



# Fundraising ideas

We want your incredible effort to raise as much as it deserves. Use these tips and ideas to kickstart your fundraising.

## Kickstarters



### Set a target

Keep yourself motivated with a fundraising goal. If you set a target on your online Giving Page, you can more than double your sponsorship.

### Make the first move

Show potential supporters that you're committed by making a contribution to your own online Giving Page to start off donations.

### Tell your story

Our most successful fundraisers often have really personal online Giving Pages. Kit yours out with the story of why you've decided to take part, regular updates, photos and, of course, a thank you to your lovely donors!

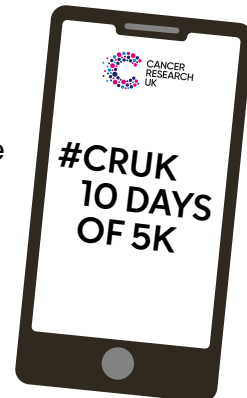


### Team up

Encourage your friends and family to take on the challenge too and make fundraising a real team effort.

### Promote yourself online

Share your online Giving Page and official challenge badge across your social media for instant results.



### Join our Facebook group

Meet other runners, share top tips and motivate each other through the month by joining our **10 Days of 5k Challenge Facebook group**

## At your workplace

### Ask your employer

Taking on the challenge will make you feel more energised at work. What's your company prepared to donate to their happier and healthier employee? See if they'll make a donation or match the funds you raise.

### Virtual collections

Send an email to your work colleagues to let them know you're completing 10 5k runs in March to raise money to drive discoveries. Remember to include a link to your online Giving Page!

