More Research Less Cancer

Gift Opportunities

This document aims to provide an overview of the priority gift opportunities for this campaign, but we'd be delighted to talk to you about your particular interests and to explore the many ways in which we'd welcome your support. Please get in touch at: <u>philanthropy@cancer.org.uk</u>.

CANCER GRAND CHALLENGES

Support Grand Challenges (any level)

A gift of any level will support our diverse global community of researchers and patient advocates to make radical progress against cancer's toughest challenges. Your gift could lead to a step change in cancer research that transforms outcomes for people affected by cancer.

Support Global Collaboration (£50k+)

A gift of £50k+ could support elements of the annual Cancer Grand Challenges Scientific Summit, a critically important and valued event which brings together our global community to review progress made against challenges. The Summit includes keynote speeches, scientific presentations and provocative panel discussions over several days. A gift of £500k could sponsor the whole event.

Become a Challenge Partner – support an existing team (£100k+)

A gift of £100k+ could support a global team of researchers taking on one of our cancer grand challenges. Your gift would enable a global team of elite researchers working across boundaries to drive progress in challenge areas, and you would be able to share in the impact. Our teams are revolutionising the way scientific breakthroughs are made and transforming outcomes for people affected by cancer.

Maximise opportunity of emerging global community (£1m+)*

A gift of £1m+ could help fund inter-team collaboration. Although the teams we fund focus on making progress against their individual challenges, synergies exist across teams with shared interests in biology, tumour type, experimental approaches and technologies. These synergies present a unique opportunity for teams to work together to tackle challenges, and even to pursue unexpected research avenues related to new problems. Your support could unlock the ability to make this happen.



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Stimulate activity in challenge areas (£2m+)*

A gift of £2m+ could allow teams of global researchers to apply for smaller-scale funding to undertake preliminary research in challenge areas. Sometimes we set cancer grand challenges but cannot find research teams to take them on. We may need to reframe the problem or break the problem down. Your support could unlock the ability to make this happen – providing resources for researchers to undertake preliminary work to enable the broader community to address this challenge in the future.

Become a Challenge Partner – support a new team (£2.5m+)*

A gift of £2.5m+ could co-fund one global team of researchers, or at £5m+ could co-fund two global teams of researchers. Your gift would be transformational and would support world-leading scientists to address a completely new cancer challenge. By becoming a key partner and providing additional funds, Cancer Grand Challenges would have the ability to fund even more outstanding research.

Extend a team (£3m+)*

A gift of £3m+ could support one of our global teams of researchers to receive additional follow-on funding to continue its groundbreaking work. Sometimes the initial Cancer Grand Challenges £20m award is just the beginning of the story – with teams producing research so exciting that the original five years are not enough. Subject to review by the Cancer Grand Challenges Scientific Committee, you could support a team to take the next step in its journey – allowing our teams to keep making discoveries.

*The specifics of each gift opportunity are likely to depend on the timing and outcome of funding decisions. A member of the CRUK philanthropy team can provide more details.

