

93.9% OF AMERICANS HAVE SOME FORM OF GINGIVITIS¹

HOW DOES THIS AFFECT YOUR DAY?



THE iO™ GINGIVITIS SYSTEM VIRTUALLY ELIMINATES GINGIVITIS

UNIQUE FEATURES	+	HOW IT WORKS	=	PATIENT BENEFITS
 ROUND BRUSH HEAD		Oscillates & Micro-Vibrates		✓ Superior Cleaning ✓ Irresistible Brushing Experience
 CONCENTRATED ENERGY		Brush Head Glides Tooth by Tooth		✓ Smooth, Effective Clean ✓ Quiet Brushing Experience
 SMART PRESSURE SENSOR		X Red Light = Too Much Pressure ✓ Green Light = Perfect Pressure		✓ Superior Gum Protection
 PERSONALIZATION		✓ Interactive Display ✓ Smart Modes ✓ Pro-Timer		✓ Customized Cleaning ✓ Better Compliance
 ARTIFICIAL INTELLIGENCE		Connects to the Oral-B® App		✓ Guidance to Better Brushing ✓ Whole Mouth Coverage

Oral-B® iO™ provides 41% better plaque removal than Oral-B® GENIUS™ X

ORDER TODAY!

VISIT CRESTORALBPROSHOP.COM ANYTIME

CALL 800-543-2577 MON-THUR 9AM-6PM ET; FRI 9AM-5PM ET



iO™ Gingivitis System

\$62.99/patient or \$188.97/case
3 units/case



96% OF PATIENTS DEVELOP ORAL DISEASE DURING ORTHODONTIC TREATMENT²

DON'T LET POOR ORAL HYGIENE IMPACT YOUR TREATMENT SUCCESS



ORAL-B® iO™ IS DESIGNED FOR TREATMENT SUCCESS

UNIQUE FEATURES	+	HOW IT WORKS	=	PATIENT BENEFITS
 ROUND BRUSH HEAD		Oscillates & Micro-Vibrates		<ul style="list-style-type: none"> ✓ Superior Cleaning ✓ Irresistible Brushing Experience
 CONCENTRATED ENERGY		Brush Head Glides Tooth by Tooth		<ul style="list-style-type: none"> ✓ Smooth, Effective Clean ✓ Quiet Brushing Experience
 SMART PRESSURE SENSOR		X Red Light = Too Much Pressure ✓ Green Light = Perfect Pressure		<ul style="list-style-type: none"> ✓ Superior Gum Protection
 PERSONALIZATION		<ul style="list-style-type: none"> ✓ Interactive Display ✓ Smart Modes ✓ Pro-Timer 		<ul style="list-style-type: none"> ✓ Customized Cleaning ✓ Better Compliance
 ARTIFICIAL INTELLIGENCE		Connects to the Oral-B® App		<ul style="list-style-type: none"> ✓ Guidance to Better Brushing ✓ Whole Mouth Coverage
 TARGETED CLEAN BRUSH HEAD		Removes plaque in hard-to-reach spaces		<ul style="list-style-type: none"> ✓ Cleaner Crowns, Bridges, Implants & Orthodontic Appliances

A SENSATIⁱONAL AND GENTLE CLEAN.

Help your patients **remove 100% more plaque*** and improve their gum health with the Oral-B® iO™

ORDER TODAY!

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CALL 800-543-2577 MON-THUR 9AM-6PM ET; FRI 9AM-5PM ET



iO™ Ortho Essentials System

\$74.99/patient or \$224.97/case
3 units/case

²Brown, et al (2015) The Angle orthodontist. 86. 10.2319/O41515-249.1.

* vs. a regular manual toothbrush