

Enhance your brushing experience with the Oral-B® brush head that best fits your needs



CROSSACTION™
Perfectly-angled bristles lift and remove plaque more effectively*



FLOSSACTION™
Unique MicroPulse™ bristles penetrate deep between teeth



PRECISION CLEAN™
Superior tooth-by-tooth cleaning* for dedicated brushes



3D WHITE™
Inspired by professional dental polishing tools



SENSITIVE GUM CARE
ExtraSoft bristles made of a soft, crimped filament texture



INTERPROXIMAL CLEAN
Interspace bristles clean around implants, bridges, and crowns



ORTHO
Specially designed to clean tooth surfaces and orthodontic appliances

We look forward to your next visit. If you have any questions about Oral-B® Power or brush heads, please let us know.

*vs a regular manual toothbrush.

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TEST DRIVE

POWER BRUSH TRIAL PROGRAM



YOU'RE ON YOUR WAY TO ACHIEVING A PROFESSIONAL-CLEAN FEELING EVERY DAY!

life opens up when you do



Experience the difference that the Oral-B® GENIUS Professional Exclusive can have on your brushing routine.

With Oral-B® you can continue to improve your at-home oral care and brush the way your dental professional recommends.

ALLOWS YOU TO REMOVE PLAQUE BETTER—48,800 bristle movements per minute deliver up to 100% better plaque removal along the gumline*

HELPS YOU BRUSH AS RECOMMENDED—The Oral-B® App coaches you to brush for the right amount of time, in every area of your mouth, and tracks your progress over time



HELPS YOU BRUSH GENTLY—Triple Pressure Control is the only system to visually warn you and actively slow down movement when you're brushing too hard

BRUSH THE WAY DENTAL PROFESSIONALS RECOMMEND—Oral-B® Position Detection technology, available in the Oral-B® app,

combines cutting edge motion sensor technology located in the brush, and video recognition using the smartphone's camera to read your brushing position and track areas that you brush so that no zone is missed. You receive instant feedback on your brushing of each zone of your mouth via the new Oral-B® app and a brushing score to keep you motivated.



Step up to Oral-B® — the #1 dentist recommended and used power brush brand worldwide.

To continue the TEST DRIVE experience at home, purchase an Oral-B® GENIUS Professional Exclusive with CrossAction™ today.

*vs a regular manual toothbrush.