

VAIL RESORTS®

EXPERIENCE OF A LIFETIME™

Patricia A. Campbell
Strategic Advisor | Mountain Division



Pat was President of Vail Resorts' Mountain Division, responsible for operations at the Company's 37 resorts, from August 2015 until June of 2021. She is currently serving as Strategic Advisor working on a variety of projects for Vail Resorts ranging from acquisitions to capital planning and execution. Previous to her tenure as President, Pat was Executive Vice President and Chief Operating Officer of Breckenridge Ski Resort, a role she began in 2009. Prior to that, Pat was Senior Vice President and Chief Operating Officer of Keystone Resort for three years. Pat joined the Company in July 1999 as the Director of Ski School at Breckenridge. She has more than 30 years of expertise in the ski industry and senior management, holding various roles from her start as a ski school instructor at Jackson Hole Mountain Resort in 1985. Pat is the incoming Chair of the National Ski Areas Association and also serves on the US Ski & Snowboard Foundation Board of Trustees.