



# TOGETHER, WE'RE CLOSING AMERICA'S SMILE GAP

Dear

The sooner you can inspire kids to take care of their mouths—and make it engaging and fun—the better their oral health will be in the long-term. The key is to teach good oral care habits in a fun and engaging way so that the lessons become unforgettable.

Now, with the help of Crest® + Oral-B®, you can teach healthy habits at an early age so brushing can be amazing.

THE MAKE BRUSHING AMAZING EDUCATIONAL KIT includes a video series for the classroom, tips for parents, and helpful information about the Crest® + Oral-B® products to support oral care habits at all ages.

We appreciate your dedication to educating kids and parents on the importance of oral health and helping to make brushing fun. To get started today, simply download the kit from [dentalcare.com/childrensdentalhealth](https://dentalcare.com/childrensdentalhealth).

We look forward to helping you grow healthy and happy smiles.



**Waiting Room Poster**  
builds awareness about  
early brushing habits



**Tip Sheet**  
oral care tips for  
parents



**Activity Book**  
with games to make  
oral care fun



**Brusher Certificate**  
celebrates kids'  
brushing success