

Virtual Spotlight

Public Awareness and Behaviour: A Spotlight on CAM Survey and MAINROUTE Findings



Wednesday 9th February 2022

Agenda

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| 14:00 | Welcome

Dr Jodie Moffat, Head of Strategic Evidence and Early Diagnosis Programme
Lead, Cancer Research UK |
| 14:05 | Cancer Awareness Measure September 2021: Key Findings

Dr Vicky Whitelock, Behavioural Science/Health Research Manager,
Cancer Research UK |
| 14:35 | Riding the waves: Have cancer symptoms resurfaced?

Clare Bankhead, Associate Professor, Nuffield Department of Primary Care
Health Sciences, University of Oxford |
| 14:50 | Q&A with the session speakers, chaired by Dr Jodie Moffat |
| 15:10 | Chair closing |

If you have any questions contact us:
EDconference@cancer.org.uk



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