

# Fundraising boosters

Use these ideas to give your fundraising a lift and smash your target



## Film a video

Video yourself out on your walks to let friends and family know you're supporting Cancer Research UK and share across your social media.



## Organise a walking tour

Show your friends and family a local walking route that you've discovered and encourage sponsorship for your challenge.



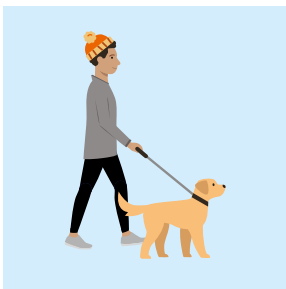
## Dinner party

Walkers need fuel, so why not host a dinner party fundraiser? It's simple – you cook for your friends in exchange for a donation. Plus, you'll be fuelled for a big day of walking the next day.



## Wrap-up event

'I'll donate when you've done it' – the words no walker wants to hear! Hold doubters to their word with a wrap-up event at the end of your month and lap up those last minute donations.



## Use your miles for good

Why not offer to use your miles to help friends and family? You could walk their dogs or collect their shopping in return for a donation.