



TEST DRIVE

ELECTRIC TOOTHBRUSH TRIAL PROGRAM

TEST DRIVE TIPS

- ⌚ Pre-Identify patients at the beginning of the day
- ⌚ Mark TEST DRIVE in the patient appt. on the schedule
- ⌚ Make a code in your dental software for TEST DRIVE with \$0.00 fee

THE SETUP

- ⌚ Have TEST DRIVE handle sheathed before bringing patient back
- ⌚ Keep TEST DRIVE refill head packaged & near handle
- ⌚ Have TEST DRIVE handle and refill head within arm's reach
- ⌚ Use TEST DRIVE like a prophy angle
- ⌚ Educate and discuss features of the GENIUS while polishing
- ⌚ Give patient the TEST DRIVE toothbrush while waiting for the doctor
- ⌚ Follow TEST DRIVE guidelines to disinfect
- ⌚ Re-sheath the TEST DRIVE handle & Repeat

Remember TEST DRIVE refill heads are ALWAYS our investment in you.



continuing the care that starts in your chair





TEST^{ON}DRIVE

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Congratulations on your continued success with Oral-B® Electric toothbrushes! Here are a few quick reminders to keep things simple for you and your patients:

Patient Price \$_____ (-\$20 REBATE)

Why should the patient purchase an Oral-B® electric toothbrush system from your office?

- ⌚ **Exceptional value** which also includes other oral care items such as a toothpaste, floss, rinse, and additional brush heads!
- ⌚ **\$20 Mail-In Rebate** (Download from oralb.com/rebate or ask me to send copies)
- ⌚ **6 Month Satisfaction Guarantee** through Crest® & Oral-B®
- ⌚ **2 Year Limited Warranty**
- ⌚ Cost may be covered for patients with FSA/HSA accounts

Please contact me with any questions.

Thanks,

