information.

Step 3: Post regularly to keep the conversation on “Why Oral-B® Electric Toothbrushes?” going.



Suggested Post Copy

Image

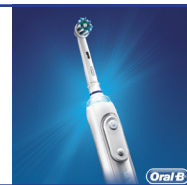
Did you know that Oral-B® electric toothbrushes have Bluetooth technology?

<https://oralb.com/en-us/oral-care-topics/electric-toothbrushes/find-the-best-electric-toothbrush-of-2017-for-you>



Did you know that your Oral-B® electric toothbrush will talk to your smartphone to help you stay motivated while you brush?

https://www.youtube.com/watch?v=9UdUM7Q_Pw8

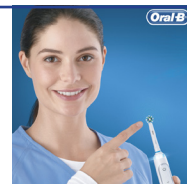


Interested in a toothbrush that takes the hard work out of cleaning your teeth? Learn more.

<https://www.youtube.com/watch?v=vEqz8lNi69w>



Ever wanted to test out a product before you purchased it? Now you can try an Oral-B® Electric Rechargeable toothbrush in our office. Ask our office at your next visit.



Would you buy a car without taking it on a test drive? Now you can take an Oral-B® electric toothbrush on a test drive, too! Ask our office how!

<https://player.vimeo.com/video/136331922?dnt=1>



Ever wondered how your brushing skills are adding up? Learn more about upping your brushing game with Oral-B® Genius position detection!

<https://www.youtube.com/watch?v=sqpNhkfefyg>

