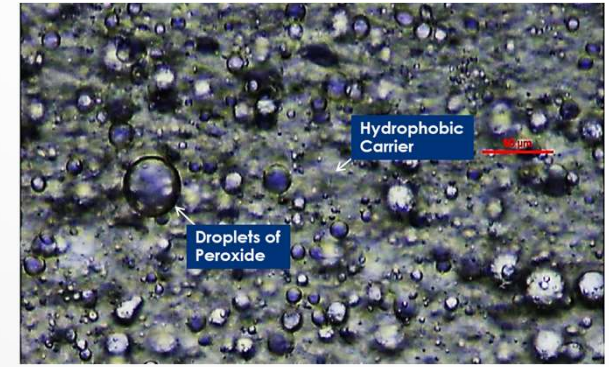


Emulsion Technology



A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY



TOOTH SURFACE (Hydrophilic)

DEFINE

HYDROPHOBIC: tending to repel water

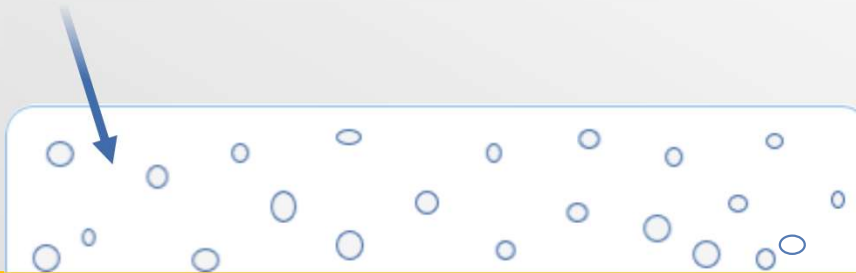
HYDROPHILIC: tending to mix with or dissolve in water



A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY

HYDROPHOBIC CARRIER



TOOTH SURFACE (Hydrophilic)

DEFINE

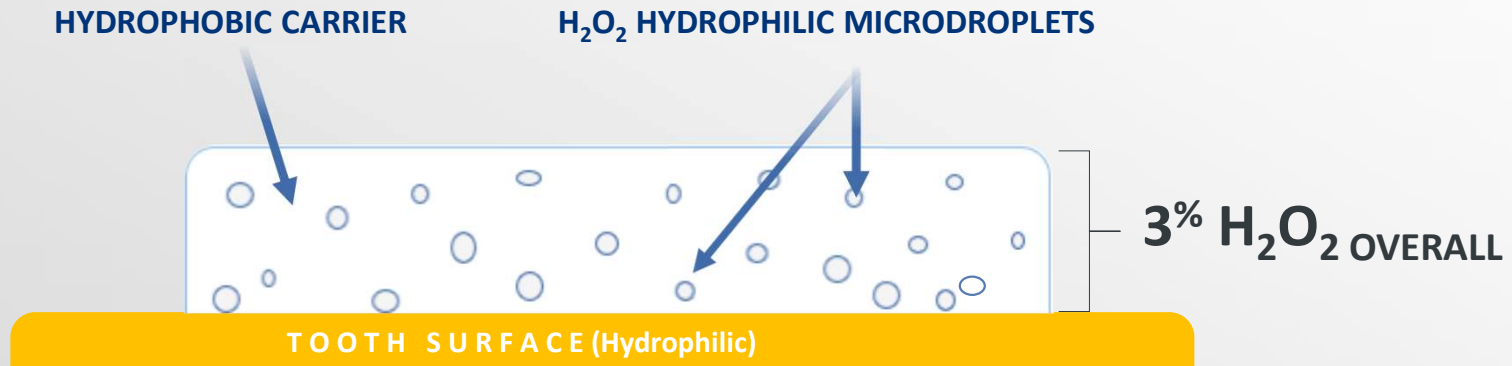
HYDROPHOBIC: tending to repel water

HYDROPHILIC: tending to mix with or dissolve in water



A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY



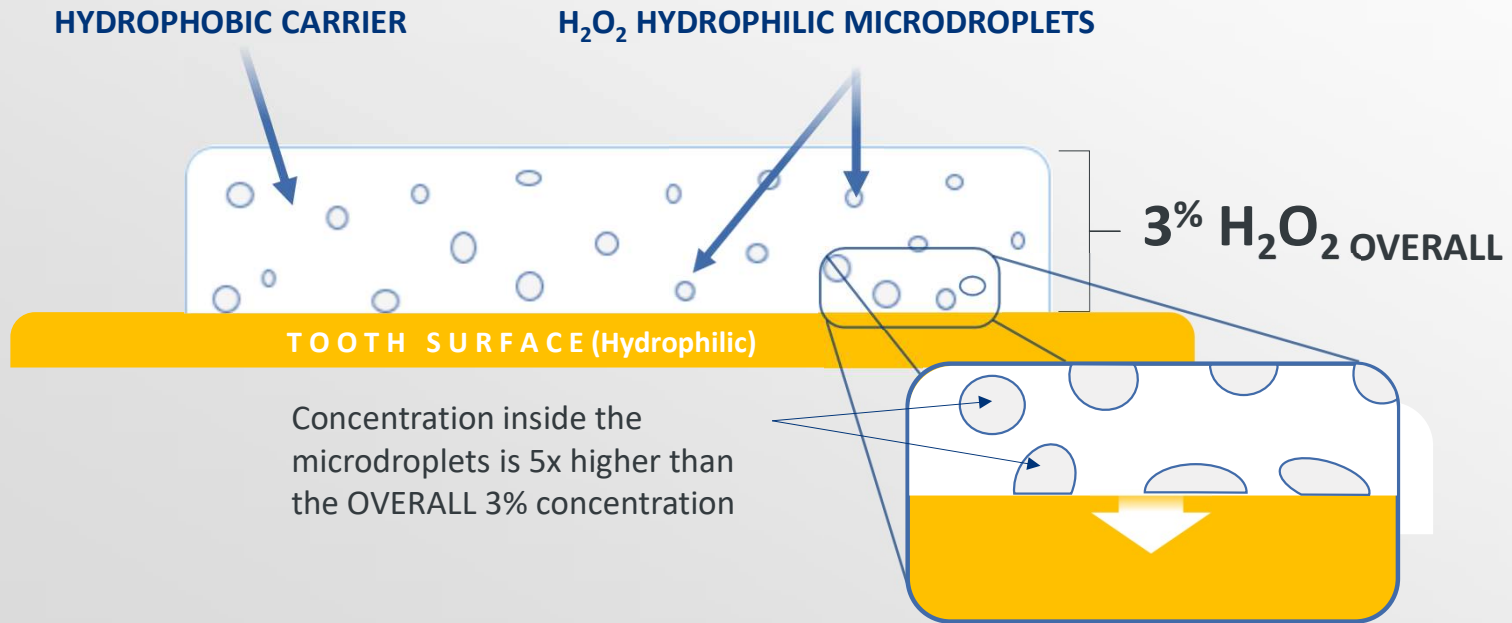
DEFINE

- HYDROPHOBIC: tending to repel water
- HYDROPHILIC: tending to mix with or dissolve in water



A RECENT ADVANCEMENT IN TOOTH WHITENING

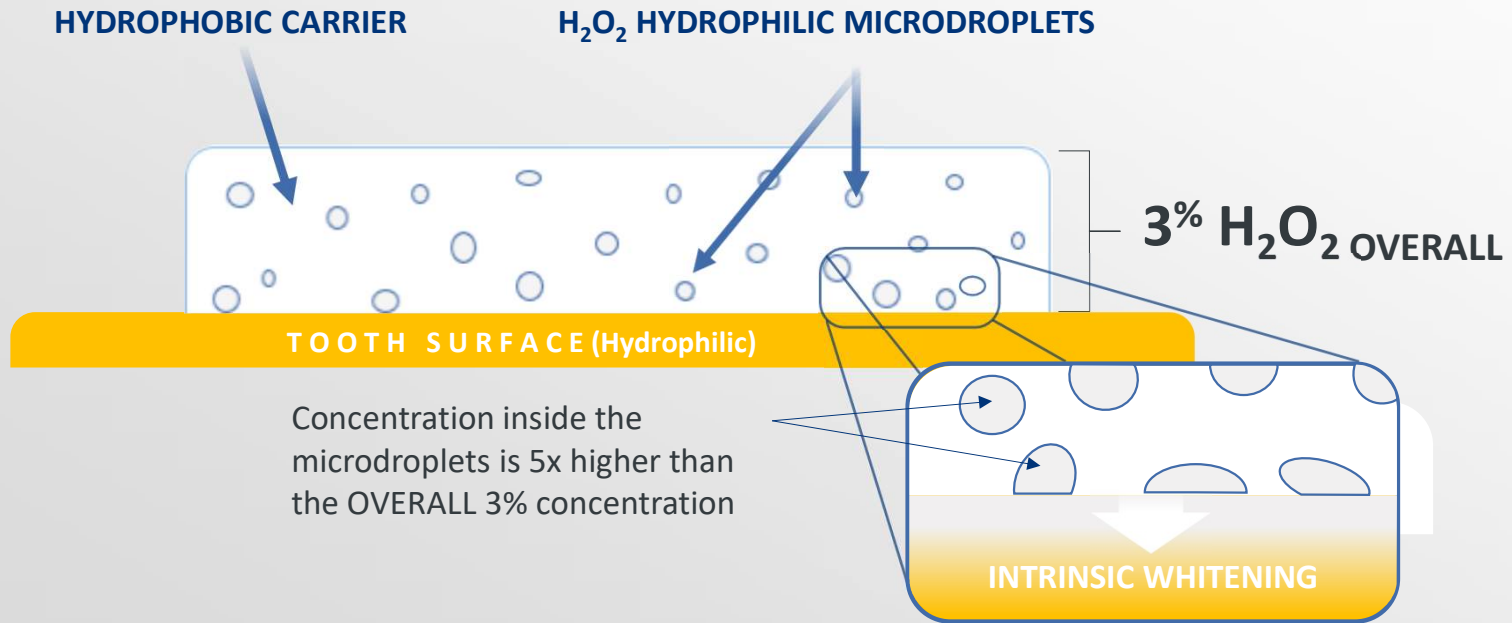
EMULSION TECHNOLOGY

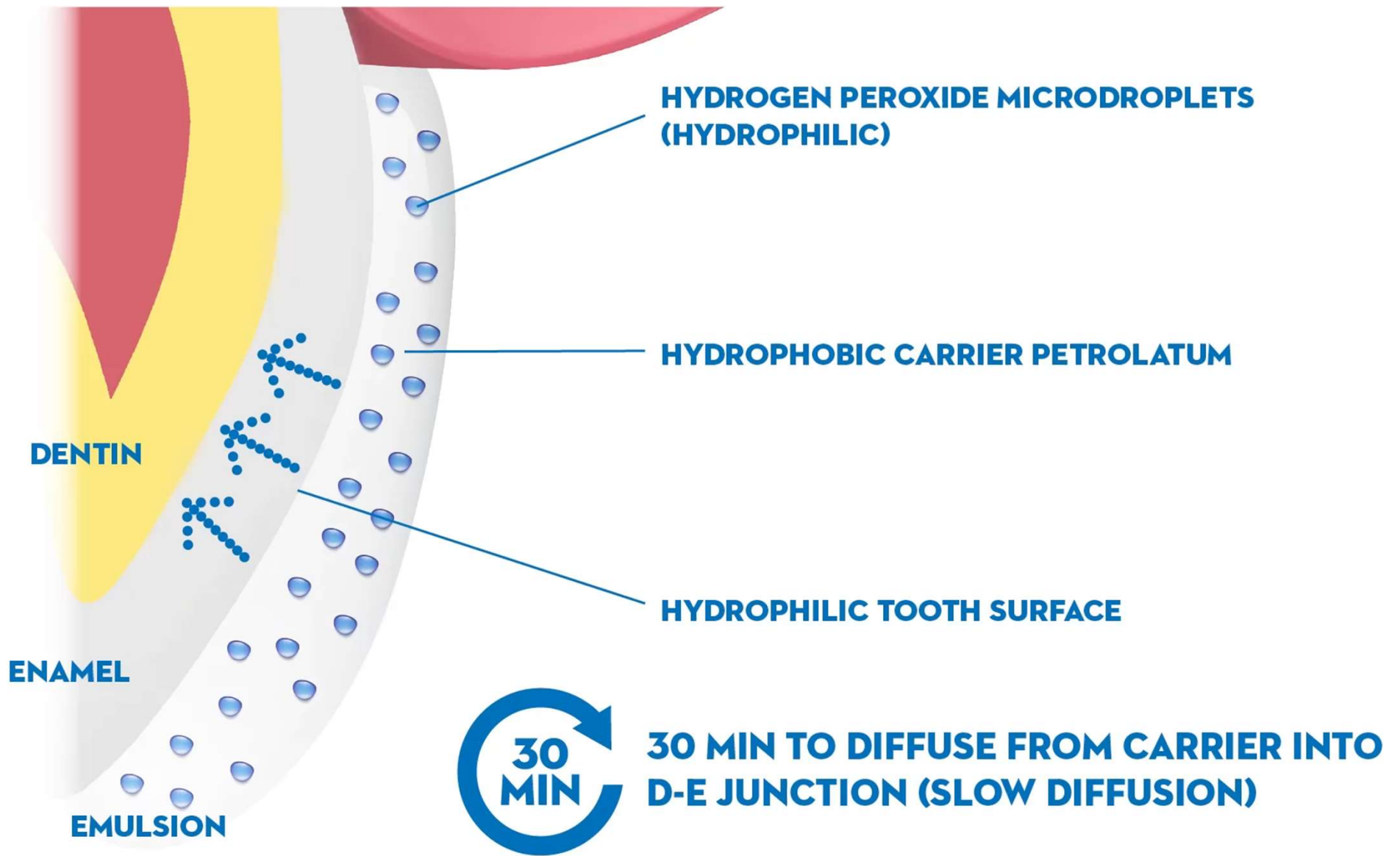




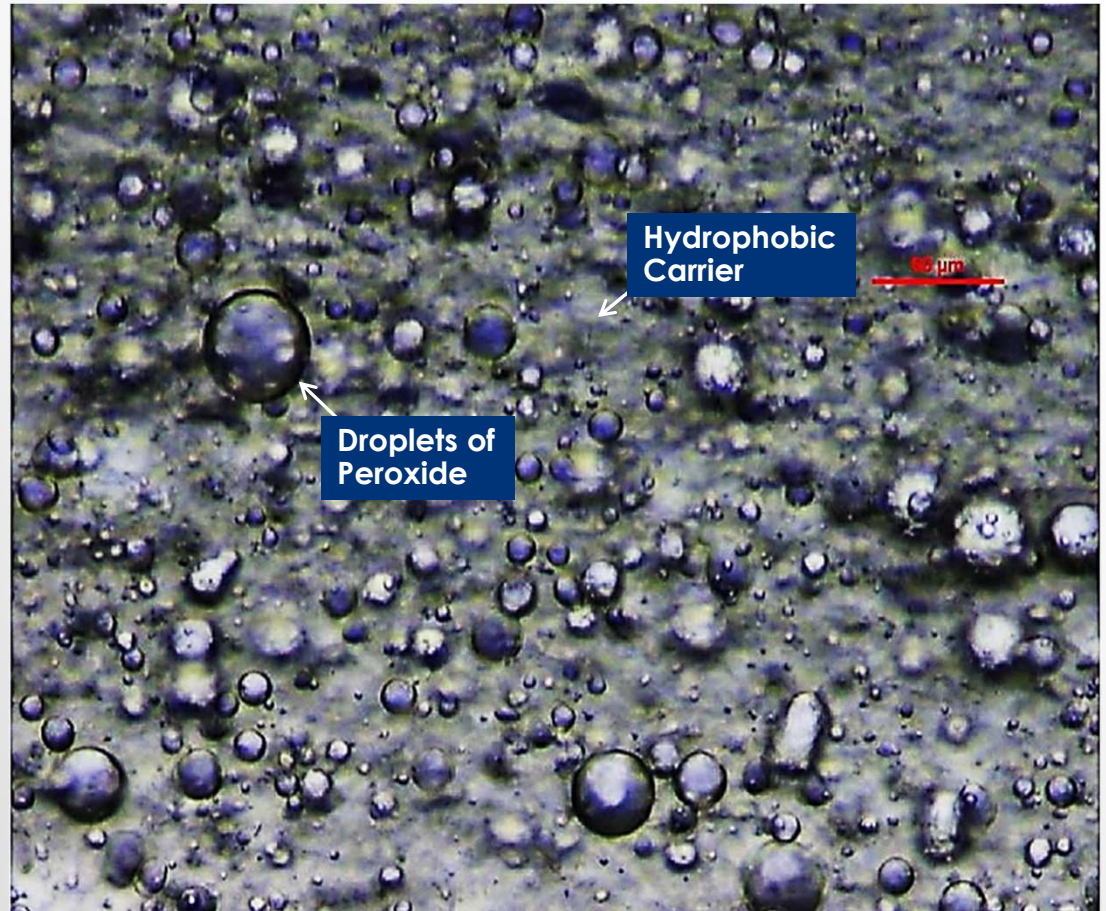
A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY





- Highly active and highly bioavailable H_2O_2 droplets
- Delivers a continuous, metered dose of peroxide throughout application
- Stays on teeth without strip – hydrophobic carrier protects peroxide from rinsing off
- No polymers that dehydrate



25 μm



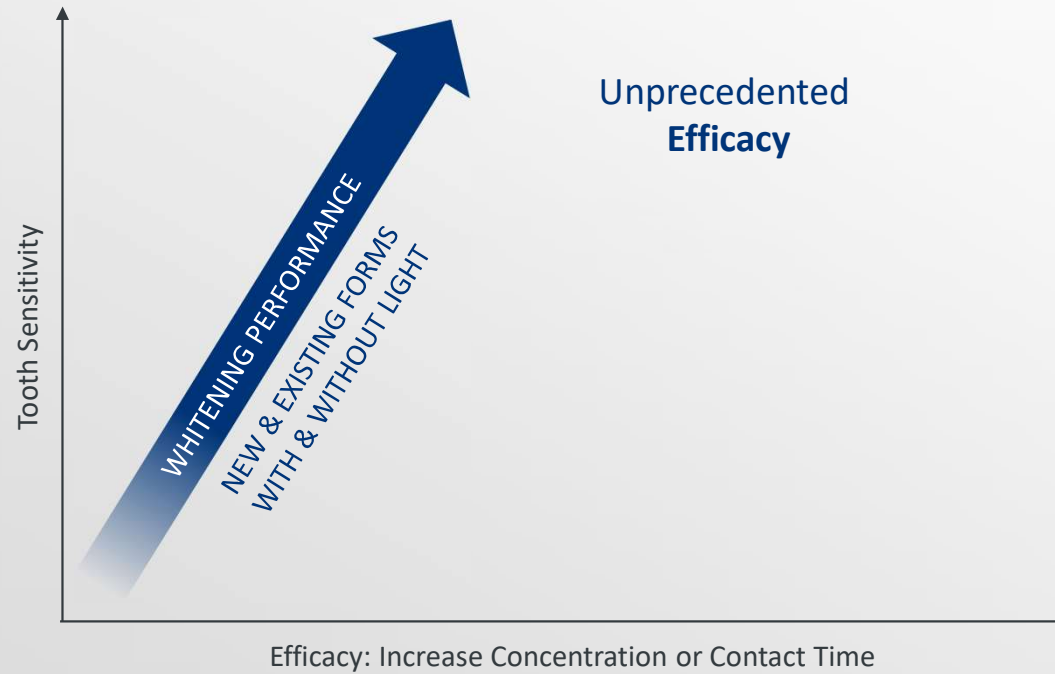
TOOTH SURFACE (Hydrophilic)



A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY

Efficacy & Tolerability

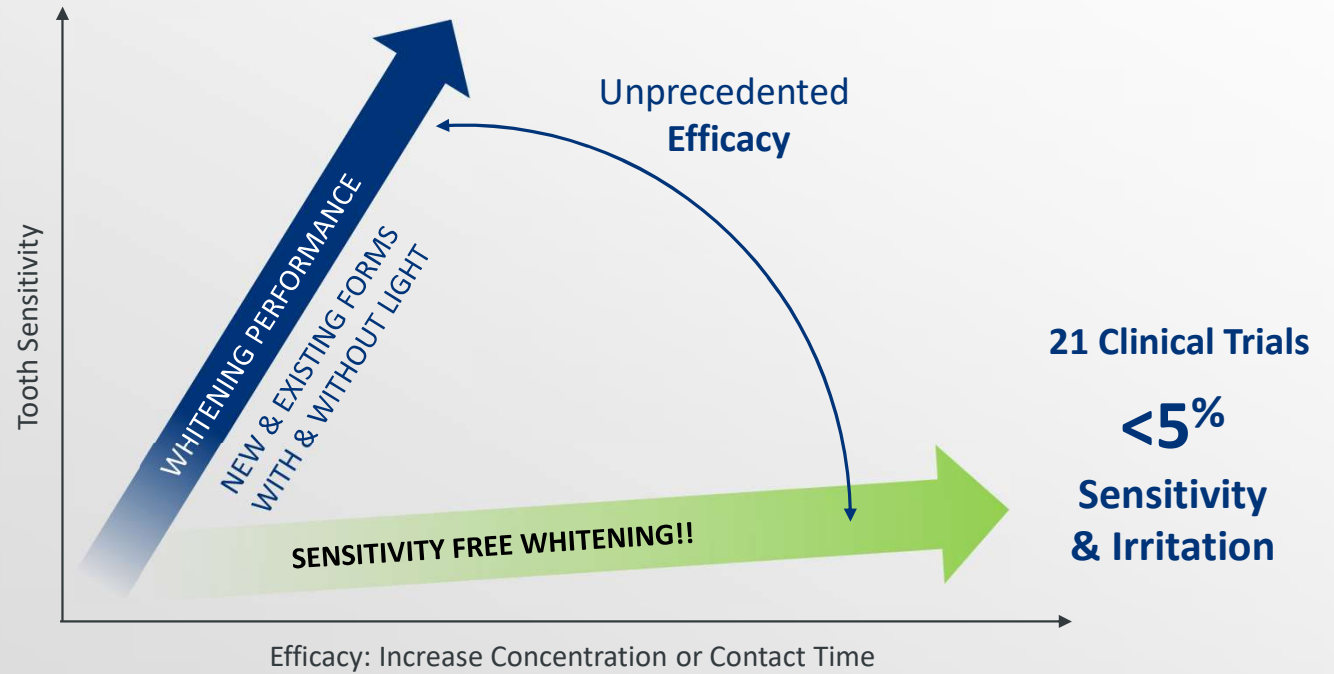




A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY

Efficacy & Tolerability





A RECENT ADVANCEMENT IN TOOTH WHITENING

EMULSION TECHNOLOGY

**Hydrophobic Carrier
Provides the Contact Time**



BASELINE
EMULSION

30 MINUTES
POST-APPLICATION

VS

Unprotected Carrier



BASELINE
LEADING
WHITENING PEN

30 MINUTES
POST-APPLICATION