



Dear Dental Educator:

Select Crest® & Oral-B® Professional products are intended for resale by dental and dental hygiene schools and their affiliate student organizations to individuals for personal use, such as family, friends, faculty, staff, and clinic patients. The select products include only: Oral-B® Transformational Gum Health System, Oral-B® Gingivitis System, Oral-B® Healthy White System, Crest® Whitening Emulsions, and Crest® 3DWhitestrips™ Supreme Professional Exclusive. The resale of these Crest® & Oral-B® Professional products are for student fundraising and educational opportunities for them to recommend these products to help improve the recipients' oral health.

Procter & Gamble sells Professional Crest® & Oral-B® products to dental and dental hygiene schools at discounted prices as a courtesy to encourage personal use and recommendations to patients. To qualify to receive School Pricing, the school must be CODA-accredited and agree to not sell to any other reseller of oral health products including, but not limited to, retailers, internet stores/seller of any type (eBay, etc.), wholesalers, and dental offices, etc. Also, the resale of these products is not allowed via social media (Facebook, Twitter, Instagram, etc.).

Because these products are intended for dental professionals, it is expected that appropriate instructions be provided to individuals purchasing the products.

To purchase these products at school pricing, you must agree to and sign the agreement below. Your purchases may not exceed the following quantities:

- 5 cases of Crest Whitening Products per order/25 cases per calendar year

At Procter & Gamble, we want you to know that we remain committed to providing products of exceptional quality to meet the needs of your patients. Your Crest® & Oral-B® Representative will answer any questions you may have. You may also contact P&G Customer Service at 1-800-543-2577. Thank you for recommending Crest® and Oral-B®.

Sincerely,

A handwritten signature in black ink that reads "Kelly Heaps".

Kelly Heaps

North America Professional Oral Health Vice President



P&G PROFESSIONAL ORAL HEALTH DENTAL AND DENTAL HYGIENE SCHOOL
RE-SALE AGREEMENT

Crest & Oral-B Professional products are intended for resale by dental and dental hygiene schools and affiliate student organizations to individuals for personal use, such as family, friends, faculty, staff, and clinic patients. By purchasing Crest & Oral-B Professional products, you agree on behalf of the dental or dental hygiene school, that you will only resale to individuals for their personal use and not to any party, including but not limited to retail outlets or internet sales. You agree to report any attempts to purchase Crest & Oral-B Professional product from you, your school or students for further resale at 1-800-543-2577.

Signature _____ Date _____

Name (please print) _____

School Name: _____ Phone: _____

Schools Address: _____

Mail to: Crest + Oral-B Professional Oral Health, 505 Millennium Drive, Allen, TX 75013
or Fax to: 1-800-201-1840

This signed Re-sale Agreement must be on file at the P&G OSB Vendor before products will be shipped.
All orders are subject to Crest Oral-B acceptance and approval; Prices subject to Change; not responsible for typographical errors.