

Fundraising ideas

You're ready to take the plunge
to power progress.

What's next?



Make a donation

Show potential supporters that you're committed and kick off donations with a contribution to your own fundraising page.

Promote yourself online

Whether you're getting into a lake, loch, the sea or taking a cold shower every day, let everyone know about your challenge. Share your fundraising page and official challenge badge across your social networks for instant results.

Create your challenge team

Encourage your friends to sign up too and help motivate each other to brave the cold and raise money for life-saving research.