

گورڈ سروسز: 2025/3

دستورالعملی ریاضی

- دسویں سو: ۱۰۰۰ - ۱۰۰۰۰
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دستور	موضوع	موضوع	تاریخ
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8 جے سرویس 2025



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Terms Of Reference

Fuvahmulah WDC Logo Design 2024

Background

The Women's Development Committee of Fuvahmulah aims to promote the social, economic, and political empowerment of women. The organization is dedicated to ensuring women's health, guaranteed rights, and fostering self-sufficiency within the community. To symbolize this mission, the Committee seeks a meaningful and visually compelling logo.

2. Purpose of the Logo Design

The logo will represent the values, vision, and objectives of the Women's Development Committee. It will serve as a key identity marker for all its programs, initiatives, and public engagements.

3. Objectives

- To visually convey the principles of social and economic self-sufficiency.
- To reflect the commitment to women's health and political empowerment.
- To symbolize the assurance of women's rights within the community.
- To foster a sense of unity, strength, and progress among women in Fuvahmulah.

4. Scope of Work

The logo should:

- Incorporate symbols or imagery that align with women's empowerment, health, and rights.
- Use colors that evoke trust, vitality, and inclusivity while being culturally relevant.
- Be adaptable for various uses, including digital platforms, print media, and merchandise.
- Represent Fuvahmulah's identity, culture, and aspirations.

5. Deliverables

- A finalized logo in high-resolution formats (PNG, JPG, and vector files such as AI or EPS).
- A logo usage guide, including color codes and font specifications.
- Optional variations for monochrome or small-scale applications.

6. Qualifications of the Designer

The designer or agency must demonstrate:

- Experience in creating logos that reflect social values and missions.
- An understanding of cultural and community-based design elements.
- A portfolio showcasing creativity and adherence to brand identities.

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8. Evaluation Criteria

The proposals will be evaluated based on:

- Creativity and relevance of the design concept.
- Alignment with the Committee's values and objectives.
- Cost-effectiveness and adherence to the timeline.

9. Contact Information

For inquiries and submissions, please contact:

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This TOR ensures the creation of a logo that embodies the essence of empowered, healthy, and self-sufficient women in Fuvahmulah.