

# UK Electronic Cigarette Research Forum

**Date:** Thursday, 18<sup>th</sup> May 2023

**Time:** 11.00-13.00 (BST)

**Chair:** Professor Caitlin Notley, University of East Anglia

**Theme:** Electronic-cigarette packaging

## Agenda:

11:00- 11:05	Welcome and introductions  - <b>Professor Caitlin Notley, University of East Anglia</b>
11:05- 11:10	Policy Update  - <b>Alizée Froguel, CRUK</b>
11:10- 11:15	CRUK research funding calls  - <b>Dr Kirsty Naylor and Kimberley Neve, CRUK</b>
11:15- 11:25	Cochrane living systematic review of e-cigarettes for smoking cessation: update  - <b>Dr Jamie Hartmann-Boyce, University of Oxford</b>
11:25- 11:55	The role of packaging in e-cigarette purchasing and use: a qualitative study in deprived areas  - <b>Dr Frances Thirlway, University of York</b>
11:55-12:25	Vaping product packaging and perceptions in Britain, Canada and the US  - <b>Eve Taylor, Dr Eriks Simonavičius &amp; Matilda Nottage, King's College London</b>
12:25- 12:55	E-cigarette packaging as a marketing and messaging tool: A focus group study in the UK  - <b>Dr Daniel Jones, University of Stirling</b>
12:55- 13:00	Discussion and close  - <b>Professor Caitlin Notley, University of East Anglia</b>