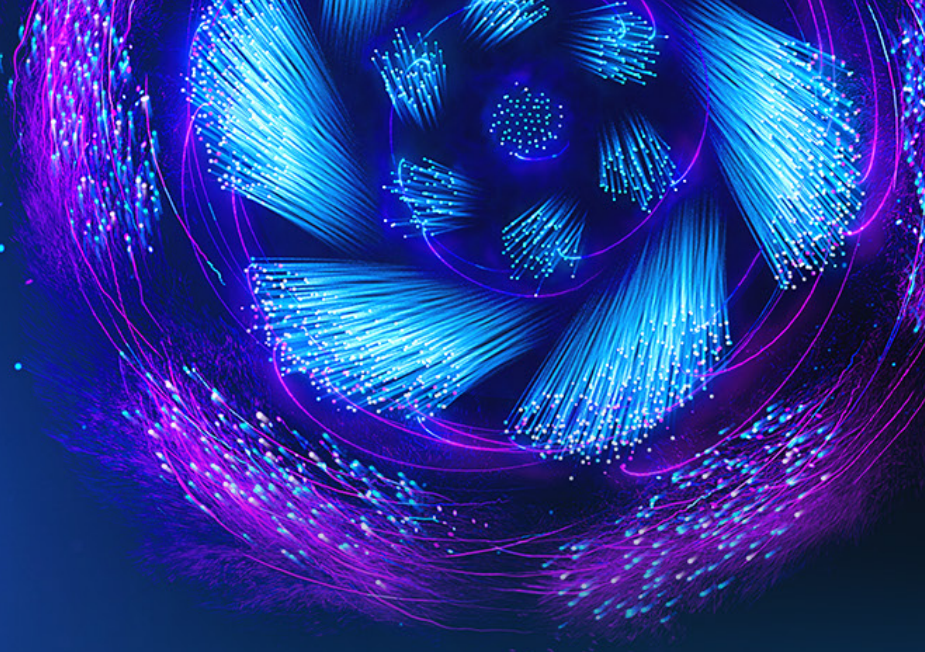


INTRODUCING

Oral-B iO™



OUR LATEST INNOVATION JUST FOR YOU

See for yourself what sets Oral-B® iO™ apart. With its breakthrough features, Oral-B® iO™ delivers a WOW experience you and your patients can't resist, and an exceptional clean for healthier* teeth and gums.

READY TO EXPERIENCE THE WOW?

2 easy ways to order your Oral-B® iO™ system:

- On your intranet/online store
- Contact your Crest® + Oral-B® representative



*Limit one (1) Professional Personal Use Trial Unit offer at \$99.99 each per practicing dentist, dental hygienist, dental assistant, student or staff within a practicing office, per calendar year, without exception. Free ground shipping. Please allow 4 to 6 weeks for delivery after receipt of order. Terms are 30 days net. Sales tax applicable where required by state law. All merchandise will be shipped by P&G Oral Health. All orders are subject to approval and acceptance by P&G Oral Health.

*vs a regular manual toothbrush.



NEW!

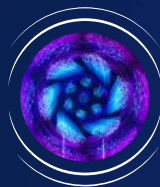
A SENSATIONⁱAL CLEAN PATIENTS CAN'T RESIST

GET A CLOSER LOOK AT THE BREAKTHROUGH
ORAL-B® iO™ TECHNOLOGY



CONCENTRATED ENERGY

Innovative magnetic drive delivers concentrated energy to the tips of the bristles where it's needed most, allowing the brush head to glide tooth by tooth for a smooth, quiet cleaning experience.



OSCILLATIONS + MICRO-VIBRATIONS

Combines the oscillation rotations from Oral-B's iconic round brush head with the gentle energy of micro-vibrations for an enjoyable experience and a sensational clean.



SMART PRESSURE SENSOR

The Smart Pressure Sensor provides guidance on how to brush with the right amount of pressure to help protect gums. The ring lights up green when optimal pressure is applied, and red when the pressure is too hard.



PERSONALIZATION

Artificial Intelligence with an easy-to-navigate interactive display with 5 brushing modes for your best clean in all areas of the mouth.

Visit dentalcare.com/iO to learn more about Oral-B® iO™