**For Immediate Release**  
**[Insert Date]**

**[INSERT TOWN] SOLICITORS REACHES [INSERT VALUE] CHARITY MILESTONE**

[Insert TOWN] solicitors [insert firm name e.g. Smith & Son] have been recognised by a national charity, after facilitating over [insert financial total] worth of gifts in Wills from its clients.

The firm based on [insert street] has been offering Cancer Research UK’s Will-writing service to people aged 18 and over in [location] for the past [number] years, giving help and guidance to those wishing to write a Will or update an existing one.

With nearly 1 in 2 people diagnosed with cancer in their lifetime\*, the service includes supporting those who wish to leave a gift in their Will to help beat the disease for future generations.

[Insert solicitor’s role], [insert Name], said: “Like our clients, so many of us at the firm have friends and family who have been affected by cancer. So, we’re delighted that together we’ve reached this amazing milestone of [insert value] pledged towards Cancer Research UK’s life-saving work.

“For some people, leaving a gift in their Will is a way to celebrate someone who has survived cancer thanks to research. For others, it may be a tribute to loved ones they’ve lost to this devastating disease. Whatever the reason, their gift could help drive new discoveries and breakthroughs that will bring hope to thousands.

“That’s why we’re proud and honoured to receive acknowledgment from the charity for the part we’ve played in powering progress and helping to create the vital treatments of tomorrow.”

Cancer Research UK has been at the heart of the progress that has already seen survival in the UK double in the last 50 years.

The charity’s scientists have led the development of chemotherapy and radiotherapy and improved the way surgery is used to tackle cancer. And today, 8 in 10 people who receive cancer drugs on the NHS receive a drug developed by or with the charity.

Head of Legacies at Cancer Research UK, Samantha Devlin, said: “We’d like to thank [insert firm] for their dedication to the cause and the expertise and sensitivity they show in helping their clients to make the best choices for them.

“We’re incredibly grateful that most people who use our Will-writing service choose to leave a gift to Cancer Research UK. In fact, gifts in Wills account for a third of the money we raise to beat the disease, helping to save lives in [insert town/county/region] and across the UK.

“The [thousands/millions] of pounds facilitated by [insert firm] will help bring us closer to a world where people can live longer, better lives, free from the fear of cancer. A world where more cancers are prevented. Where people with cancer are diagnosed at the earliest possible stage and given kinder, more targeted treatments.”

**For more information, visit** [**cruk.org/will-writing**](https://www.cancerresearchuk.org/get-involved/leave-a-legacy-gift-in-your-will/free-will-service?utm_source=direct_mail&utm_medium=print_mail&utm_campaign=24dne7&utm_term=legal_professional_toolkit) **or call [insert firm name and telephone number].**

**ENDS**

For further information, please contact [insert email/phone details]

**Notes to Editors**

\*[cruk.org/lifetimerisk](https://www.cancerresearchuk.org/health-professional/cancer-statistics/risk/lifetime-risk)

[Insert firm boiler plate if applicable]

**About Cancer Research UK**

* Cancer Research UK is the world’s leading cancer charity dedicated to saving lives through research, influence and information.
* Cancer Research UK’s pioneering work into the prevention, diagnosis and treatment of cancer has helped save millions of lives.
* Cancer Research UK has been at the heart of the progress that has already seen survival in the UK double in the last 50 years.
* Today, 2 in 4 people survive their cancer for at least 10 years. Cancer Research UK wants to accelerate progress and see 3 in 4 people surviving their cancer by 2034.
* Cancer Research UK supports research into the prevention and treatment of cancer through the work of over 4,000 scientists, doctors and nurses.
* Together with its partners and supporters, Cancer Research UK is working towards a world where people can live longer, better lives, free from the fear of cancer.

*For further information about Cancer Research UK's work or to find out how to support the charity, please call 0300 123 1022 or visit* [*www.cancerresearchuk.org*](http://www.cancerresearchuk.org/)*. Follow us on* [*Twitter*](http://twitter.com/CR_UK) *and* [*Facebook*](http://www.facebook.com/cancerresearchuk)*.*