



Fundraising Guidelines

Objective:

The Crest®+Oral-B® fundraising program will offer Dental and Dental Hygiene Students the opportunity to personally use and practice prescribing/providing recommendations for Oral-B® Electric Rechargeable Systems (Transformational Gum Health, Gingivitis, Daily Clean), Crest® 3DWhitestrips™ Professional Effects, Crest® 3DWhitestrips™ Supreme Professional Exclusive + Light, and Crest® 3DWhite™ Daily Whitening Serum.

- 1 The fundraising is to be conducted only by the Dental, Dental Hygiene, or Resident Student to friends, family, clinic patients, campus students and faculty, and be conducted on school property.
- 2 The following process needs to be followed to set up your fundraising opportunity:
 - The class must receive approval from the faculty advisor or administration prior to beginning a fundraising project.
 - The Crest®+Oral-B® Scientific Relations Manager (SRM) must be notified prior to starting an event.
 - Resale Agreement must be in place and signed by the current faculty advisor or the head of the organization.
- 3 No product from the fundraising event will be re-sold on the internet or social media, including but not limited to Facebook, Twitter, Instagram, etc.
- 4 No friends and/or family are authorized to do the fundraising on behalf of the student.
- 5 Order maximums for accredited schools are as follows:

Product	Max Cases/Order	Max Cases/Calendar Year
Crest® Whitestrips™	5	25
Crest® Daily Whitening Serum	5	25

- 6 Shipments delivered to school addresses only.
- 7 Upon completion of the fundraising event, the faculty advisor or the head of the organization must report to the (SRM) total number of cases purchased, total number of cases sold, and total dollars raised as a result of the fundraising event.

All fundraising orders must be placed via your Crest® + Oral-B® representative (TAE, SSM, SRM) by emailing CrestOralBSchools.IM@PG.com