

UK Electronic Cigarette Research Forum

Date: Thursday, 18th May 2023

Time: 11.00-13.00 (BST)

Chair: Professor Caitlin Notley, University of East Anglia

Theme: Electronic-cigarette packaging

Agenda:

11:00- 11:05	Welcome and introductions - Professor Caitlin Notley, University of East Anglia
11:05- 11:10	Policy Update - Alizée Froguel, CRUK
11:10- 11:15	CRUK research funding calls - Dr Kirsty Naylor and Kimberley Neve, CRUK
11:15- 11:25	Cochrane living systematic review of e-cigarettes for smoking cessation: update - Dr Jamie Hartmann-Boyce, University of Oxford
11:25- 11:55	The role of packaging in e-cigarette purchasing and use: a qualitative study in deprived areas – Dr Frances Thirlway, University of York
11:55-12:25	Vaping product packaging and perceptions in Britain, Canada and the US – Eve Taylor, Dr Erikas Simonavičius & Matilda Nottage, King's College London
12:25- 12:55	E-cigarette packaging as a marketing and messaging tool: A focus group study in the UK – Dr Daniel Jones, University of Stirling
12:55- 13:00	Discussion and close - Professor Caitlin Notley, University of East Anglia