

Andermatt Swiss Alps and the St. Gallen Symposium announce long-term partnership

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The Andermatt Swiss Alps Group (ASA) and the St. Gallen Symposium have established a long-term partnership. Whereas the Andermatt Swiss Alps Group pursues the goal of becoming a prime year-round and integrated alpine destination” the St. Gallen Symposium is the world's leading initiative for cross-generational dialogue. The new partnership creates innovative progress for both.

In the light of the topic of the 51st St. Gallen Symposium in May 2022, "Collaborative Advantage", the new partnership combines resources, know-how and ideas while both partners are sharing an international charisma and a growing relevance from Switzerland to the world.

Each year in autumn, the International Students' Committee and the St. Gallen Foundation are getting ready for the global outreach to 300+ universities, many international companies and institutions with regard to the dialogue between young and senior leaders. In this context and as a part of the new collaboration the team of the St. Gallen Symposium will realise its annual retreat with selected educational and dialogue formats in the facilities of Andermatt Swiss Alps for the coming years.

Last week the retreat and exchange took place in Andermatt for the first time and under best conditions. To experience the Andermatt region's full scope, the students from St. Gallen walked up the Schöllenen Gorge via the Devil's Bridge or had to pass night challenges along the historical and natural highlights. For the seminars they could take advantage of the excellent conference infrastructure and innovative spirit of Andermatt.

Raphael Krucker, CEO of Andermatt Swiss Alps, was impressed by the inspiring and challenging exchange with the team from St. Gallen: "It's quite a time since I experienced such a passion and so many hints for a new way of looking at things. This is as an ideal way to enhance our connexion with the next generation." For Andermatt Swiss Alps, the partnership also underlines the commitment to advance the academic and scientific collaboration in Switzerland and worldwide.

The St. Gallen Symposium will take the new insights created in Andermatt to the world. Beat Ulrich, CEO of the St. Gallen Symposium, says: "The idea of this year's topic "Collaborative Advantage" is to identify new win-win constellations to address the pressing issues of our time as well as to identify new chances. Also, the two partners bring together very exciting networks across generations and countries. Already in these first days, we have developed new approaches related to digital, sustainability and the common good."

Deborah Walt and Enya Eggenberger of the Students' Committee summarised the first retreat as follows: "Our retreat was a unique combination of content exchange, fundamental challenge and rewarding hospitality as well as culinary excellence."

About Andermatt Swiss Alps who by this partnership joins stakeholders and key decision-makers in the fields of economics, politics, sciences and society to foster cross-generational and cross-cultural dialogue with the next generation in mind:

Andermatt Swiss Alps AG, with registered office in Andermatt, plans, builds, and develops the year-round destination of Andermatt. In 2009 Andermatt Reuss came into being, with apartment buildings, hotels, and chalets. The Andermatt Swiss Alps Group also owns Andermatt-Sedrun Sport AG with its cableways, the catering brand Mountain Food, the Swiss Snowsports School Andermatt, an 18-hole, par-72 championship golf course, and the Andermatt Concert Hall. With the hotels, the sports infrastructure, the wide range of events on offer, and the properties, Andermatt Swiss Alps is pursuing the vision of becoming The Prime Alpine Destination. In doing so, it is committed to an intact environment and a sustainable future that will enable coming generations to have an extraordinary home. During high season, the Andermatt Swiss Alps Group has more than 1,000 employees working at the locations in Altdorf, Andermatt and Sedrun.

www.anderlatt-swissalps.ch / www.anderlatt-facts.ch

About the St. Gallen Symposium

The St. Gallen Symposium is the world's leading initiative for cross-generational dialogue on economic, political and social themes and developments.

For 50 years, established leaders and visionaries have been brought together with extraordinary young talents in St. Gallen and at global locations as well as virtually. Together, they address the chances and challenges of our time and work on finding solutions.

The St. Gallen Symposium is a student-driven initiative. Under the strategic guidance of the St. Gallen Foundation for International Studies, the International Students' Committee - a team comprised of about 30 students from the University of St. Gallen (HSG) pausing their studies for one year - organises formats to promote dialogue between the generations and creates projects in the light of a yearly topic. During the symposium, 500 additional students are supporting the team.

Past formats of the St. Gallen Symposium have been enriched by the participation of figures like Christine Lagarde (European Central Bank), Satya Nadella (Microsoft), Christian Mumenthaler (Swiss Re), Jack Ma (Alibaba Group), Prof. Niall Ferguson (Stanford University), Kersti Kaljulaid (President of Estonia), Luisa Neubauer (Climate Activist), Sigmar Gabriel (former German Vice-Chancellor), John Hennessy (Alphabet Group) or Anders Fogh Rasmussen (NATO), as well as Federal Councillor Karin Keller-Sutter.

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