

Media Release

SkiArena Andermatt-Sedrun and Protect Our Winters Switzerland agree on partnership

Andermatt, 29 October 2018 – Starting winter season 2018/19 the SkiArena Andermatt-Sedrun and Protect Our Winters Switzerland (POW) will conduct exclusive joint projects for sustainability and climate protection. The agreed measures focus on the two key issues of mobility and gastronomy.

Together, the two partners are showing guests in a simple way how a well-developed public transport offer can reduce the environmental footprint of travel to and from the holiday region as well as mobility within it. Amongst other things, discount days are planned on which both train tickets and ski passes will be heavily discounted in order to promote travel by public transport.

The two partners are breaking new ground in gastronomy. More ingredients from the region will be used, all mountain restaurants will completely avoid the use of plastic and PET bottles, and water is available free of charge in all the restaurants. These measures are being supplemented with events and flyers and posters that show guests how everyone can reduce their own CO₂ emissions and thus contribute to climate protection.

With this partnership, which is exclusive for Switzerland, the SkiArena can continue its efforts not only to offer its guests an excellent winter sport experience but also to sensitize them about climate protection in collaboration with its partner POW Switzerland. Because as passionate winter sport fans, it is in our own interest to strive to protect the climate.

The NGO Protect Our Winters Switzerland is the leading voice of the outdoor community against climate change and is part of the global POW network. POW works with its athletes, partners and members to protect the climate and preserve the winter.

SkiArena Andermatt-Sedrun

With over 120 kilometres of pistes and 22 lifts, SkiArena Andermatt-Sedrun is the largest ski resort in Central Switzerland, extending to the nearly 3,000-metre-high Gemsstock and over the Schneehüenerstock and Oberalppass to Sedrun in the canton of Grisons. The ski link from Andermatt to Sedrun has been completed for the winter season 2018/19.

The eight mountain restaurants of the SkiArena offer culinary delights under the motto "Mountain Food". Whether a children-friendly menu, traditional fondue or a refined pasta dish – every guest can find what they like in the restaurants of the SkiArena.

www.skiarena.ch

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