

House Rules

Welcome to Cancer Research UK's Talk Cancer LinkedIn page. This is your space to improve your knowledge and confidence to have supportive conversations with people about how they can reduce their risk of cancer, the importance of an early diagnosis and how to help people make healthy changes.

NOTE: This is not a cancer support page. The moderators are not experts in diagnosing possible signs or symptoms of cancer or supporting people who are living with cancer. For advice and support from our specialist cancer nurses, you can freephone **0808 800 4040** from 9am to 5pm, Monday to Friday. There is also [Cancer Chat](#) – an online, fully moderated forum and safe place to connect with others affected by cancer, share experiences and get support.

At Cancer Research UK we are committed to providing quality, up-to-date information about cancer. We want this page to be a safe, helpful and supportive environment for our Talk Cancer community. That is why we have these House Rules. When you post content or comments on this page, you are agreeing to follow these rules. If a post breaks these rules, it will be declined/removed and - if necessary - individuals who persistently ignore these rules will be blocked.

Play fair, show respect for others and please do not post the following:

- Links to individual fundraising pages (we cannot regulate these on this page)
- Offensive, abusive, hateful, xenophobic or racist content or links
- Insensitive, inappropriate or upsetting content, comments or links
- Advertisements and spam
- Defamatory comments
- Unrelated, repetitive or off-topic posts
- Fraudulent, deceptive or misleading content
- Encouragement of anything illegal
- Trollish behaviour or posts and comments intended to deliberately provoke others
- Anything that infringes the intellectual property or privacy rights of others

We encourage members to use this page to share things like:

- Positive experiences or problems/barriers you've had in supporting people to reduce their cancer risk/spot cancer early/make healthy changes
- Signposting to any relevant resources (not advertisements)
- Initiatives that raise awareness of cancer prevention and early diagnosis
- Enquiries about the Talk Cancer training programme
- Queries or advice about how to help someone reduce their risk of cancer and/or make healthy changes
- Queries about how to encourage people to visit their doctor if something isn't right for them

But please do NOT post:

- Queries about individual possible signs of cancer/existing diagnoses/cancer treatment. We ask this because this page is to support conversations about cancer prevention and early

diagnosis, so we'd like to maintain the focus here. To find out more about treatment and research head to www.cruk.org/aboutcancer or call our nurse helpline on **0808 800 4040** freephone from the UK Monday to Friday 9am-5pm.

- False statements of fact claiming to be a cause of cancer. It's fine to ask questions if you're not sure, but we cannot allow for the promotion of misinformation around causes of cancer.

You can read more about the causes of cancer at www.cancerresearchuk.org/about-cancer/causes-of-cancer.

- False statements of fact claiming to be a cure for cancer. Posting about "miracle cures" gives false hope, spreads misinformation and can cause people affected by cancer a great deal of anxiety. We take this very seriously. We can assure you that we will shout as loudly as possible about effective and proven treatments for cancer. Any posts about universal cures for cancer that are not backed up by peer-reviewed clinical data will be deleted immediately.

- Conspiracy theories. Despite what some people may claim, we are not working with A) the pharmaceutical industry; b) ANY governmental bodies or agencies to withhold information or suppress a cure. If you have a genuine question about how drugs are developed, or research is carried out, please feel free to ask. But any posts containing accusations of Cancer Research UK and other researchers of a grand conspiracy without any valid information to back up your claim will be deleted.

If you think that someone is misusing the page or breaking the rules, or likewise if you have any feedback on how to make this page a better space, please contact

talkcancer@cancer.org.uk

Cancer Research UK has the right to change or update the house rules at any time. We'll clearly state the date that these rules were updated below.

[November 2025]

Special Note: We need to make you aware of Data Protection requirements concerning privacy around naming individuals. If you wish to name individuals who have been diagnosed with a medical condition, you must get their explicit consent before you can do so. There is more information about this on the Information Commissioner's website: http://www.ico.gov.uk/for_the_public.aspx

Privacy Policy: <https://www.cancerresearchuk.org/privacy-statement>