Westerra Credit Union Privacy Notice Revised 08/24

FACTS: What does Westerra Credit Union ("Westerra") do with your personal information?				
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.			
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number and income • Account balances and payment history • Credit history and credit score			
How?	All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Westerra chooses to share; and whether you can limit this sharing.			

Reasons we can share your personal information	on	Does Westerra Share?	Can You Limit This Sharing?
For our everyday business purposes - such a transactions, maintain your account(s), respond investigations, or report to credit bureaus		Yes	No
For our marketing purposes - to offer product	s and services to you	Yes	Yes
For joint marketing with other financial com	panies	Yes	Yes
For our affiliates' everyday business purpos your transactions and experiences	es - information about	No	We do not share
For our affiliates' everyday business purpos your creditworthiness	es - information about	No	We do not share
For our affiliates to market to you		No	We do not share
For our non-affiliates to market to you		No	We do not share
To Limit Our Sharing >> Please note: If you are date we sent this notice. V		-800-858-7212 to speak with a financ a new member we can begin sharing y /hen you are no longer our member, we However, you can contact us at any tin	our information 30 days from the continue to share your information
Questions?	Call 303-321-4209 or 1-80	0-858-7212 or visit WesterraCU.com/	contact
Who we are			
Who is providing this notice?	Westerra Credit Union ("Westerra")		
What we do			
How does Westerra protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We limit collection and use of non-public personal information to the minimum required. We maintain physical, electronic, and procedural safeguards that comply with federal and state standards.		

How does Westerra collect my personal information?	We collect your personal information, for example, when you >> Open an account, make deposits or withdrawals from your account >> Pay your bills or apply for a loan >> Use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates or other companies. We collect data through our Mobile apps - data is linked to your identity, but is not used for tracking purposes: • Contact Information (name, email address, phone number, physical address) • Financial Information (payment, credit and other financial information) • Location (precise location, coarse location) • Contacts • User Content (customer support) • Identifiers (User ID, Device ID) • Purchases (purchase history) • Usage Data (product interaction, advertising data) • Diagnostics (crash, performance and other diagnostic data)			
Why can't I limit all sharing?	Federal law gives you the right to limit only >> Sharing for affiliates' everyday business purposes - information about your creditworthiness >> Affiliates from using your information to market to you >> Sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing.			
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. >> Our affiliates include companies with the "Westerra" or "Westerra Credit Union" name that are under common control with us.			
Non-Affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. Non-affiliates we share with include government entities in response to subpoenas and other legal processes, credit bureaus, mortgage companies, companies providing servicing, processing, accounting, or similar types of functions, companies originating loans or loan applications, insurance companies and direct marketing companies.			
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you. >> Our joint marketing partners include insurance companies.			
Other Important Information				

Westerra uses a third-party company called HotJar, which tracks digital experience insights and behavior analytics. This software records about 10 random sessions a day to see how our users are interacting with our site to enable us to make improvements to their overall experience.

We use "cookies" (small pieces of data we store for an extended period of time on your computer, mobile phone, or other device) to make WesterraCU.com easier to use, to make our service better, and to protect both you and WesterraCU.com. You can remove or block cookies using the settings in your browser, but in some cases that may impact your ability to use WesterraCU.com.

Direct Marketing Companies are used solely for the purpose of conducting a general analysis of your experience with Westerra, and may result in additional follow up by a Westerra team member. The Direct Marketing Company will never reach out on Westerra's behalf.

Collected Information for Mobile App

For our everyday business purposes, Westerra collects images of checks on our mobile application to enable you to deposit funds remotely. The images are used to process deposits and display in mobile application transaction history. We do not share these images with external parties for marketing purposes.

Other images in our mobile application such as the profile picture are uploaded at the user's discretion for purposes of personalization and are only used by the end user.

We may collect user privacy data including your apps usage on your mobile device such as device settings, unique device identifiers, information about your location, and analytical information that may assist with diagnostics and performance. For your convenience, you may be asked to grant permission for access to your mobile device's geolocation data. This information may be collected when you use certain services that are dependent on your mobile device's location (such as the location of an ATM or in store transactions).